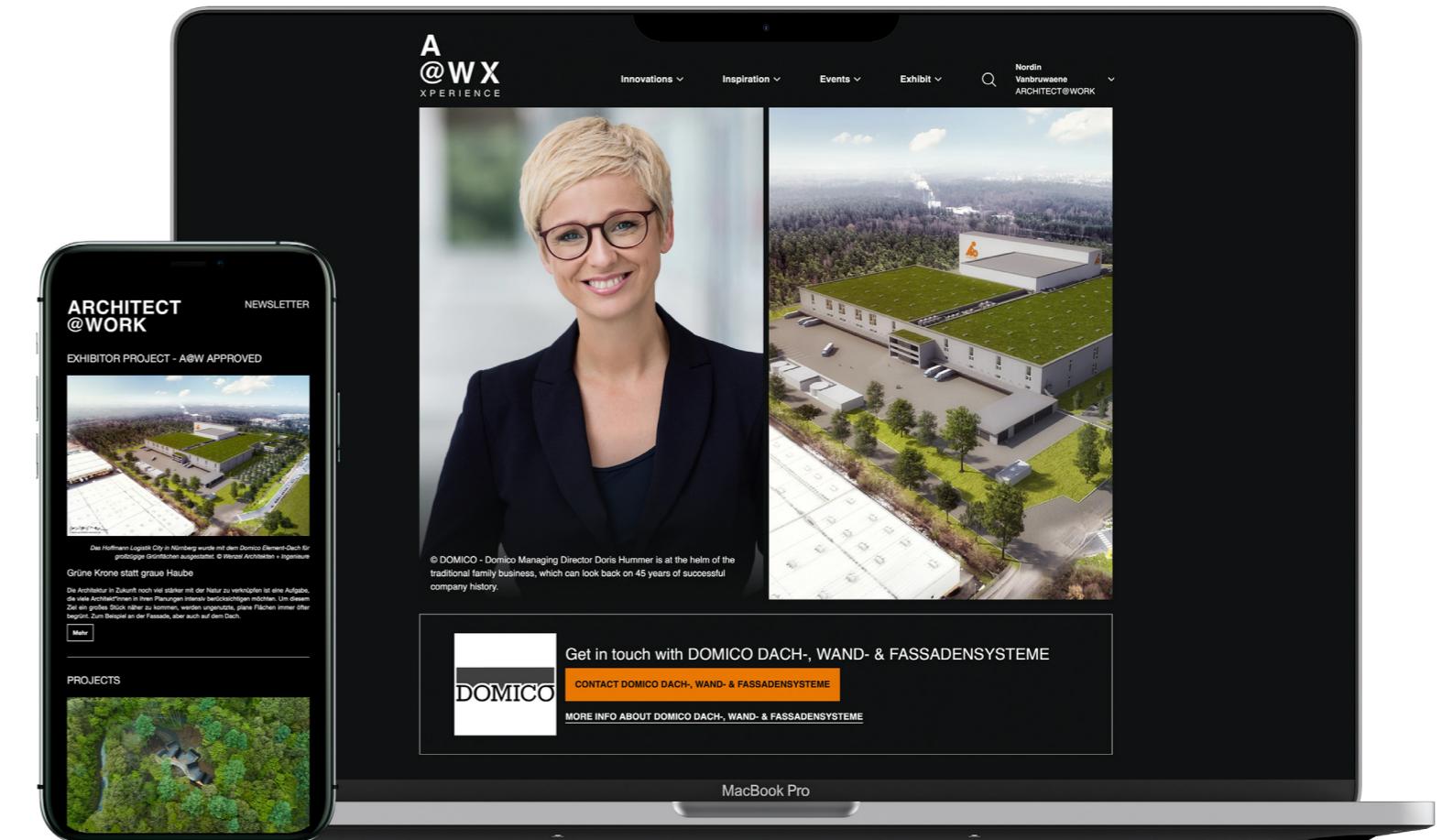


Boost your  
brand on

A  
@WX  
XPERIENCE

# Why advertise on A@WX?

- 01**  
Extra visibility for your innovation linked to your brand page
- 02**  
Extended reach to architects and interior designers
- 03**  
Sample Request redirected to your company
- 04**  
Contact Form redirected to your details
- 05**  
Lead follow-up in your company dashboard



## Boost your brand

[Book here](#)[Contact us](#)

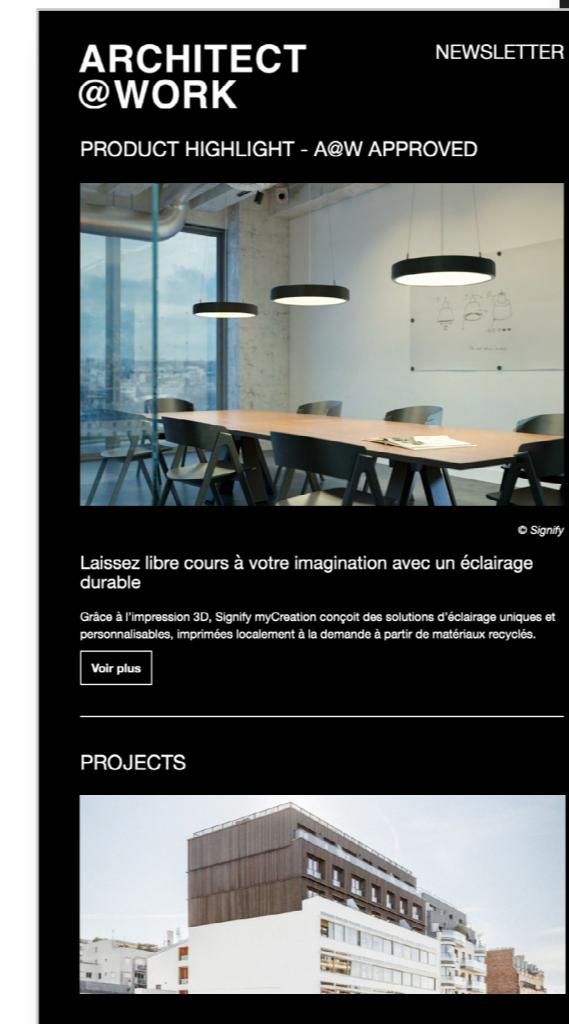
# A@WX Article + Newsletter

Your innovation highlighted on A@W Xperience and in the newsletter

## Reasons to book

### 01 BOOST YOUR ONLINE PRESENCE

Feature your innovation in an expert-written article placed on your A@WX brand page



### 02 NEWSLETTER

Your article featured in our newsletter delivered to a high-quality audience of architects and interior designer

### 03 SAMPLE REQUEST TOOL

Let architects request samples of all innovations linked to your brand

## Book your A@WX Article + Newsletter

[Book here](#)

# A@WX Article + Innovations Newsletter

Your innovation highlighted on A@W Xperience and in a dedicated newsletter

## Reasons to book

**01**

### BOOST YOUR ONLINE PRESENCE

Feature your innovation in an expert-written article placed on your A@WX brand page

**02**

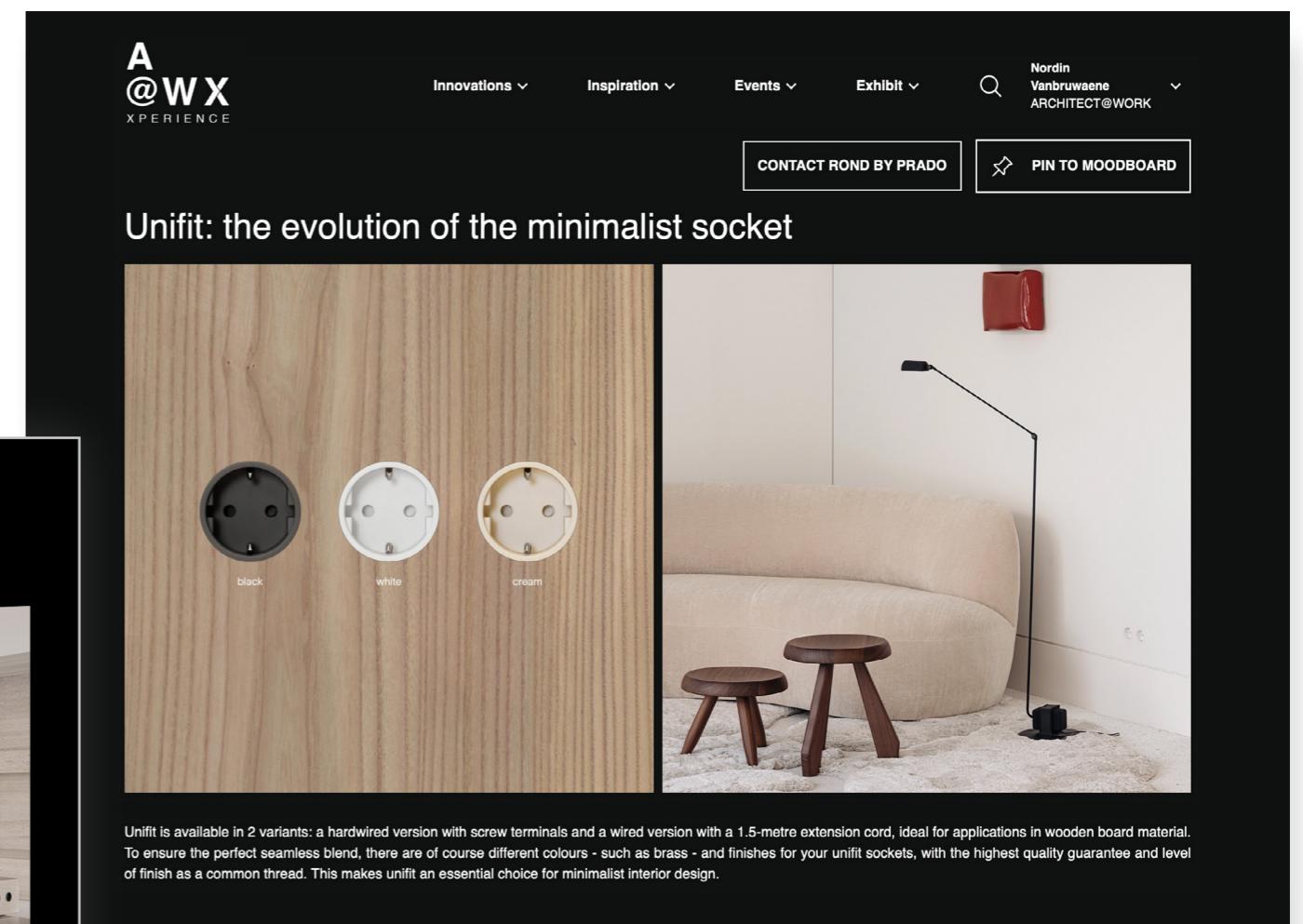
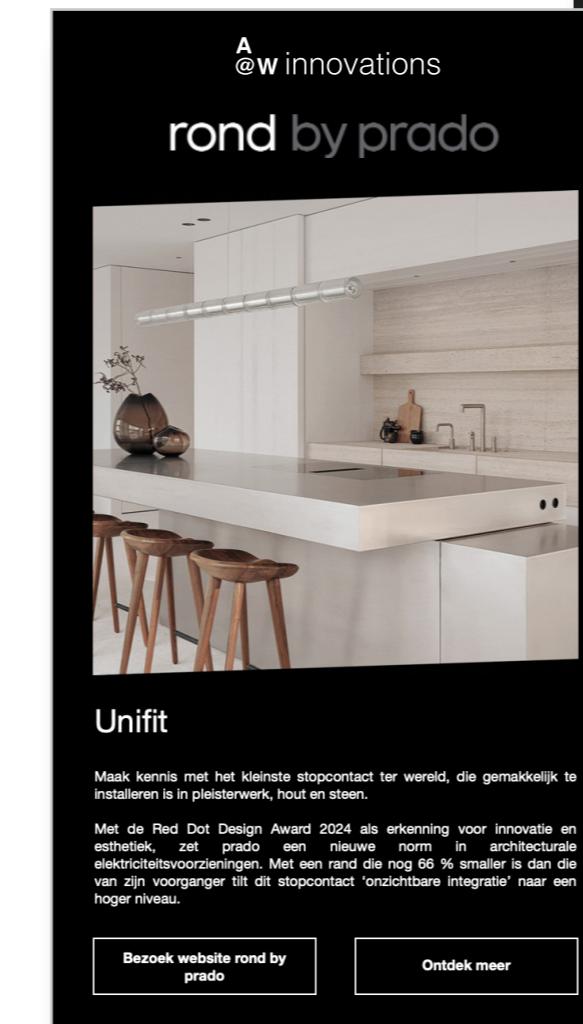
### INNOVATION NEWSLETTER

Your innovation takes center stage in a stand-alone newsletter fully dedicated to your product

**03**

### SAMPLE REQUEST TOOL

Let architects request samples of all innovations linked to your brand



## Book your A@WX Article + Innovations Newsletter

Book here

# A@WX Innovation Ad

Your innovation in the spotlight for an online audience of architects and interior designers

## Reasons to book

01

### TARGETED EXPOSURE

Enjoy a month of extended visibility towards the country of your choice

02

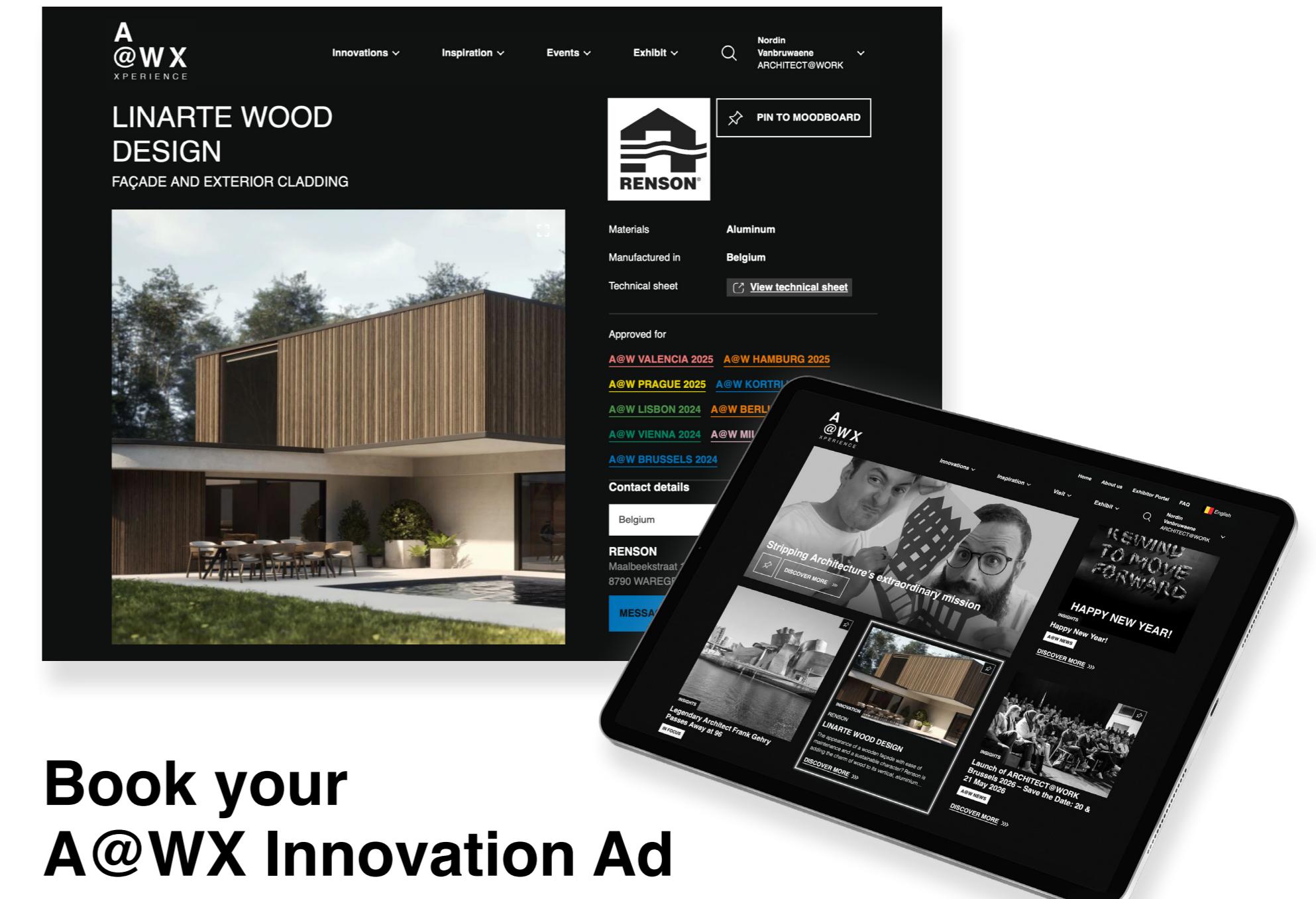
### TOP HOMEPAGE PLACEMENT

Feature your innovation at the top of the A@WX homepage

03

### SAMPLE REQUEST TOOL

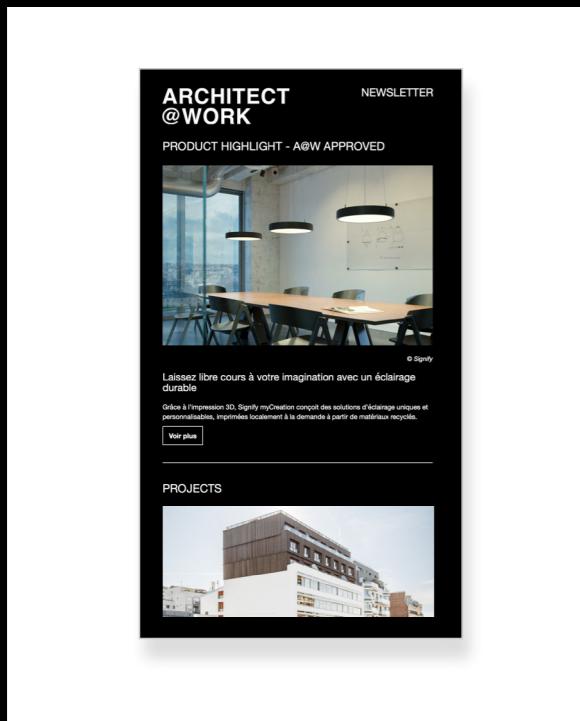
Let architects request samples of all innovations linked to your brand



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A@WX Innovation Ad

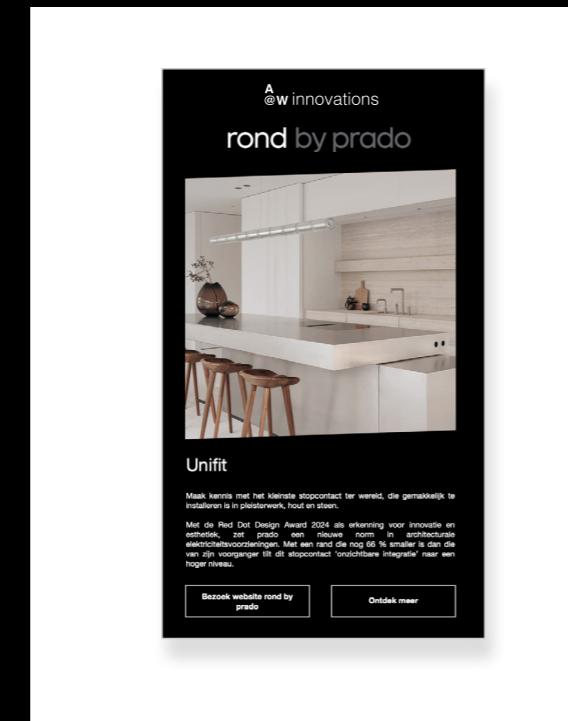
Book here

# Pricing



**A@WX Article  
+ Newsletter**

**1.750 EUR**



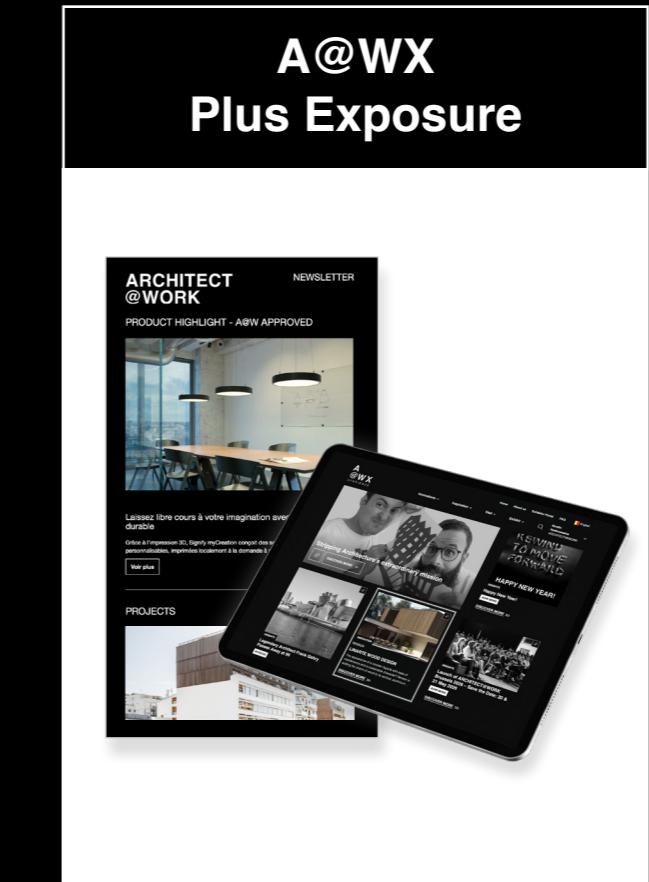
**A@WX Article  
+ Innovations Newsletter**

**2.250 EUR**



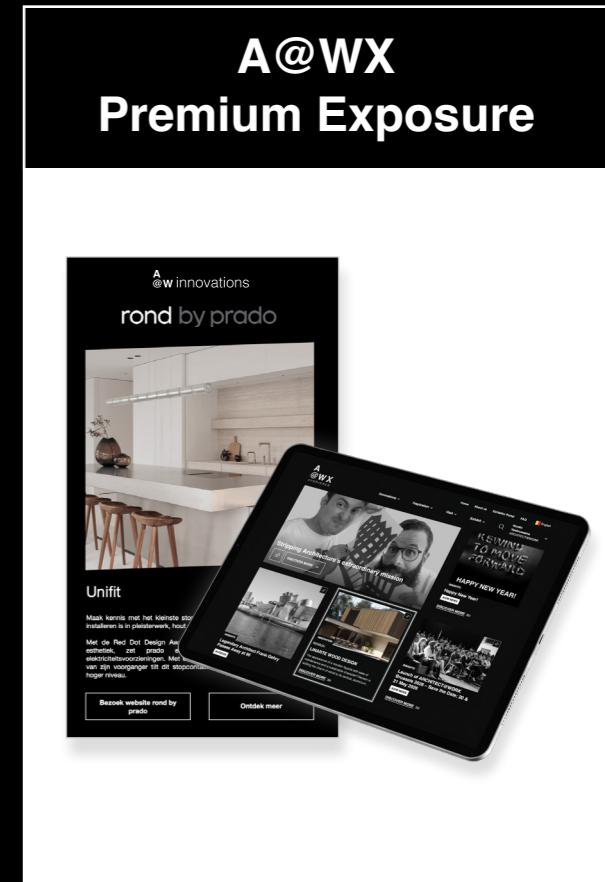
**A@WX  
Innovation Ad**

**2.250 EUR**



**A@WX  
Plus Exposure**

**3.400 EUR**



**A@WX  
Premium Exposure**

**3.800 EUR**

**Book here**

**15% DISCOUNT**  
by booking 2 newsletter articles

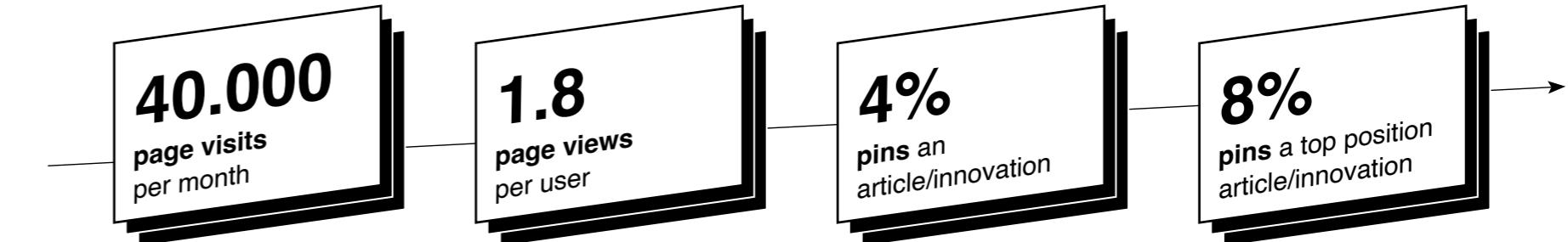
**20% DISCOUNT**  
by booking 3 newsletter articles

## VISIBILITY ON A@W XPERIENCE

# 50.000

architects & interior  
designers subscribed

The screenshot shows the homepage of the A@WX Xperience website. At the top, there's a navigation bar with links for Home, About us, Exhibitor Portal, FAQ, and English. Below the navigation is a search bar with a 'SEARCH' button. The main content area features a large image of a modern interior space with red chairs and green plants. To the right of the image are two event cards: one for 'BRUSSELS' (20 - 21.05.2026) and another for 'KORTRIJK' (29 - 30.04.2027). Below these are sections for 'ACADEMY' (featuring a photo of a woman) and 'INNOVATION' (featuring a yellow chair). The 'INSIGHTS' section includes a photo of the Guggenheim Museum and a headline about Frank Gehry's passing. The bottom of the page has a 'DISCOVER MORE' button and a 'IN FOCUS' section.



The screenshot shows a product page for 'LINARTE WOOD DESIGN' under the 'FAÇADE AND EXTERIOR CLADDING' category. It features a large image of a modern building with wood cladding. To the right, there's a sidebar with the 'RENSON' logo, material information (Materials: Aluminum, Manufactured in: Belgium), and a 'View technical sheet' button. Below the sidebar, there's a list of approved events and a 'Contact details' section.

**Book your A@WX Innovation Ad**  
EUR 2.250

[Book here](#) [Contact](#)



## VISIBILITY IN NEWSLETTER BENELUX

**40.000**

architects & interior  
designers subscribed

**POINT OF VIEW**

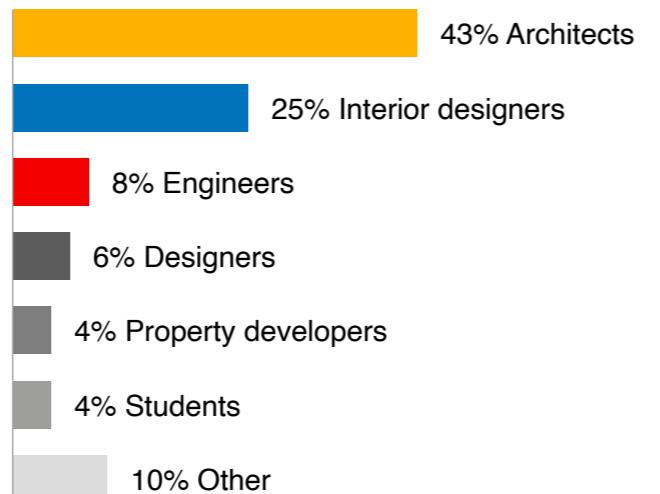
Adjaye Associates, meer dan zomaar een architectuurstudio

Voor ARCHITECT@WORK Kortrijk werd een uitzonderlijk rijk sprekerspaneel samengesteld. Zonder meer één van de grootste blikvangers wordt het exposé van Lucy Tilley, CEO van de wereldwijd actieve studio Adjaye Associates, met hoofdzetel in Londen en twee grote satellietkantoren in New York en Accra. Het seminar vindt plaats op donderdag 15 mei om 17.30 uur.

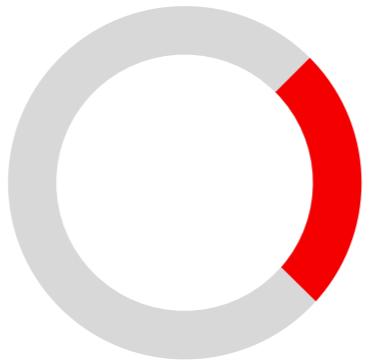
[Lees meer](#)

**PRODUCT HIGHLIGHT - A@W APPROVED**

### I Readership



### I Statistics



The average open rate of the A@W BENELUX Newsletter is:

**35,6%<sup>1</sup>**



The average click-through rate of the A@W BENELUX Newsletter is:

**2,7%<sup>2</sup>**

### I 2026 Periodicity

	Deadline	Appearance
ISSUE #50	6 <sup>th</sup> January	27 <sup>th</sup> January
ISSUE #51	22 <sup>nd</sup> January	12 <sup>th</sup> February
ISSUE #52	19 <sup>th</sup> February	12 <sup>th</sup> March
ISSUE #53	19 <sup>th</sup> March	9 <sup>th</sup> April
ISSUE #54	21 <sup>st</sup> April	12 <sup>th</sup> May
ISSUE #55	12 <sup>th</sup> May	2 <sup>nd</sup> June
ISSUE #56	13 <sup>th</sup> August	3 <sup>rd</sup> September
ISSUE #57	10 <sup>th</sup> September	1 <sup>st</sup> October
ISSUE #58	15 <sup>th</sup> October	5 <sup>th</sup> November
ISSUE #59	19 <sup>th</sup> November	10 <sup>th</sup> December



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**EUR 2.250**

[Book here](#)

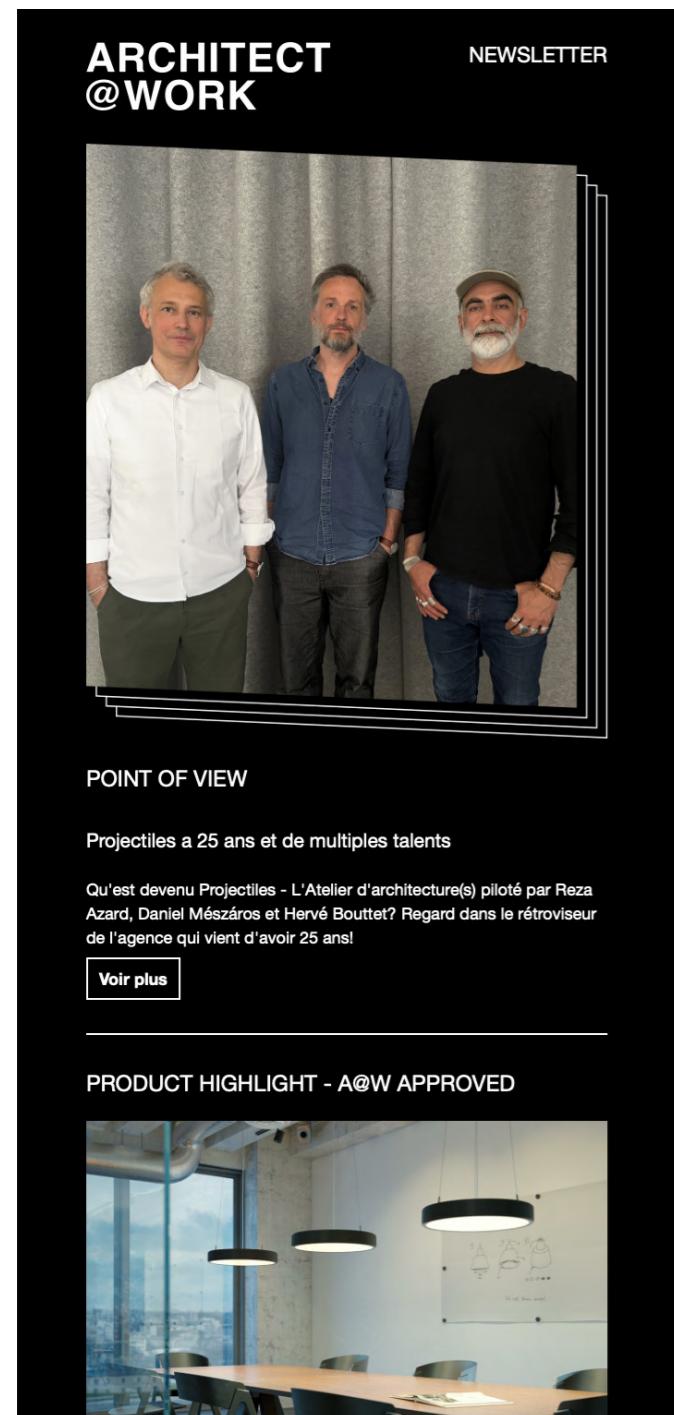
<sup>1</sup> the average open rate for the architecture & construction industry is 22,5% (source Mailchimp)

<sup>2</sup> the average click-through rate for the architecture & construction industry is 2,5% (source Mailchimp)

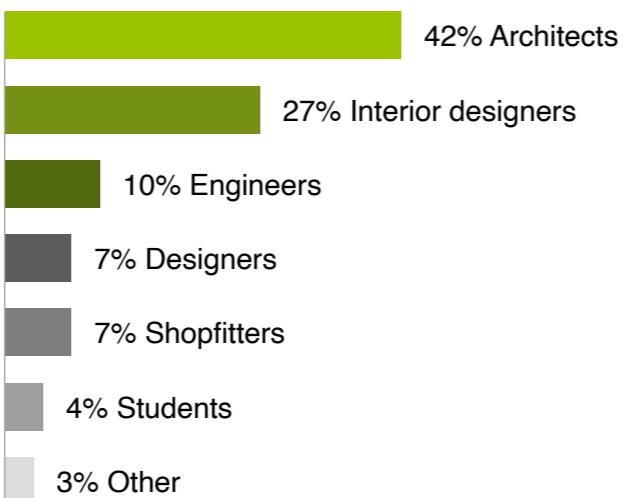
## VISIBILITY IN NEWSLETTER FRANCE

**60.000**

architects & interior  
designers subscribed



### I Readership



### I Statistics



#### Open

The average open rate of the A@W France Newsletter is:

**31,6%<sup>1</sup>**



#### Click-Through

The average click-through rate of the A@W France Newsletter is:

**2,6%<sup>2</sup>**

### I 2026 Periodicity

	Deadline	Appearance
ISSUE #54	6 <sup>th</sup> January	27 <sup>th</sup> January
ISSUE #55	22 <sup>nd</sup> January	12 <sup>th</sup> February
ISSUE #56	19 <sup>th</sup> February	12 <sup>th</sup> March
ISSUE #57	19 <sup>th</sup> March	9 <sup>th</sup> April
ISSUE #58	21 <sup>st</sup> April	12 <sup>th</sup> May
ISSUE #59	12 <sup>th</sup> May	2 <sup>nd</sup> June
ISSUE #60	13 <sup>th</sup> August	3 <sup>rd</sup> September
ISSUE #61	10 <sup>th</sup> September	1 <sup>st</sup> October
ISSUE #62	15 <sup>th</sup> October	5 <sup>th</sup> November
ISSUE #63	19 <sup>th</sup> November	10 <sup>th</sup> December



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<sup>1</sup> the average open rate for the architecture & construction industry is 22,5% (source Mailchimp)

<sup>2</sup> the average click-through rate for the architecture & construction industry is 2,5% (source Mailchimp)

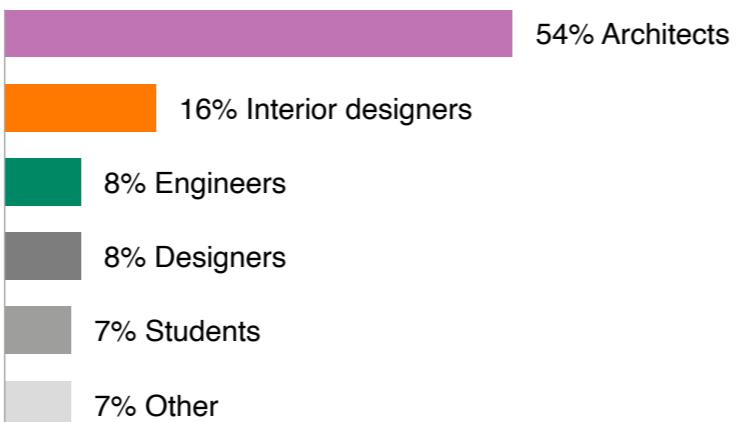
## VISIBILITY IN NEWSLETTER DACH

**58.000**

architects & interior  
designers subscribed



### I Readership



### I Statistics



#### Open

The average open rate of the A@W DACH Newsletter is:

**33,8%<sup>1</sup>**



#### Click-Through

The average click-through rate of the A@W DACH Newsletter is:

**3,7%<sup>2</sup>**

### I 2026 Periodicity

	Deadline	Appearance
ISSUE #67	6 <sup>th</sup> January	27 <sup>th</sup> January
ISSUE #68	22 <sup>nd</sup> January	12 <sup>th</sup> February
ISSUE #69	19 <sup>th</sup> February	12 <sup>th</sup> March
ISSUE #70	19 <sup>th</sup> March	9 <sup>th</sup> April
ISSUE #71	21 <sup>st</sup> April	12 <sup>th</sup> May
ISSUE #72	12 <sup>th</sup> May	2 <sup>nd</sup> June
ISSUE #73	13 <sup>th</sup> August	3 <sup>rd</sup> September
ISSUE #74	10 <sup>th</sup> September	1 <sup>st</sup> October
ISSUE #75	15 <sup>th</sup> October	5 <sup>th</sup> November
ISSUE #76	19 <sup>th</sup> November	10 <sup>th</sup> December



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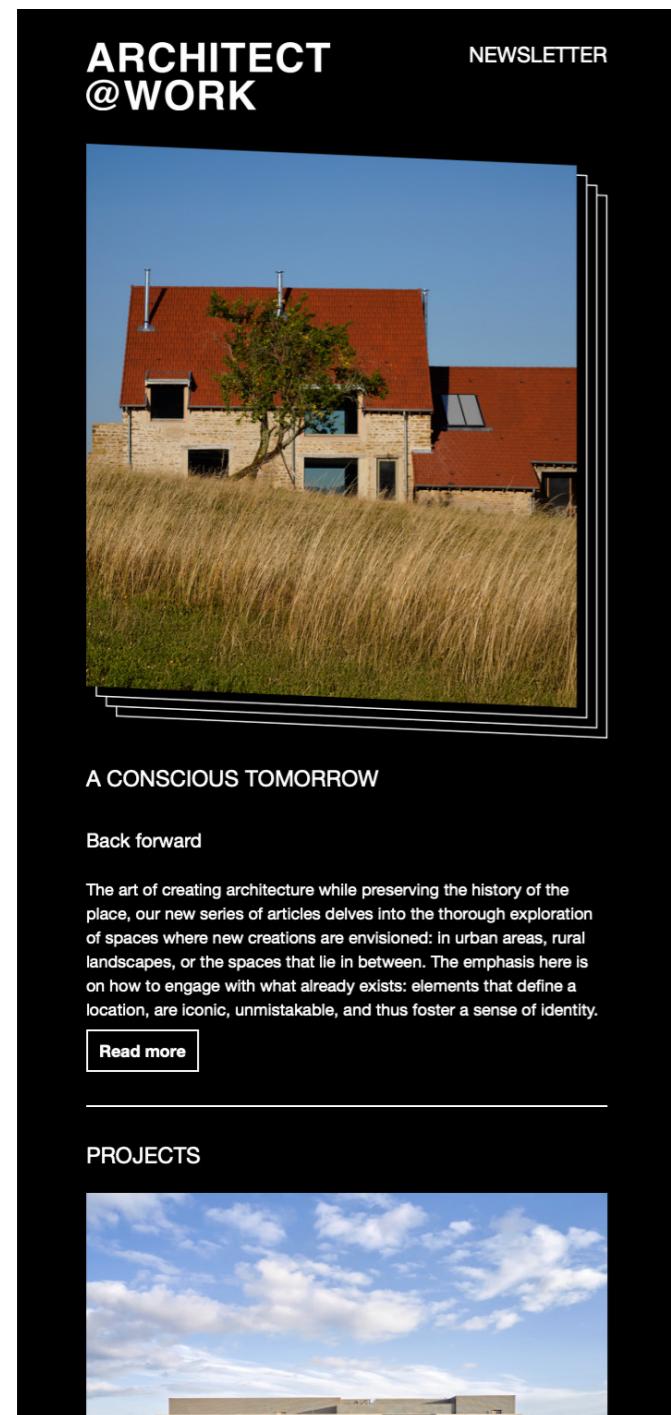
<sup>1</sup> the average open rate for the architecture & construction industry is 22,5% (source Mailchimp)

<sup>2</sup> the average click-through rate for the architecture & construction industry is 2,5% (source Mailchimp)

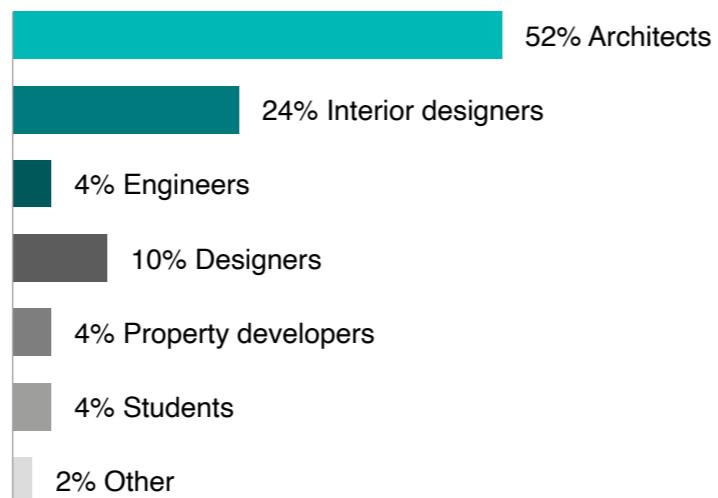
## VISIBILITY IN NEWSLETTER UK

**15.000**

architects & interior  
designers subscribed



### I Readership



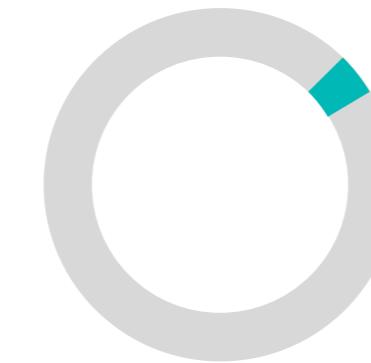
### I Statistics



#### Open

The average open rate of the A@W UK Newsletter is:

**34,1%<sup>1</sup>**



#### Click-Through

The average click-through rate of the A@W UK Newsletter is:

**2,6%<sup>2</sup>**

### I 2026 Periodicity

	Deadline	Appearance
ISSUE #34	6 <sup>th</sup> January	27 <sup>th</sup> January
ISSUE #35	22 <sup>nd</sup> January	12 <sup>th</sup> February
ISSUE #36	19 <sup>th</sup> February	12 <sup>th</sup> March
ISSUE #37	19 <sup>th</sup> March	9 <sup>th</sup> April
ISSUE #38	21 <sup>st</sup> April	12 <sup>th</sup> May
ISSUE #39	12 <sup>th</sup> May	2 <sup>nd</sup> June
ISSUE #40	13 <sup>th</sup> August	3 <sup>rd</sup> September
ISSUE #41	10 <sup>th</sup> September	1 <sup>st</sup> October
ISSUE #42	15 <sup>th</sup> October	5 <sup>th</sup> November
ISSUE #43	19 <sup>th</sup> November	10 <sup>th</sup> December



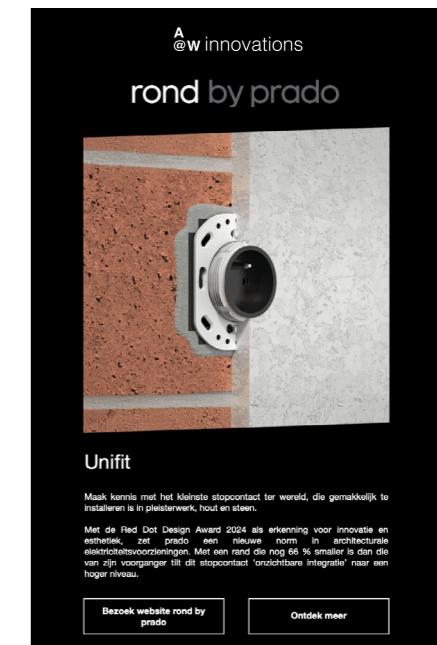
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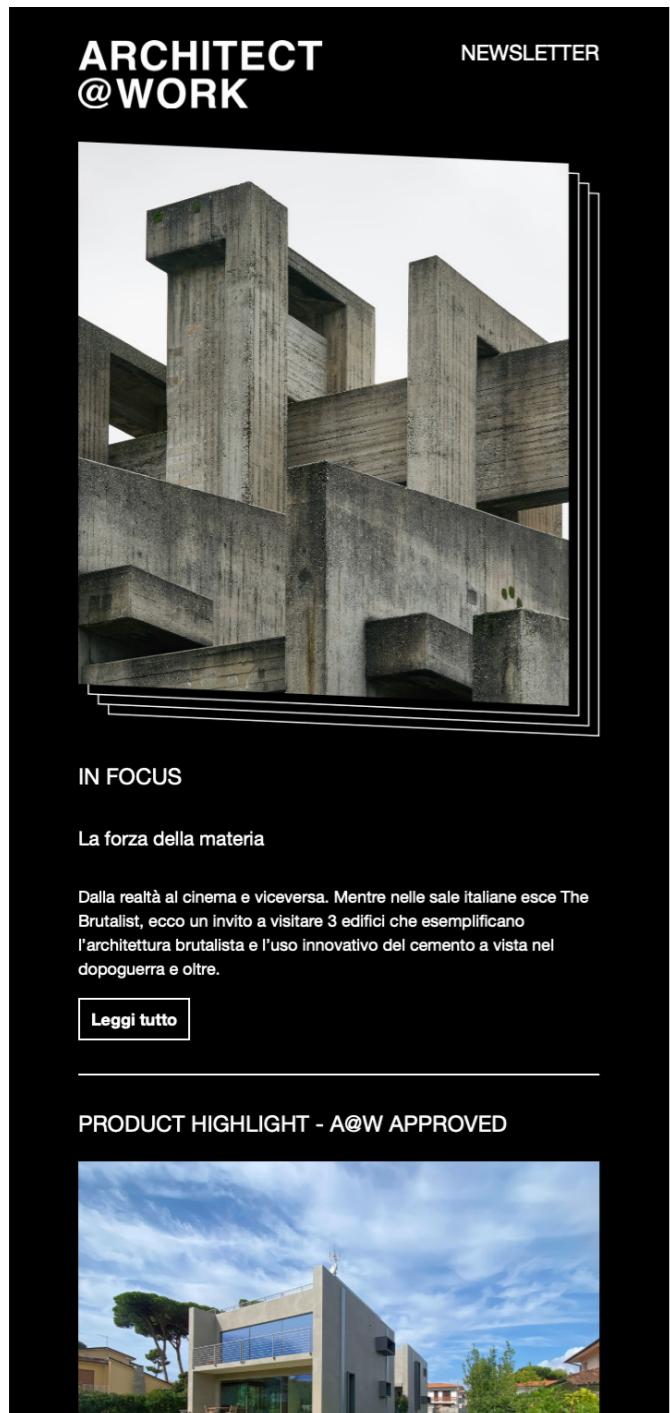
<sup>1</sup> the average open rate for the architecture & construction industry is 22,5% (source Mailchimp)

<sup>2</sup> the average click-through rate for the architecture & construction industry is 2,5% (source Mailchimp)

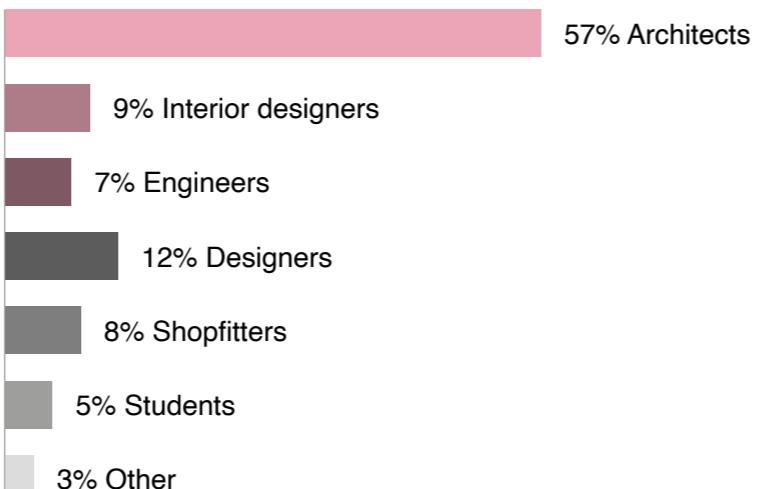
## VISIBILITY IN NEWSLETTER ITALY

**30.000**

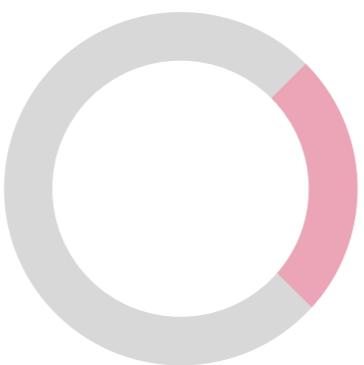
architects & interior  
designers subscribed



### I Readership



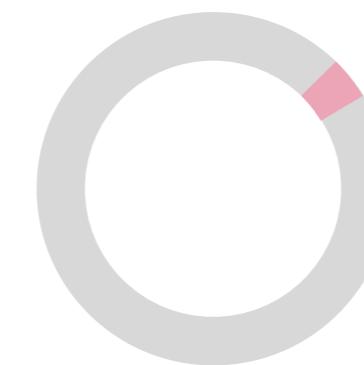
### I Statistics



#### Open

The average open rate of the A@W Italy Newsletter is:

**36,4%<sup>1</sup>**



#### Click-Through

The average click-through rate of the A@W Italy Newsletter is:

**2,6%<sup>2</sup>**

### I 2026 Periodicity

	Deadline	Appearance
ISSUE #35	6 <sup>th</sup> January	27 <sup>th</sup> January
ISSUE #36	22 <sup>nd</sup> January	12 <sup>th</sup> February
ISSUE #37	19 <sup>th</sup> February	12 <sup>th</sup> March
ISSUE #38	19 <sup>th</sup> March	9 <sup>th</sup> April
ISSUE #39	21 <sup>st</sup> April	12 <sup>th</sup> May
ISSUE #40	14 <sup>th</sup> May	4 <sup>th</sup> June
ISSUE #41	13 <sup>th</sup> August	3 <sup>rd</sup> September
ISSUE #41	10 <sup>th</sup> September	1 <sup>st</sup> October
ISSUE #42	15 <sup>th</sup> October	5 <sup>th</sup> November
ISSUE #43	19 <sup>th</sup> November	10 <sup>th</sup> December



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**EUR 2.250**

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<sup>1</sup> the average open rate for the architecture & construction industry is 22,5% (source Mailchimp)

<sup>2</sup> the average click-through rate for the architecture & construction industry is 2,5% (source Mailchimp)

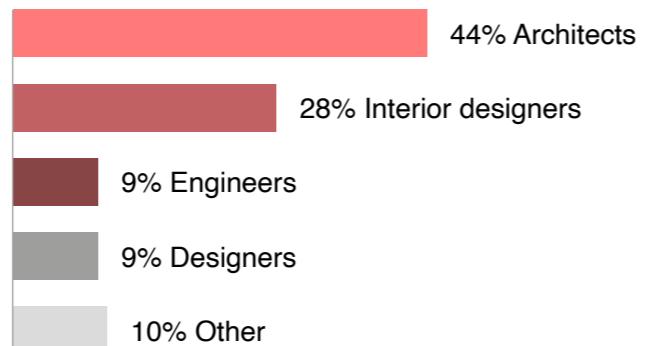
## VISIBILITY IN NEWSLETTER SPAIN

**28.000**

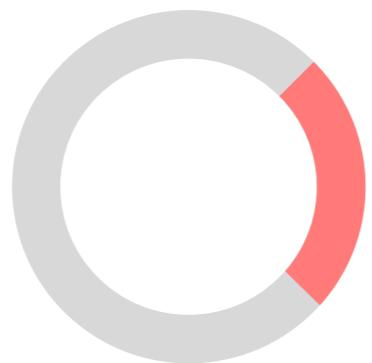
architects & interior  
designers subscribed



### I Readership



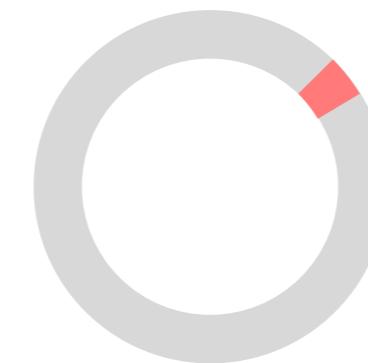
### I Statistics



#### Open

The average open rate of the A@W Spain Newsletter is:

**38,4%<sup>1</sup>**



#### Click-Through

The average click-through rate of the A@W Spain Newsletter is:

**3,2%<sup>2</sup>**

### I 2026 Periodicity

	Deadline	Appearance
ISSUE #32	6 <sup>th</sup> January	27 <sup>th</sup> January
ISSUE #33	22 <sup>nd</sup> January	12 <sup>th</sup> February
ISSUE #34	19 <sup>th</sup> February	12 <sup>th</sup> March
ISSUE #35	19 <sup>th</sup> March	9 <sup>th</sup> April
ISSUE #36	21 <sup>st</sup> April	12 <sup>th</sup> May
ISSUE #37	12 <sup>th</sup> May	2 <sup>nd</sup> June
ISSUE #38	13 <sup>th</sup> August	3 <sup>rd</sup> September
ISSUE #39	10 <sup>th</sup> September	1 <sup>st</sup> October
ISSUE #40	15 <sup>th</sup> October	5 <sup>th</sup> November
ISSUE #41	19 <sup>th</sup> November	10 <sup>th</sup> December



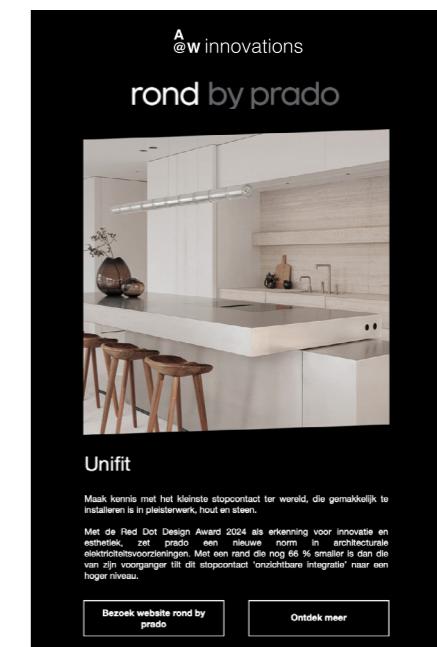
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<sup>2</sup> the average click-through rate for the architecture & construction industry is 2,5% (source Mailchimp)

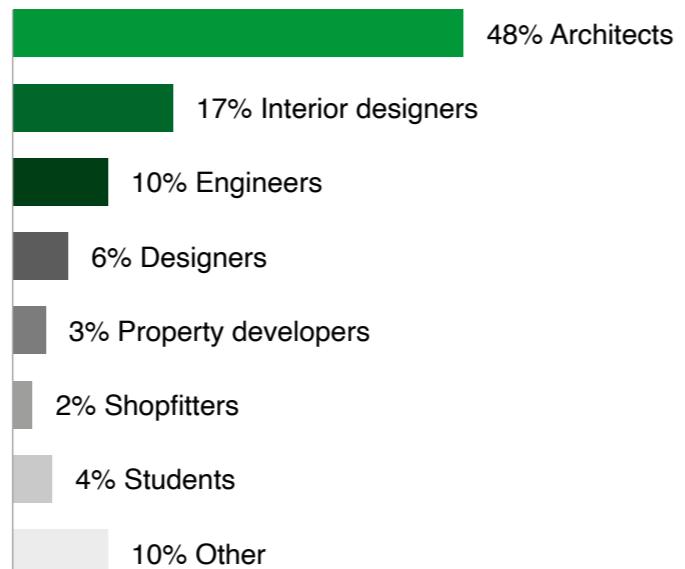
## VISIBILITY IN NEWSLETTER PORTUGAL

**6.500**

architects & interior  
designers subscribed



### I Readership



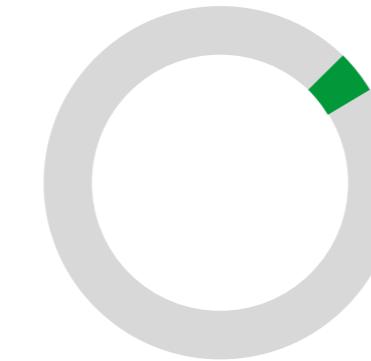
### I Statistics



Open

The average open rate of the A@W Portugal Newsletter is:

**32,7%<sup>1</sup>**



Click-Through

The average click-through rate of the A@W Portugal Newsletter is:

**2,6%<sup>2</sup>**

### I 2026 Periodicity

	Deadline	Appearance
ISSUE #11	6 <sup>th</sup> January	27 <sup>th</sup> January
ISSUE #12	22 <sup>nd</sup> January	12 <sup>th</sup> February
ISSUE #13	19 <sup>th</sup> February	12 <sup>th</sup> March
ISSUE #14	19 <sup>th</sup> March	9 <sup>th</sup> April
ISSUE #15	21 <sup>st</sup> April	12 <sup>th</sup> May
ISSUE #16	12 <sup>th</sup> May	2 <sup>nd</sup> June
ISSUE #17	13 <sup>th</sup> August	3 <sup>rd</sup> September
ISSUE #18	10 <sup>th</sup> September	1 <sup>st</sup> October
ISSUE #19	15 <sup>th</sup> October	5 <sup>th</sup> November
ISSUE #20	19 <sup>th</sup> November	10 <sup>th</sup> December



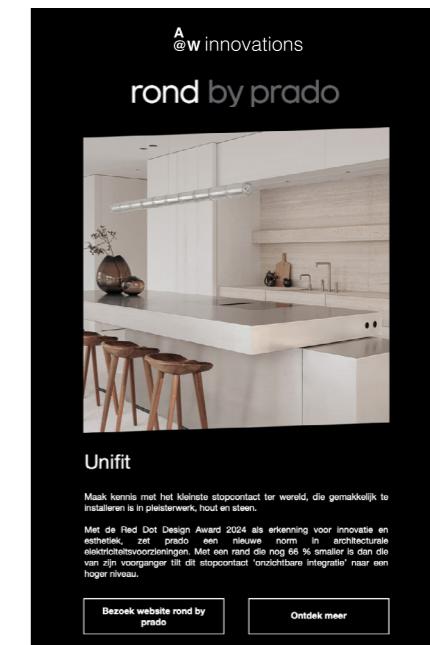
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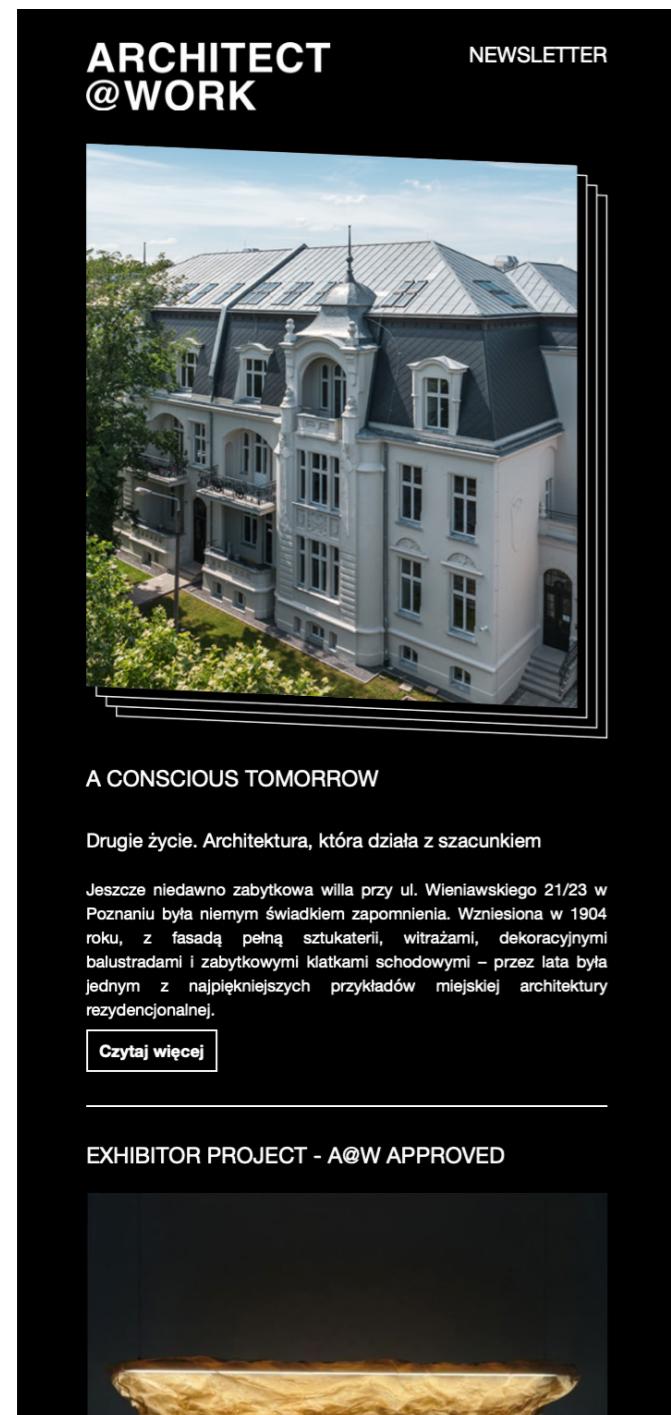
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<sup>2</sup> the average click-through rate for the architecture & construction industry is 2,5% (source Mailchimp)

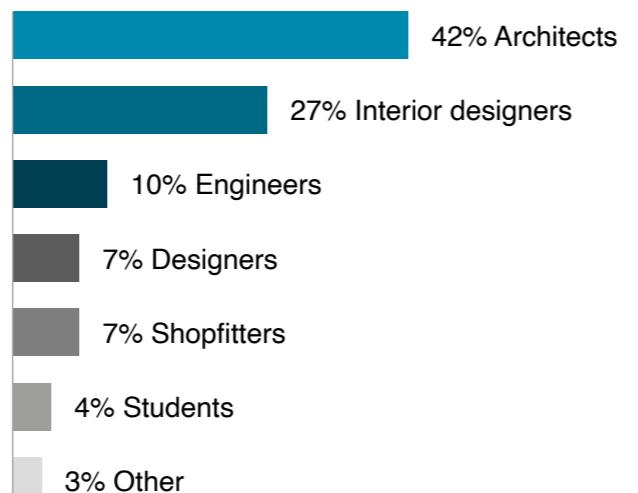
## VISIBILITY IN NEWSLETTER POLAND

# 10.000

architects & interior  
designers subscribed



## I Readership



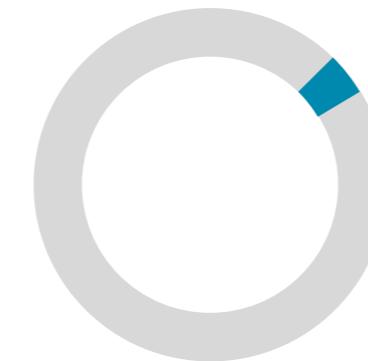
## I Statistics



### Open

The average open rate of the A@W Poland Newsletter is:

31%<sup>1</sup>



### Click-Through

The average click-through rate of the A@W Poland Newsletter is:

2,8%<sup>2</sup>

## I 2026 Periodicity

	Deadline	Appearance
ISSUE #34	6 <sup>th</sup> January	27 <sup>th</sup> January
ISSUE #35	22 <sup>nd</sup> January	12 <sup>th</sup> February
ISSUE #36	19 <sup>th</sup> February	12 <sup>th</sup> March
ISSUE #37	19 <sup>th</sup> March	9 <sup>th</sup> April
ISSUE #38	21 <sup>st</sup> April	12 <sup>th</sup> May
ISSUE #39	12 <sup>th</sup> May	2 <sup>nd</sup> June
ISSUE #40	13 <sup>th</sup> August	3 <sup>rd</sup> September
ISSUE #41	10 <sup>th</sup> September	1 <sup>st</sup> October
ISSUE #42	15 <sup>th</sup> October	5 <sup>th</sup> November
ISSUE #43	19 <sup>th</sup> November	10 <sup>th</sup> December



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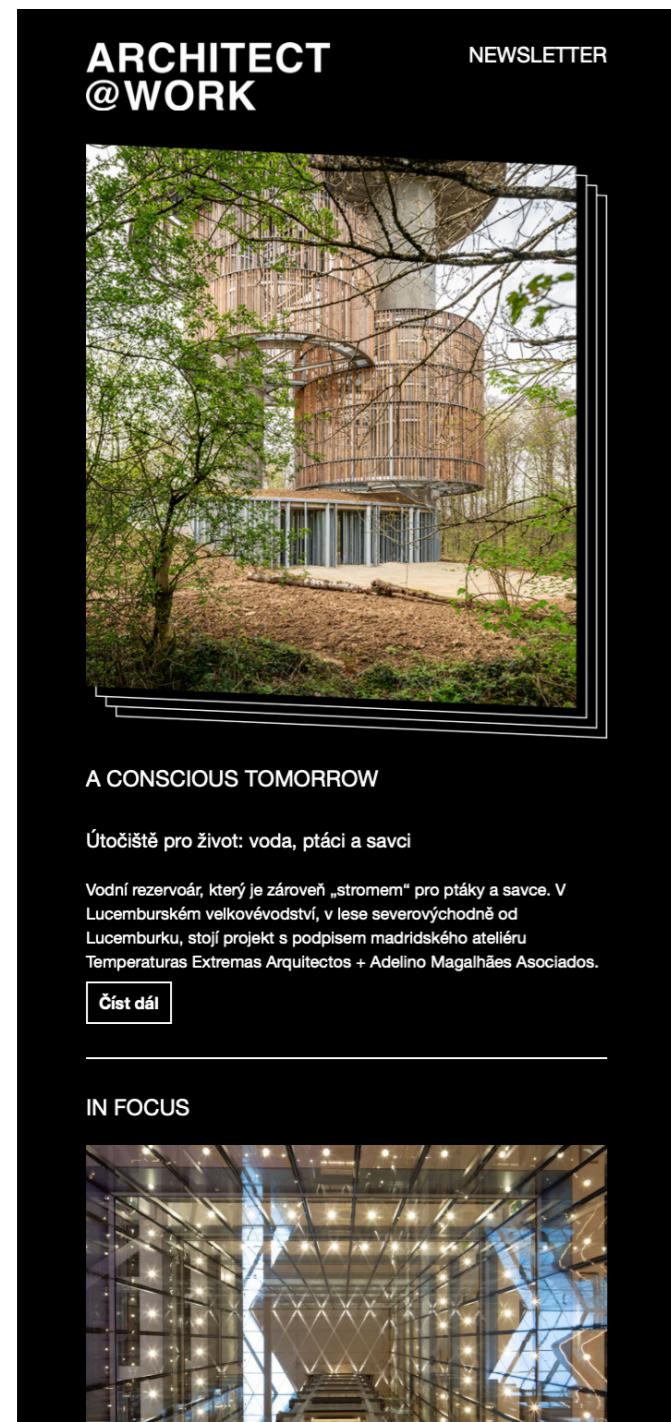
<sup>1</sup> the average open rate for the architecture & construction industry is 22,5% (source Mailchimp)

<sup>2</sup> the average click-through rate for the architecture & construction industry is 2,5% (source Mailchimp)

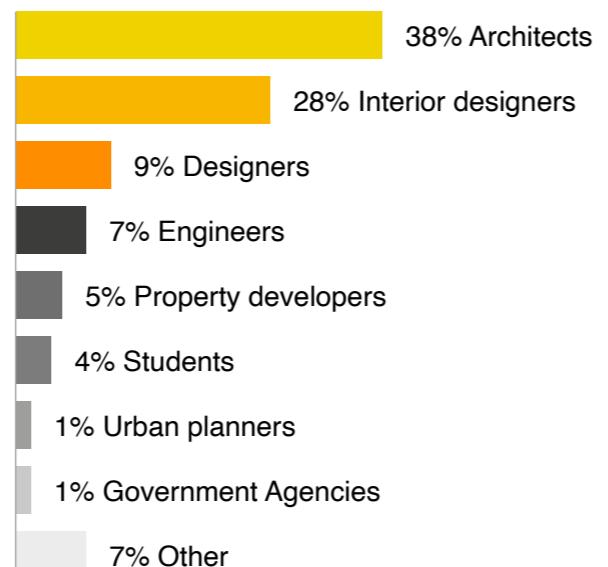
## VISIBILITY IN NEWSLETTER CZECH REPUBLIC

**4.000**

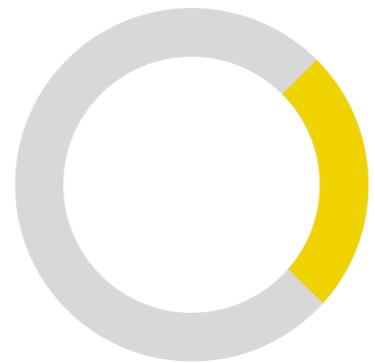
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### I Readership



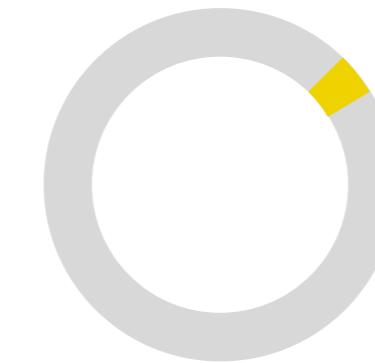
### I Statistics



#### Open

The average open rate of the A@W Czech Newsletter is:

**40,42%<sup>1</sup>**



#### Click-Through

The average click-through rate of the A@W Czech Newsletter is:

**3,5%<sup>2</sup>**

### I 2026 Periodicity

	Deadline	Appearance
ISSUE #7	6 <sup>th</sup> January	27 <sup>th</sup> January
ISSUE #8	22 <sup>nd</sup> January	12 <sup>th</sup> February
ISSUE #9	19 <sup>th</sup> February	12 <sup>th</sup> March
ISSUE #10	19 <sup>th</sup> March	9 <sup>th</sup> April
ISSUE #11	21 <sup>st</sup> April	12 <sup>th</sup> May
ISSUE #12	12 <sup>th</sup> May	2 <sup>nd</sup> June
ISSUE #13	13 <sup>th</sup> August	3 <sup>rd</sup> September
ISSUE #14	10 <sup>th</sup> September	1 <sup>st</sup> October
ISSUE #15	15 <sup>th</sup> October	5 <sup>th</sup> November
ISSUE #16	19 <sup>th</sup> November	10 <sup>th</sup> December



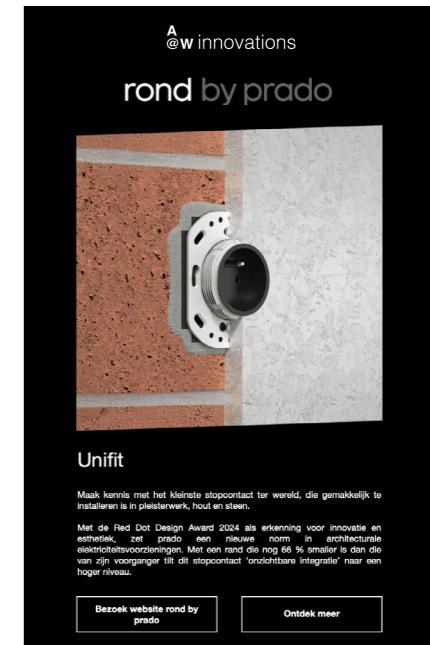
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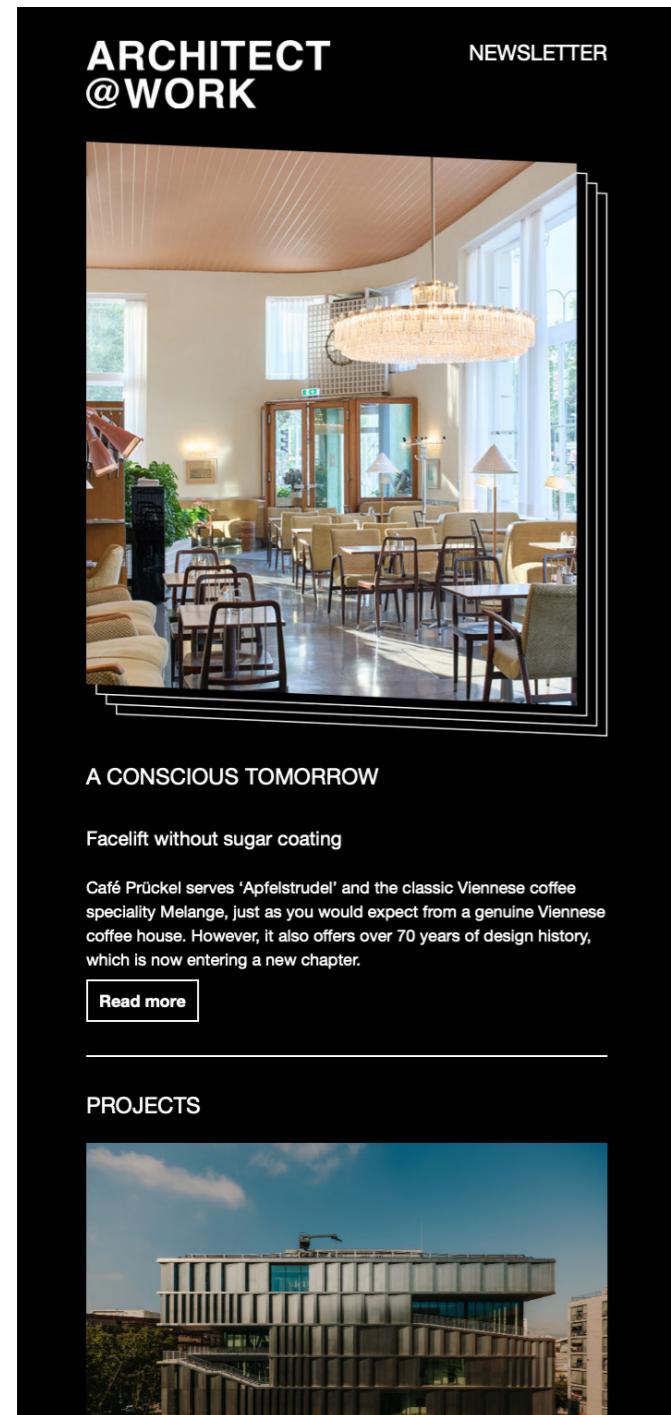
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## VISIBILITY IN NEWSLETTER SCANDINAVIA

# 10.000

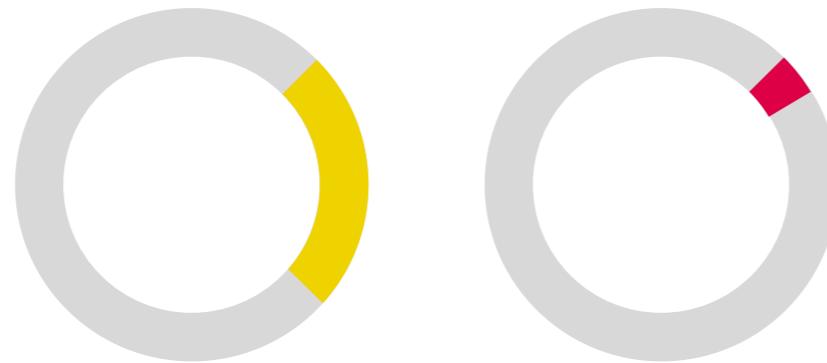
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### I Readership



### I Statistics



#### Open

The average open rate of the A@W Scandinavia Newsletter is:

**33,8%<sup>1</sup>**

#### Click-Through

The average click-through rate of the A@W Scandinavia Newsletter is:

**2,6%<sup>2</sup>**

### I 2026 Periodicity

	Deadline	Appearance
ISSUE #35	6 <sup>th</sup> January	27 <sup>th</sup> January
ISSUE #36	22 <sup>nd</sup> January	12 <sup>th</sup> February
ISSUE #37	19 <sup>th</sup> February	12 <sup>th</sup> March
ISSUE #38	19 <sup>th</sup> March	9 <sup>th</sup> April
ISSUE #39	21 <sup>st</sup> April	12 <sup>th</sup> May
ISSUE #40	12 <sup>th</sup> May	2 <sup>nd</sup> June
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ISSUE #43	15 <sup>th</sup> October	5 <sup>th</sup> November
ISSUE #44	19 <sup>th</sup> November	10 <sup>th</sup> December



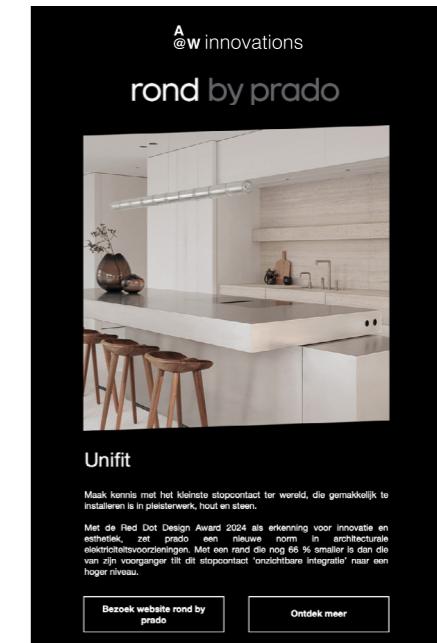
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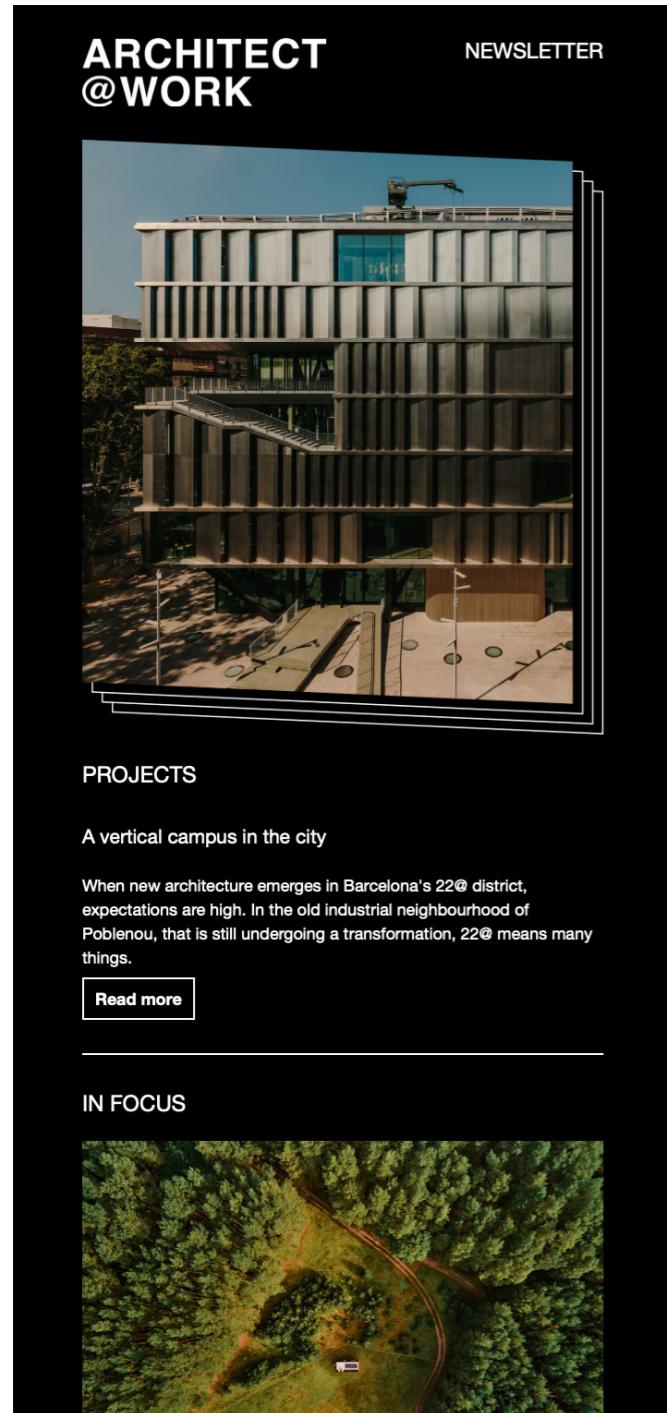
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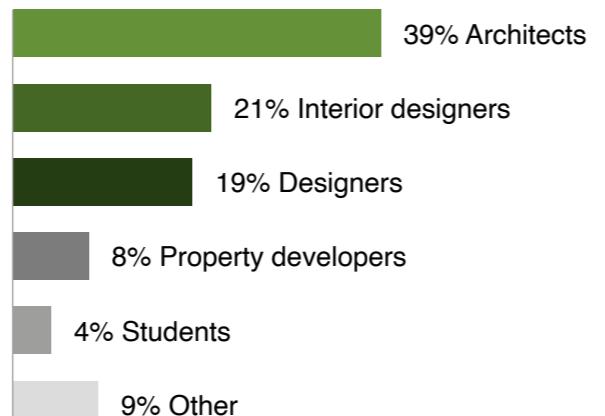
## VISIBILITY IN NEWSLETTER CANADA

**7.000**

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### I Readership



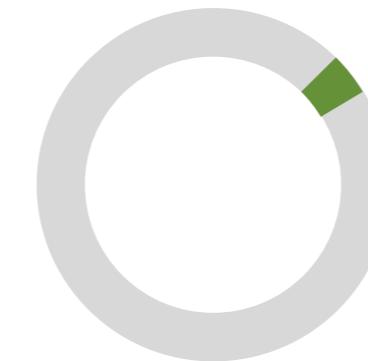
### I Statistics



#### Open

The average open rate of the A@W Canada Newsletter is:

**32,7%<sup>1</sup>**



#### Click-Through

The average click-through rate of the A@W Canada Newsletter is:

**2,6%<sup>2</sup>**

### I 2026 Periodicity

	Deadline	Appearance
ISSUE #36	6 <sup>th</sup> January	27 <sup>th</sup> January
ISSUE #37	22 <sup>nd</sup> January	12 <sup>th</sup> February
ISSUE #38	19 <sup>th</sup> February	12 <sup>th</sup> March
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ISSUE #45	19 <sup>th</sup> November	10 <sup>th</sup> December



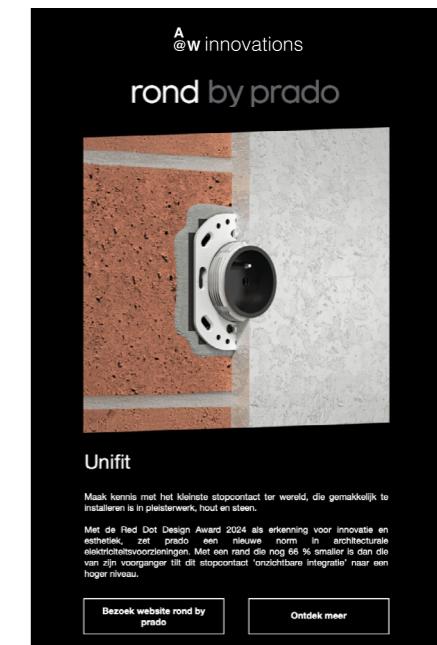
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