

# ADDITIONAL VISIBILITY

	ADDITIONAL EVENT VISIBILITY	ADDITIONAL DIGITAL VISIBILITY ON A@WX	NEWSLETTER VISIBILITY	EXCLUSIVE VISIBILITY (max 1/edition)
DURING THE LIVE EVENT				
Your logo in the event catalogue	✓			✓
Your logo at the visitor’s entrance	✓			✓
Your logo on every visitor’s badge				✓
IN OUR E-MAILINGS				
Your logo in each visitor’s confirmation e-mail	✓			✓
Your approved innovation in the A@W Post Event Newsletter + link to your innovation on A@WX	✓	✓		✓
Your logo in the invitation flyer towards our database of (interior) architects				✓
IN THE A@W NEWSLETTER				
Article in the A@W Newsletter (DACH, Benelux, UK, Portugal, Poland, Scandinavia, Canada, France, Spain, Italy)			✓	
ON OUR SOCIAL MEDIA				
Instagram post or story (> 30K followers)	1			2
LinkedIn post (> 17K followers)	1			2
X post (> 6.7K followers)	1			2
Facebook post (> 4K followers)	1			2
ON A@W XPERIENCE - A@WX				
Your logo + link to your profile on the event homepage	✓			✓
Your approved innovation + link to your profile on the event homepage		✓		✓
Higher ranking in the exhibitor and innovations directory		✓		
Unique top position in the exhibitor and innovations directory				✓
Sample request tool (during 1 year, max 100 requests)		✓	✓	✓
Prices excl. VAT	2.495 EUR	2.495 EUR	Price varies by region	4.900 EUR