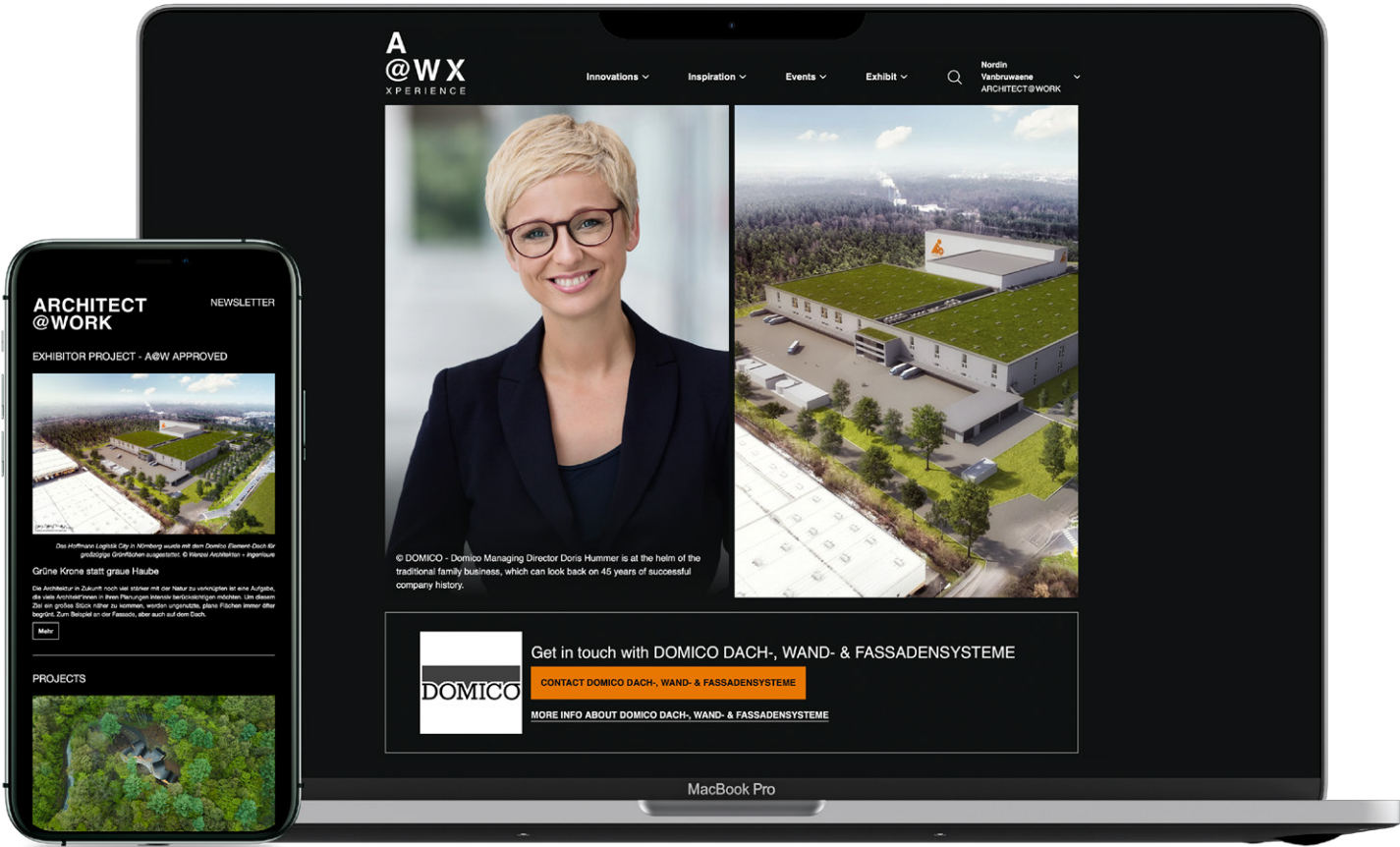
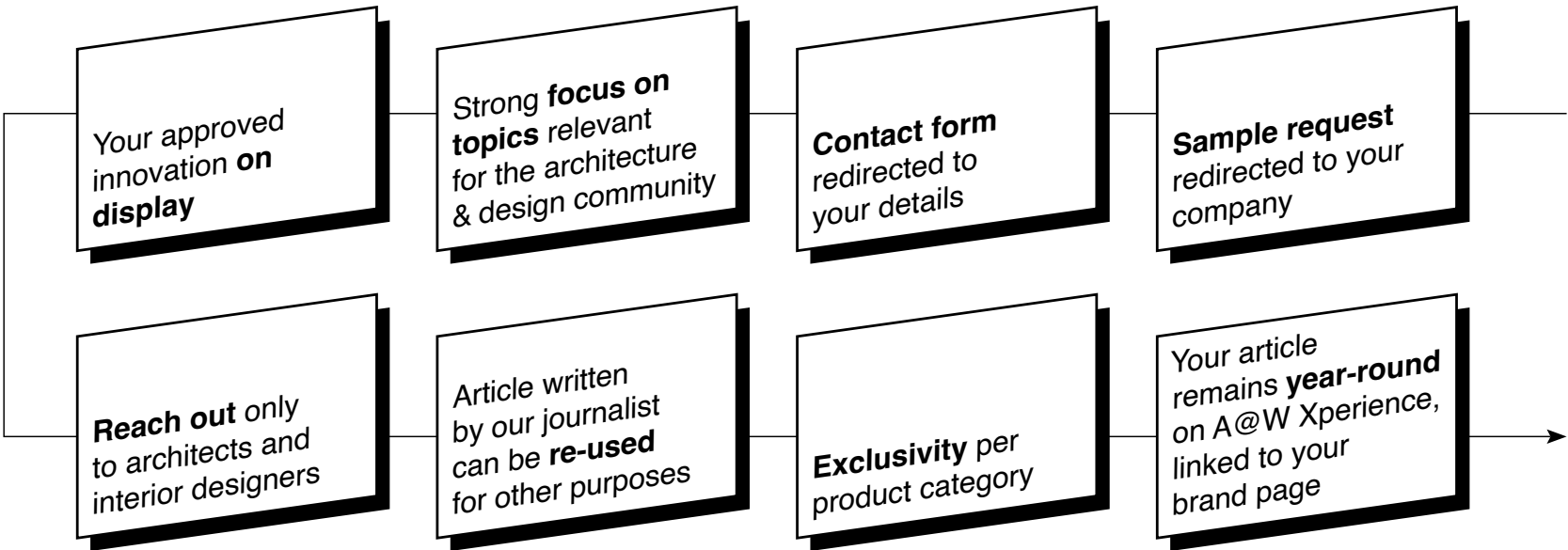


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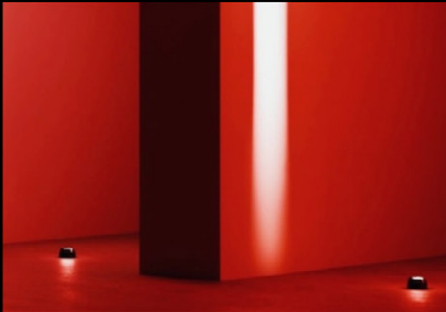
A CONSCIOUS TOMORROW

Back forward

Die Kunst Architektur zu machen, ohne die Geschichte des Ortes zu verlieren: Unsere neue Artikelserie setzt sich mit der Beziehung von Orten auseinander, wo etwas Neues entstehen soll - in der Stadt, auf dem Land oder irgendwo dazwischen - zu dem, was da ist, das den Ort prägt. Identität stiftet und unverwechselbar macht.

Mehr

PRODUCT HIGHLIGHT - A@W APPROVED



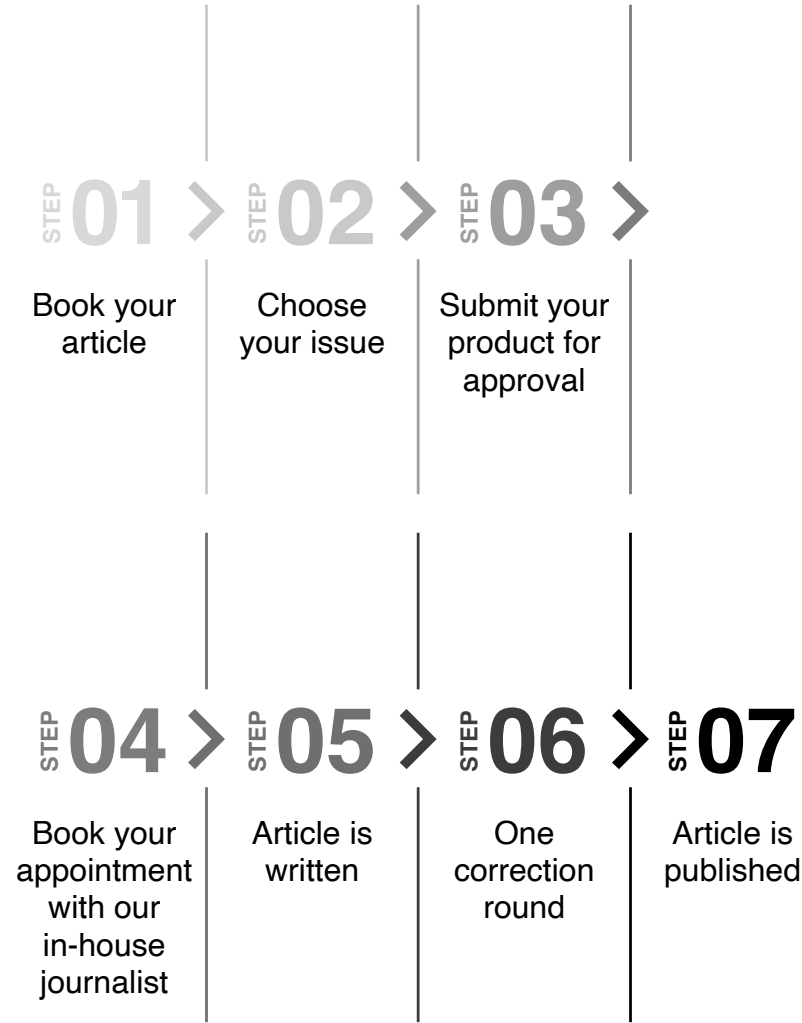
Kleine Leuchte, große Wirkung: Die LED-Leuchte Agame von Anolis Lighting kann mit wenig Energie viel verändern. © Anolis Lighting

Einen Akzent setzen

Architekt*innen und Lichtplaner*innen sehen sich regelmäßig mit der Herausforderung konfrontiert, Licht auf subtile, aber wirkungsvolle Weise in ihre Konzepte zu integrieren. Gelingen kann das mit einer innovativen Leuchte von Anolis Lighting, die Gebäuden eine besondere Kontur verleiht.

Mehr

Procedure



Specifications

EXHIBITOR PROJECT - A@W APPROVED

Das Hoffmann Logistik City in Nürnberg wurde mit dem Domico Element-Dach für großzügige Grünflächen ausgestattet. © Wenzel Architekten + Ingenieure

Grüne Krone statt graue Haube

Die Architektur in Zukunft noch viel stärker mit der Natur zu verknüpfen ist eine Aufgabe, die viele Architekt*innen in ihren Planungen intensiv berücksichtigen möchten. Um diesem Ziel ein großes Stück näher zu kommen, werden ungenutzte, plane Flächen immer öfter begrünt. Zum Beispiel an der Fassade, aber auch auf dem Dach.

Mehr

- 6 images
- 800px (H) x 1.200px (W)
- max 1Mb

credits

2.000 characters per article (spaces incl.)

full version available on [A@W Xperience](#)

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3 reasons to book

01

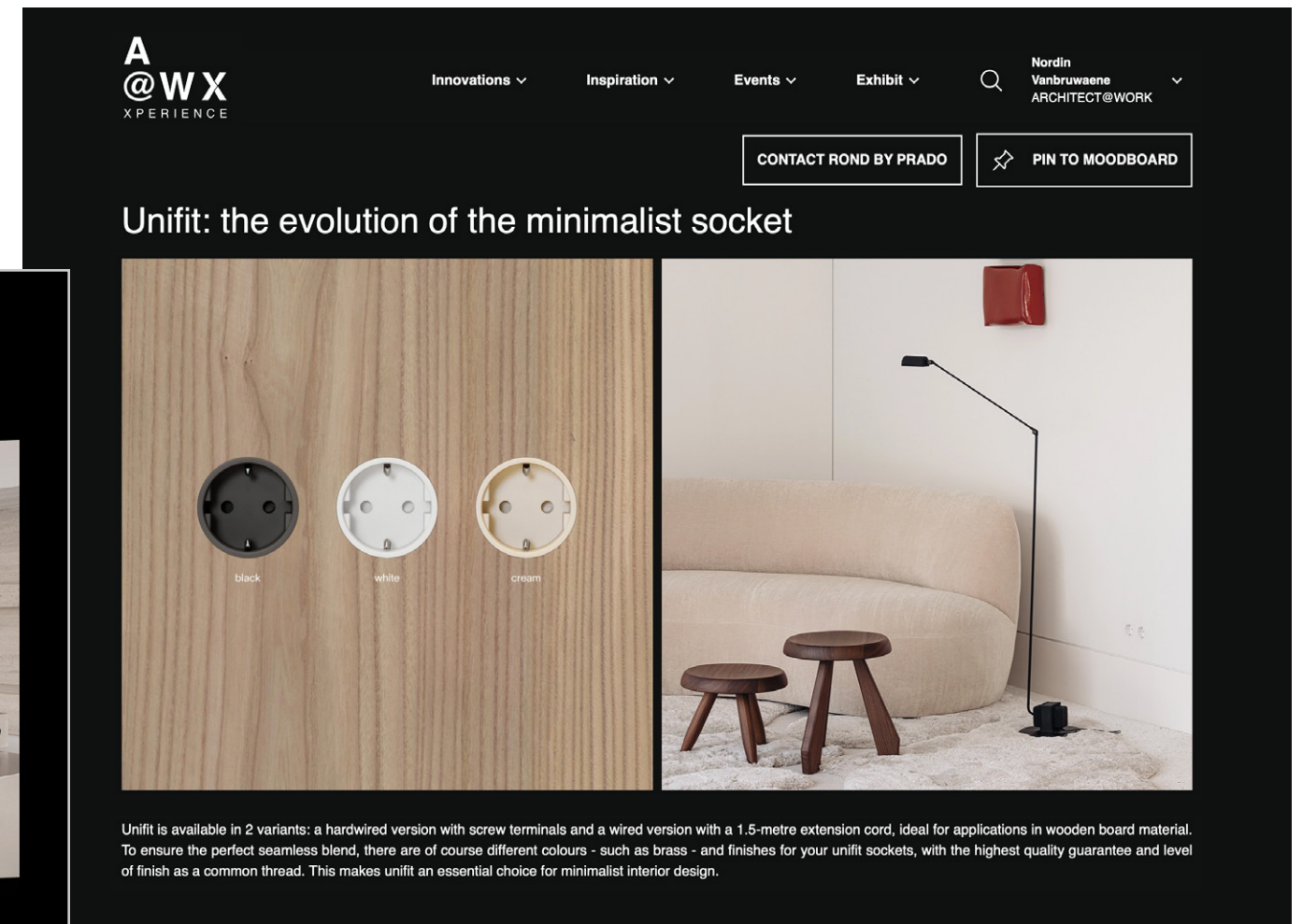
Stand-alone newsletter with **focus on your innovation** only

02

Contact form + sample request **redirected to your company**

03

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NEWSLETTERS	REACH	PRICE	PRICE
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DACH	58.000	2.250 EUR	3.375 EUR
BENELUX	40.000	1.950 EUR	2.925 EUR
ITALY	30.000	1.500 EUR	2.250 EUR
SPAIN	28.000	1.500 EUR	2.250 EUR
UK	13.500	1.250 GBP (+- 1.500 EUR)	1.875 GBP (+- 2.150 EUR)
SCANDINAVIA	10.000	1.500 EUR	1.500 EUR
POLAND	10.000	4.800 PLN (+- 1.100 EUR)	6.000 PLN (+- 1.375 EUR)
CANADA	7.000	1.100 EUR	1.100 EUR
PORTUGAL	6.500	1.100 EUR	2.250 EUR

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POINT OF VIEW

Projectiles a 25 ans et de multiples talents

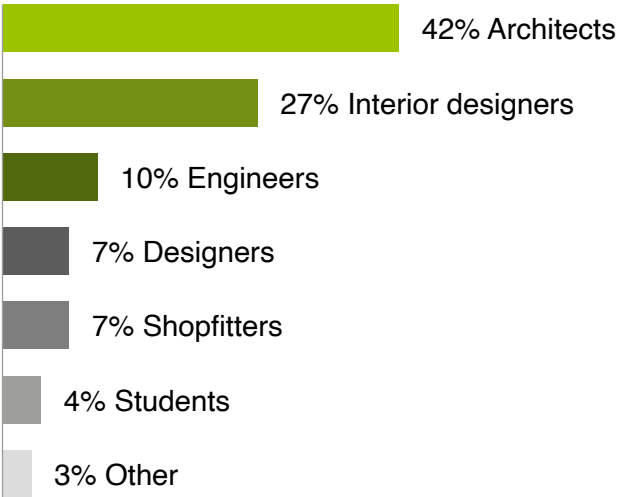
Qu'est devenu Projectiles - L'Atelier d'architecture(s) piloté par Reza Azard, Daniel Mészáros et Hervé Bouttet? Regard dans le rétroviseur de l'agence qui vient d'avoir 25 ans!

Voir plus

PRODUCT HIGHLIGHT - A@W APPROVED



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Statistics



Open

The average open rate of the A@W France Newsletter is:

31,6%¹



Click-Through

The average click-through rate of the A@W France Newsletter is:

2,6%²

2025 Periodicity

	Deadline	Appearance
ISSUE #43	26 th December	16 th January
ISSUE #44	30 th January	20 th February
ISSUE #45	27 th February	20 th March
ISSUE #46	27 th March	17 th April
ISSUE #47	24 th April	15 th May
ISSUE #48	29 th May	19 th June
ISSUE #49	26 th June	17 th July
ISSUE #50	28 th August	18 th September
ISSUE #51	25 th September	16 th October
ISSUE #52	30 th October	20 th November
ISSUE #53	27 th November	18 th December



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POINT OF VIEW

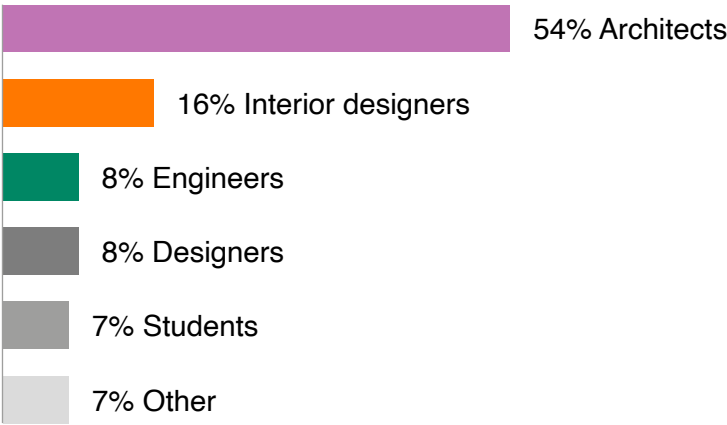
Architekturgeschichten weitererzählen

Für das Architektenduo Miriam Weyell und Florian Berner entsteht Architektur durch poetische, sinnliche und narrative Räume, Orte und Konstellationen. Das setzt voraus, dass man sich mit dem, was bereits da ist, intensiv auseinandersetzt. Und genau das tun die beiden. Miriam Weyell erzählt in unserem spannenden Interview, wie.

Mehr

PRODUCT HIGHLIGHT - A@W APPROVED

Readership

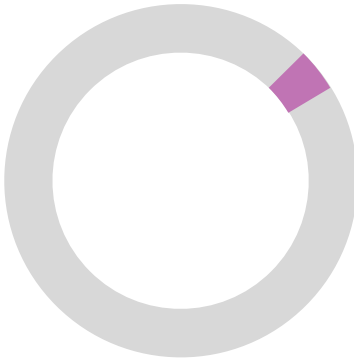


Statistics



Open
The average open rate of the A@W DACH Newsletter is:

33,8%¹



Click-Through
The average click-through rate of the A@W DACH Newsletter is:

3,7%²

2025 Periodicity

	Deadline	Appearance
ISSUE #56	7 th January	28 th January
ISSUE #57	4 th February	25 th February
ISSUE #58	4 th March	25 th March
ISSUE #59	8 th April	29 th April
ISSUE #60	6 th May	27 th May
ISSUE #61	9 th June	30 th June
ISSUE #62	5 th August	26 th August
ISSUE #63	9 th September	30 th September
ISSUE #64	7 th October	28 th October
ISSUE #65	4 th November	25 th November
ISSUE #66	18 th November	9 th December



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FANCY
FENCE
Deutschland

Innovative versenkbare Tore

Dass Zäune Grenzen ziehen, liegt in der Natur der Sache. Doch die Möglichkeiten, moderne Zaunsysteme zu gestalten, dabei müssen keine Grenzen gesetzt werden. Zumindes nicht, wenn es nach Fancy Fence geht: ein Unternehmen, das mit seinem neuen Online-Konfigurator Architekten, Planern und Endkunden ein Tool an die Hand gibt, den eigenen maßgeschneiderten Traum-Zaun zu gestalten und innovative Lösungen zu entwickeln.

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POINT OF VIEW

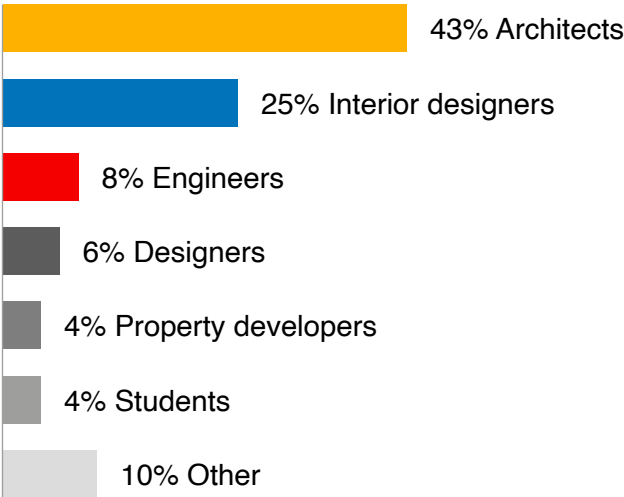
Adjaye Associates, meer dan zomaar een architectuurstudio

Voor ARCHITECT@WORK Kortrijk werd een uitzonderlijk rijk sprekerspanel samengesteld. Zonder meer één van de grootste blikvangers wordt het exposé van Lucy Tilley, CEO van de wereldwijd actieve studio Adjaye Associates, met hoofdzetel in Londen en twee grote satellietkantoren in New York en Accra. Het seminar vindt plaats op donderdag 15 mei om 17.30 uur.

Lees meer

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Readership



Statistics



Open

The average open rate of the A@W BENELUX Newsletter is:

35,6%¹



Click-Through

The average click-through rate of the A@W BENELUX Newsletter is:

2,7%²

2025 Periodicity

	Deadline	Appearance
ISSUE #39	19 th December	9 th January
ISSUE #40	23 rd January	13 th February
ISSUE #41	20 th February	13 th March
ISSUE #42	20 th March	10 th April
ISSUE #43	17 th April	8 th May
ISSUE #44	22 nd May	12 th June
ISSUE #45	24 th July	14 th August
ISSUE #46	21 st August	11 nd September
ISSUE #47	18 th September	9 th October
ISSUE #48	23 rd October	13 th November
ISSUE #49	20 th November	11 nd December



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niko

Niko Rocker & Niko Toggle

Mit de Rocker- en Toggle-modellen vormt Niko de lichtschakelaar om tot een echt interieurslement. Deze twee nieuwkomers, geïnspireerd op historische modellen, zijn vervaardigd uit aluminium of staal, en ze leggen de nadruk op soberheid, kwaliteit en een design dat perfect past bij hedendaagse interieurs.

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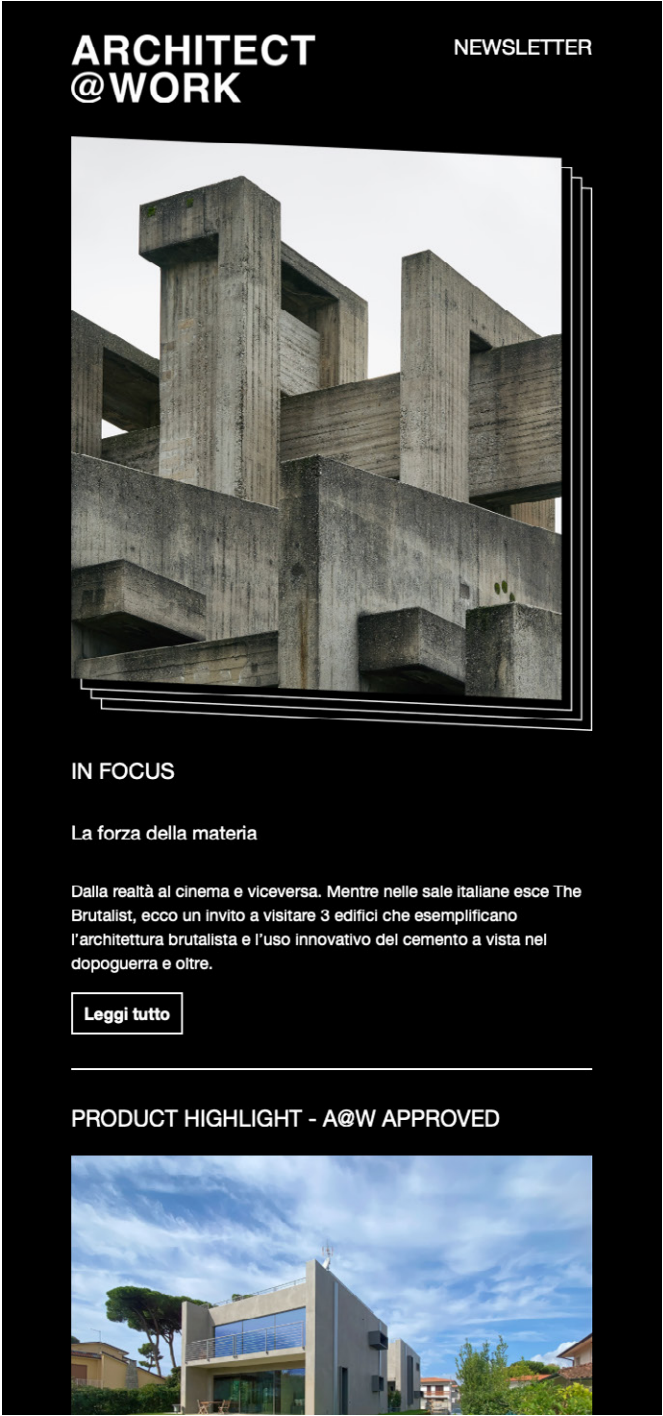
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¹ the average open rate for the architecture & construction industry is 22,5% (source Mailchimp)
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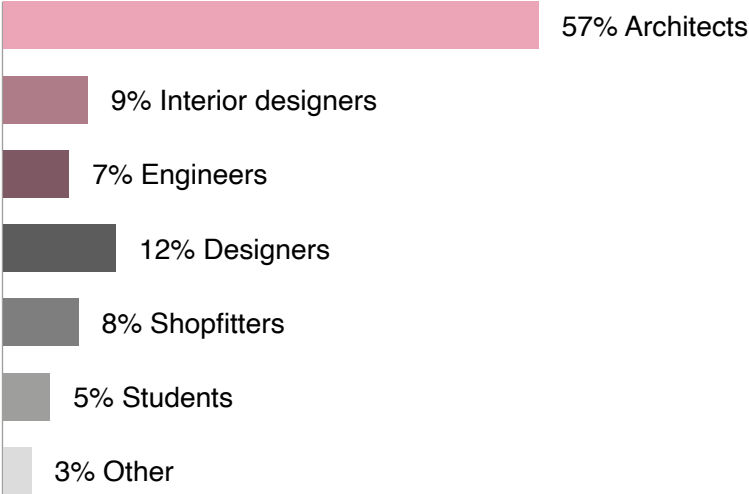
ITALY

30.000

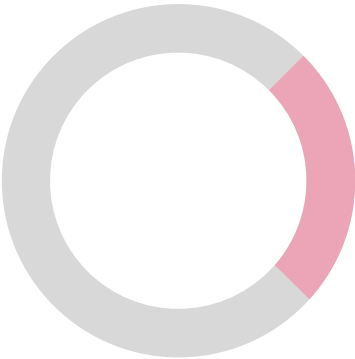
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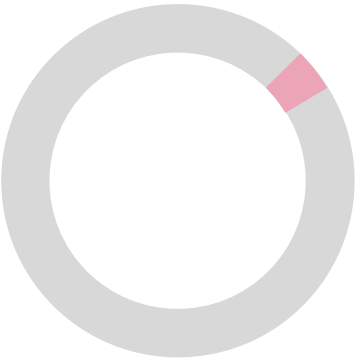


Statistics



Open
The average open rate of the
A@W Italy Newsletter is:

36,4%¹



Click-Through
The average click-through rate of the
A@W Italy Newsletter is:

2,6%²

2025 Periodicity

	Deadline	Appearance
ISSUE #28	31 st December	21 st January
ISSUE #29	28 th January	18 th February
ISSUE #30	25 th February	18 th March
ISSUE #31	29 th April	20 th May
ISSUE #32	24 th June	15 th July
ISSUE #33	12 th August	2 nd September
ISSUE #34	28 th October	18 th November



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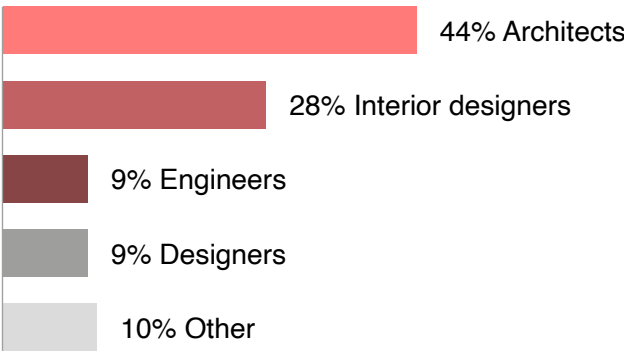
SPAIN

28.000

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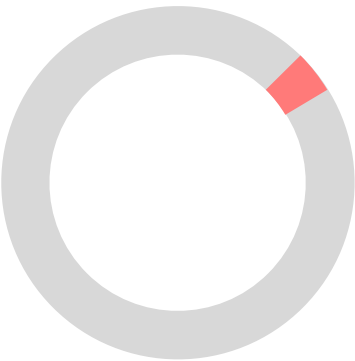


Statistics



Open
The average open rate of the
A@W Spain Newsletter is:

38,4%¹



Click-Through
The average click-through rate of the
A@W Spain Newsletter is:

3,2%²

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2025 Periodicity

	Deadline	Appearance
ISSUE #25	7 th January	28 th January
ISSUE #26	4 th March	25 th March
ISSUE #27	15 th April	6 th May
ISSUE #28	3 rd June	24 th June
ISSUE #29	2 nd September	23 rd September
ISSUE #30	30 th September	21 st October
ISSUE #31	4 th November	25 th November

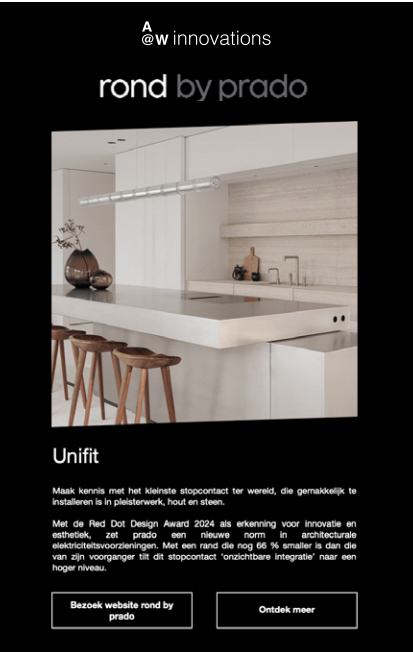


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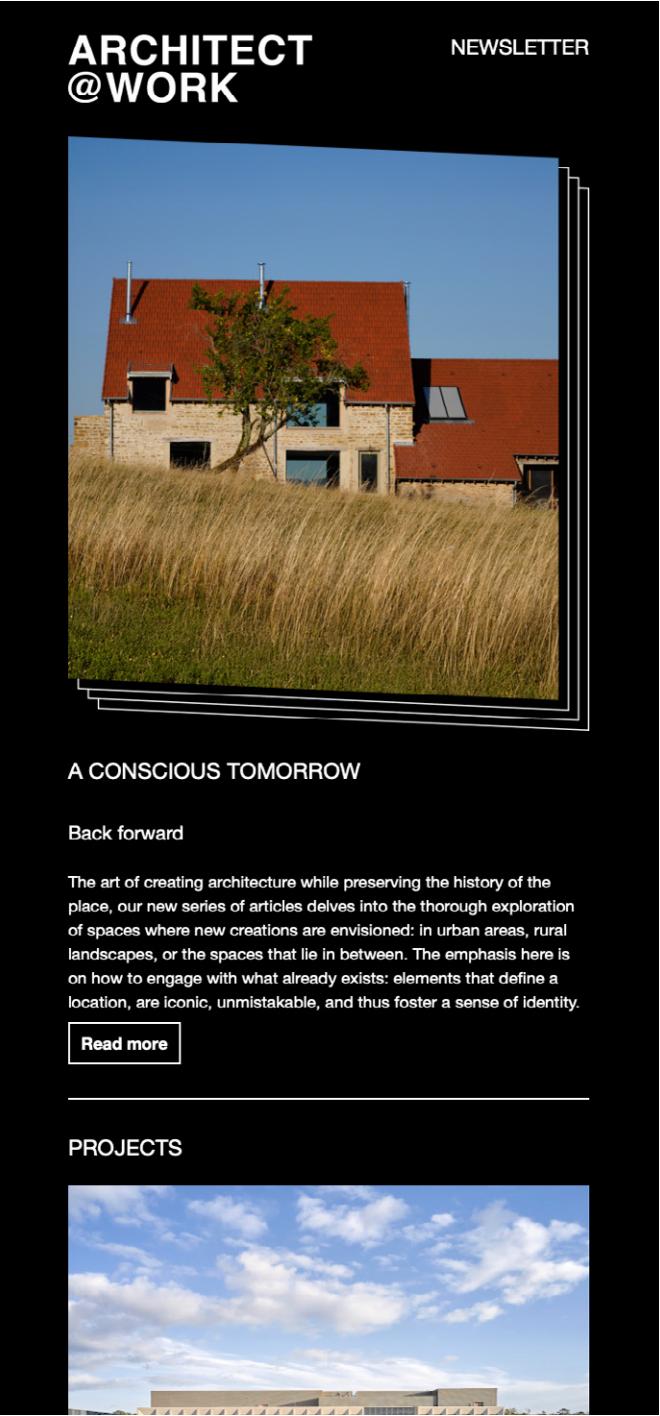
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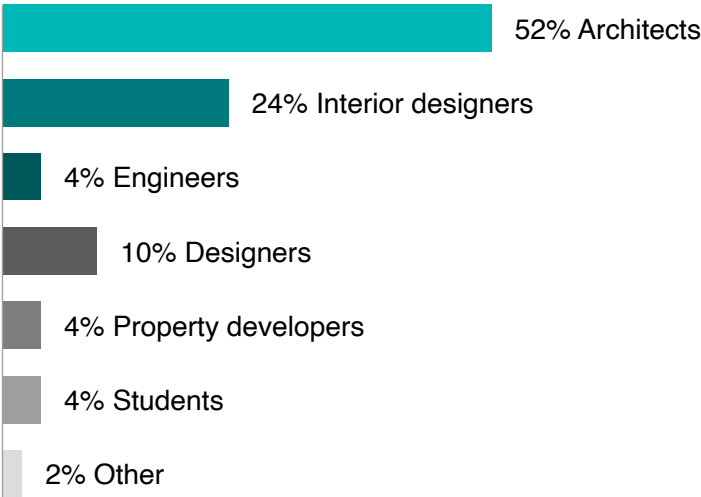
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Open
The average open rate of the
A@W UK Newsletter is:

34,1%¹



Click-Through
The average click-through rate of the
A@W UK Newsletter is:

2,6%²

2025 Periodicity

	Deadline	Appearance
ISSUE #27	9 th January	30 th January
ISSUE #28	20 th February	13 th March
ISSUE #29	3 rd April	24 th April
ISSUE #30	5 th June	26 th June
ISSUE #31	14 th August	4 th September
ISSUE #32	9 th October	30 th October
ISSUE #33	6 th November	27 th November



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A CONSCIOUS TOMORROW

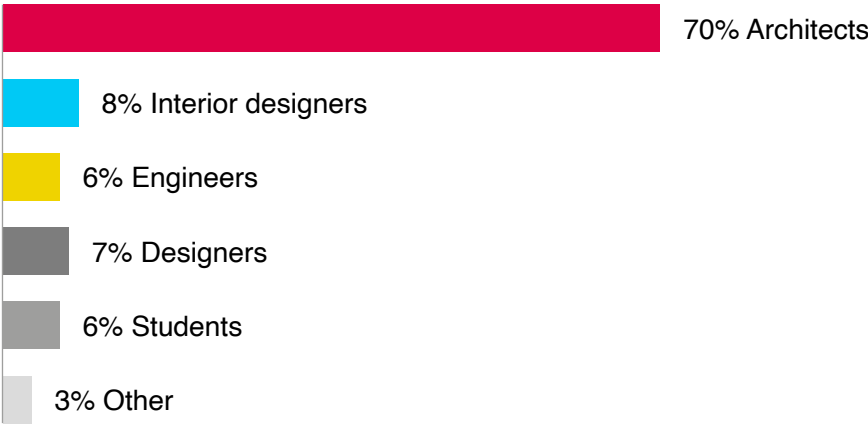
Facelift without sugar coating

Café Prückel serves 'Apfelstrudel' and the classic Viennese coffee speciality Melange, just as you would expect from a genuine Viennese coffee house. However, it also offers over 70 years of design history, which is now entering a new chapter.

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PROJECTS

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Statistics



Open

The average open rate of the A@W Scandinavia Newsletter is:

33,8%¹



Click-Through

The average click-through rate of the A@W Scandinavia Newsletter is:

2,6%²

2025 Periodicity

	Deadline	Appearance
ISSUE #28	24 th December	14 th January
ISSUE #29	6 th March	27 th March
ISSUE #30	22 nd April	13 th May
ISSUE #31	20 th May	10 th June
ISSUE #32	29 th July	19 th August
ISSUE #33	19 th August	9 th September
ISSUE #34	21 st October	11 nd November



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POLAND

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A CONSCIOUS TOMORROW

Drugie życie. Architektura, która działa z szacunkiem

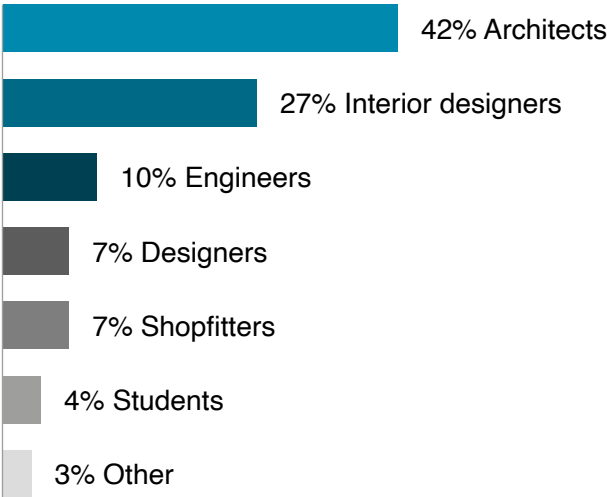
Jeszcze niedawno zabytkowa willa przy ul. Wieniawskiego 21/23 w Poznaniu była niemyym świadkiem zapomnienia. Wzniesiona w 1904 roku, z fasadą pełną sztukaterii, witrażami, dekoracyjnymi balustradami i zabytkowymi klatkami schodowymi – przez lata była jednym z najpiękniejszych przykładów miejskiej architektury rezydencjonalnej.

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EXHIBITOR PROJECT - A@W APPROVED



Readership



Statistics



Open

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31%¹



Click-Through

The average click-through rate of the A@W Poland Newsletter is:

2,8%²

2025 Periodicity

	Deadline	Appearance
ISSUE #27	31 st December	21 st January
ISSUE #28	12 th February	5 th March
ISSUE #29	19 th March	9 th April
ISSUE #30	23 rd April	14 th May
ISSUE #31	21 st May	11 nd June
ISSUE #32	20 th August	10 th September
ISSUE #33	15 th October	5 th November



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CANADA

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NEWSLETTER




PROJECTS

A vertical campus in the city

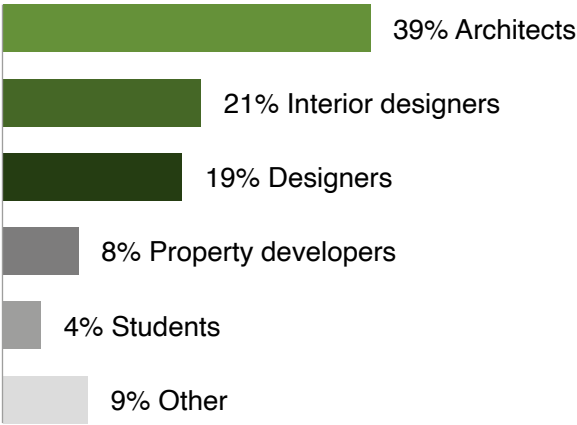
When new architecture emerges in Barcelona's 22@ district, expectations are high. In the old industrial neighbourhood of Poblenou, that is still undergoing a transformation, 22@ means many things.

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IN FOCUS



Readership



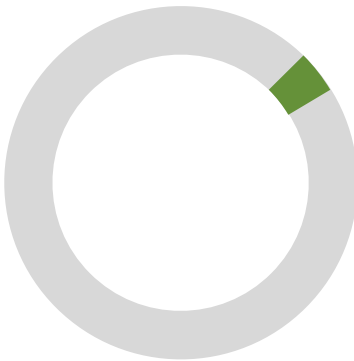
Statistics



Open

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32,7%¹



Click-Through

The average click-through rate of the A@W Canada Newsletter is:

2,6%²

2025 Periodicity

	Deadline	Appearance
ISSUE #30	31 st December	21 st January
ISSUE #31	25 th February	18 th March
ISSUE #32	29 th April	20 th May
ISSUE #33	24 th June	15 th July
ISSUE #34	26 th August	16 th September
ISSUE #35	30 th September	21 st October
ISSUE #36	28 th October	18 th November



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PROJECTS

Kengo Kuma e Portugal: aliar tradição e sustentabilidade na arquitetura contemporânea.

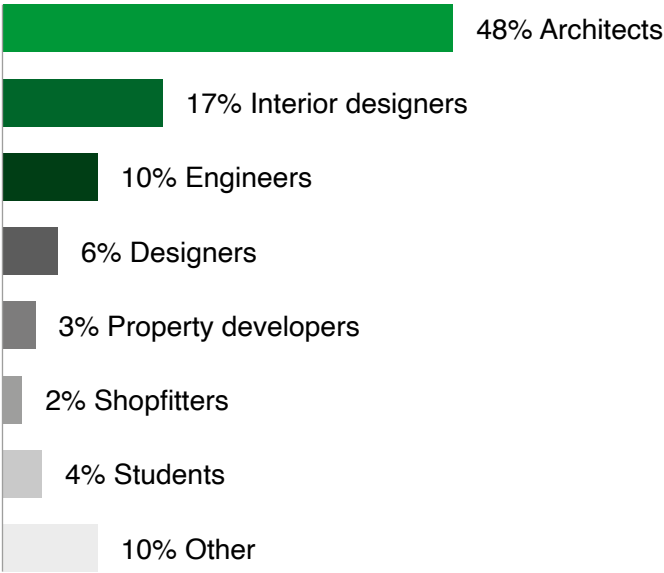
Kengo Kuma é um dos nomes incontornáveis da arquitetura contemporânea. Tem uma obra reconhecida pela sensibilidade ao lugar, pela integração harmoniosa entre arquitetura e natureza, e por uma abordagem inovadora e enraizada nos valores da sustentabilidade.

Saiba mais

A CONSCIOUS TOMORROW



Readership



2025 Periodicity

	Deadline	Appearance
ISSUE #5	9 th January	30 th January
ISSUE #6	27 th February	20 th March
ISSUE #7	22 nd April	13 th May
ISSUE #8	17 th June	8 th July
ISSUE #9	19 th August	9 th September
ISSUE #10	7 th October	28 th October
ISSUE #11	4 th November	25 th November



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