

**Boost your  
brand on**

**A**  
**@WX**  
XPERIENCE

# Why advertise on A@WX?

**01**

Extra visibility for your innovation linked to your brand page

**02**

Extended reach to architects and interior designers

**03**

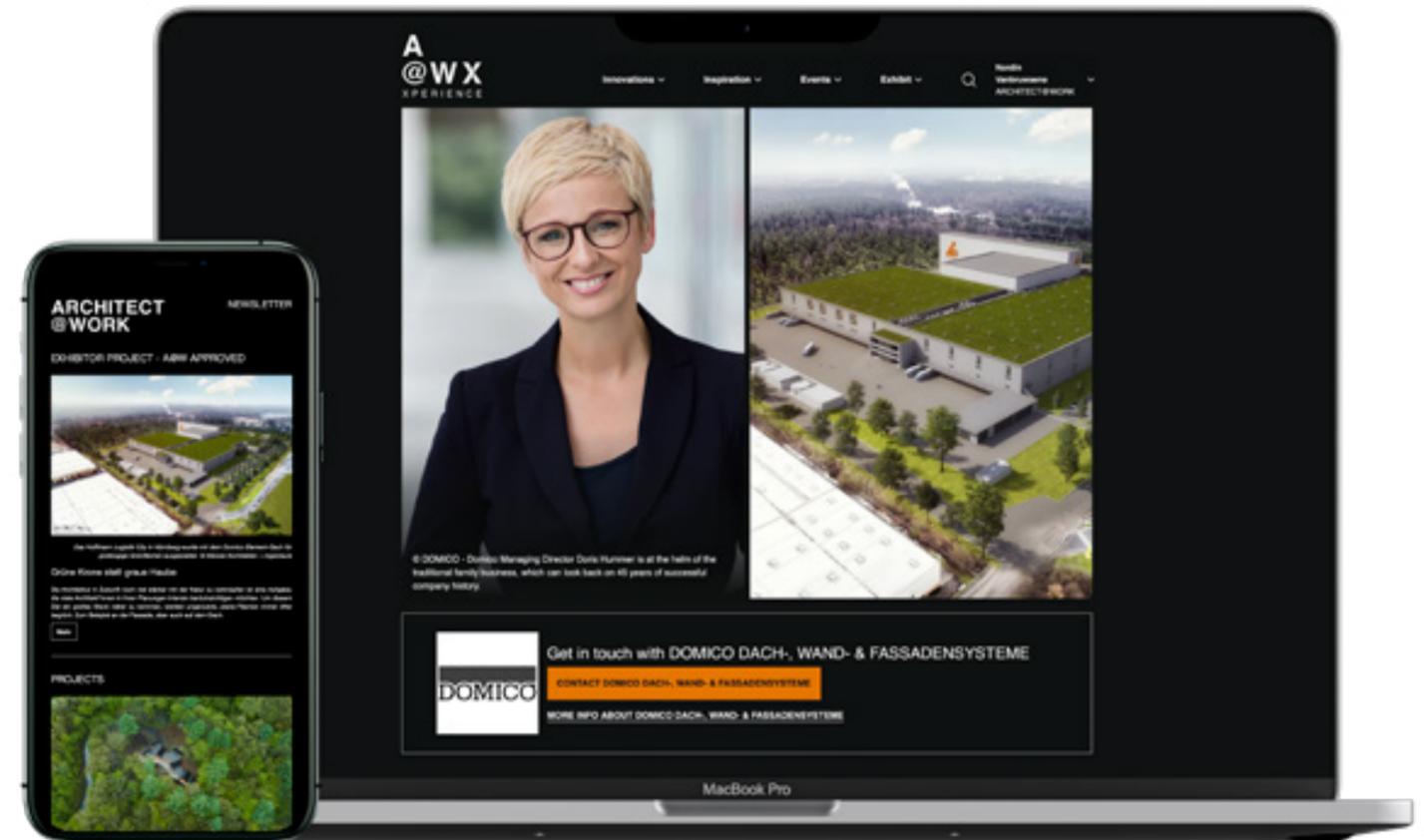
Sample Request redirected to your company

**04**

Contact Form redirected to your details

**05**

Lead follow-up in your company dashboard



## Boost your brand

Book here

Contact us

# A@WX Article + Newsletter

Your innovation highlighted on A@W Xperience and in the newsletter

## Reasons to book

01

### BOOST YOUR ONLINE PRESENCE

Feature your innovation in an expert-written article placed on your A@WX brand page

02

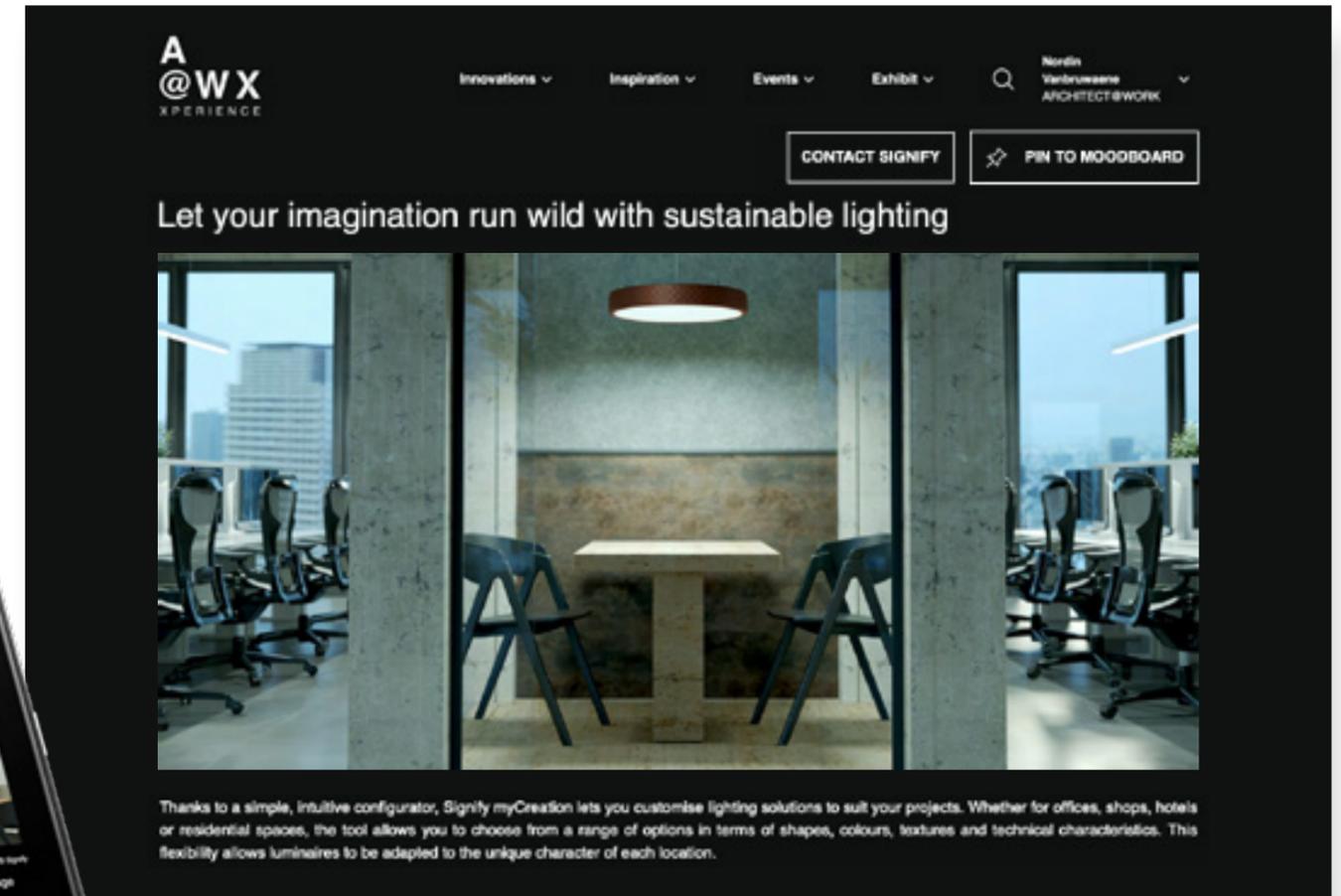
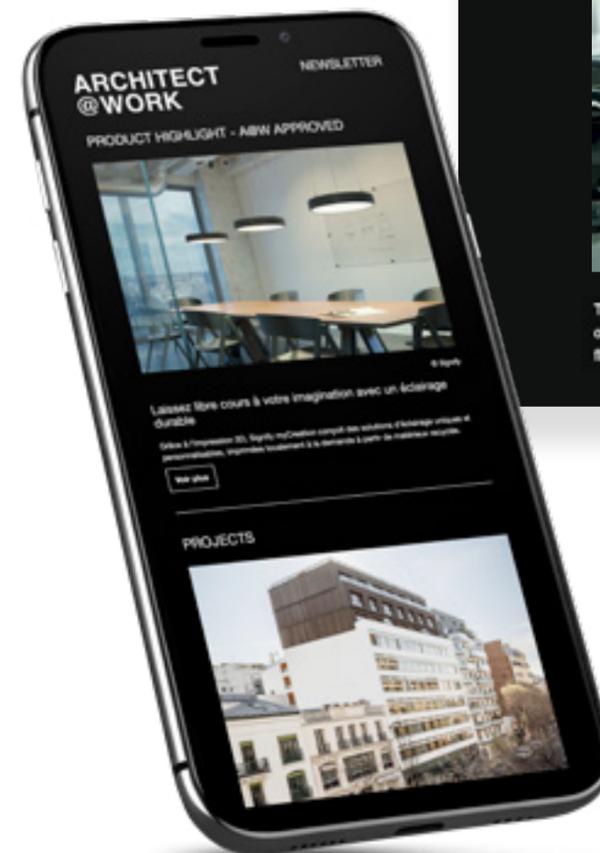
### NEWSLETTER

Your article featured in our newsletter delivered to a high-quality audience of architects and interior designer

03

### SAMPLE REQUEST TOOL

Let architects request samples of all innovations linked to your brand



## Book your A@WX Article + Newsletter

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# A@WX Article + Innovations Newsletter

Your innovation highlighted on  
A@W Xperience and in a dedicated newsletter

## Reasons to book

01

### BOOST YOUR ONLINE PRESENCE

Feature your innovation in an expert-written  
article placed on your A@WX brand page

02

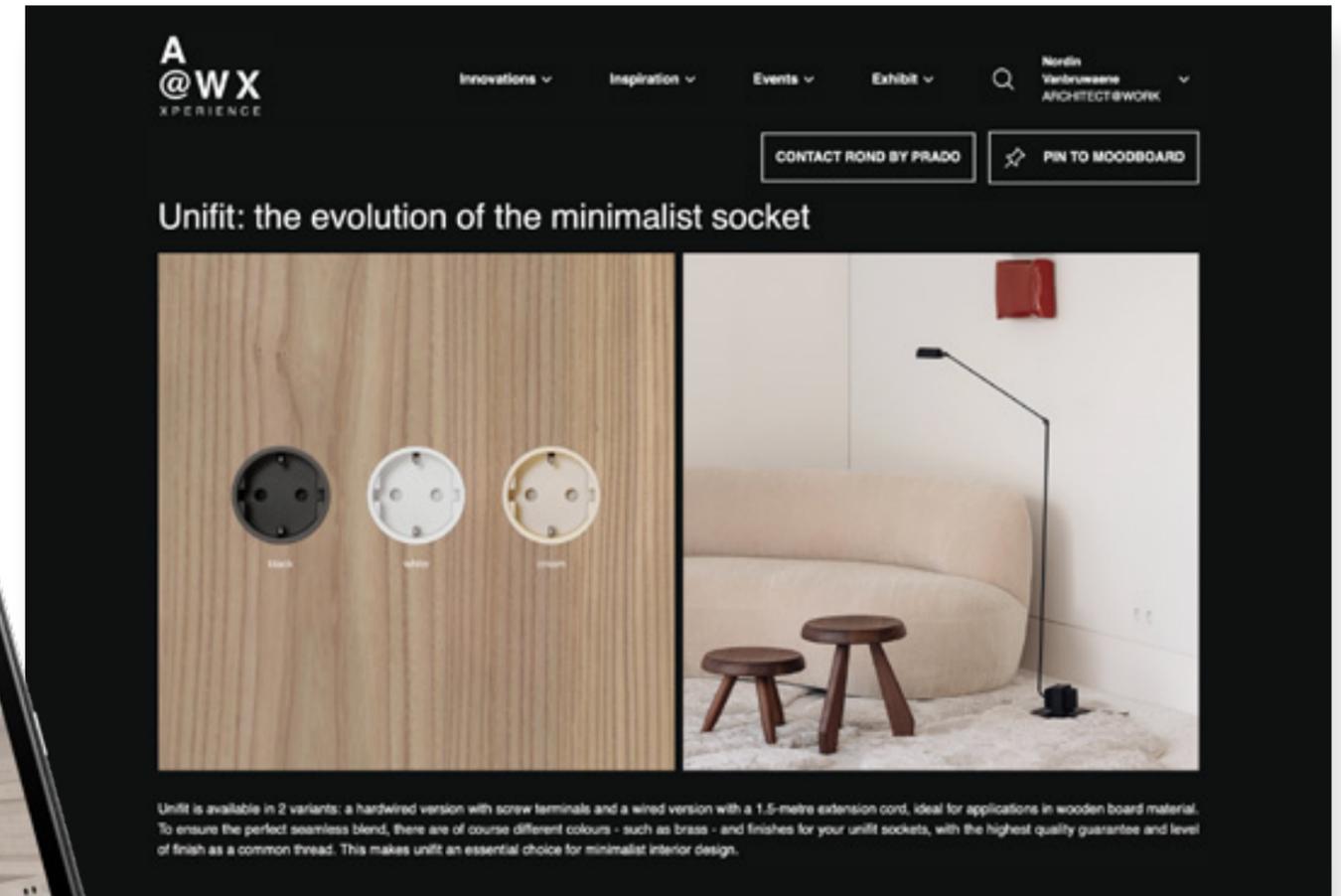
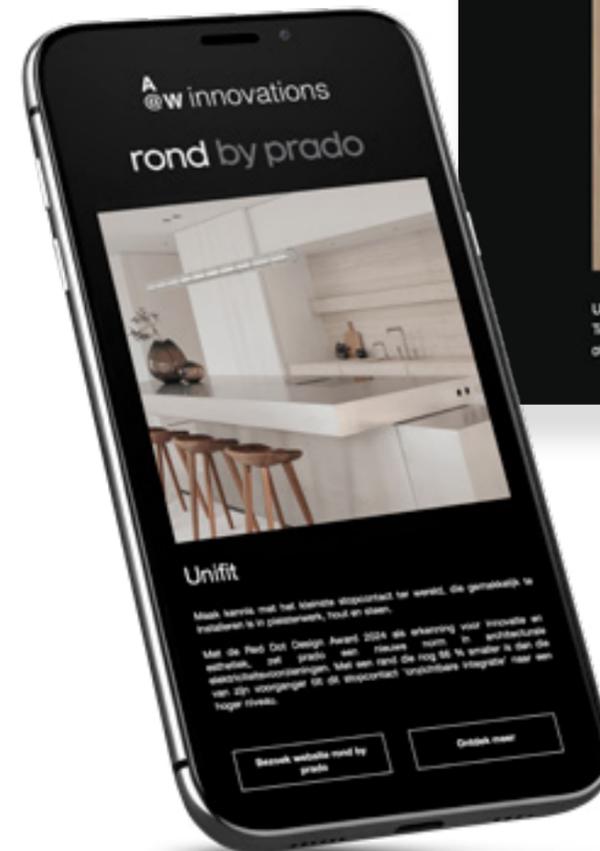
### INNOVATION NEWSLETTER

Your innovation takes center stage in  
a stand-alone newsletter fully dedicated  
to your product

03

### SAMPLE REQUEST TOOL

Let architects request samples of all  
innovations linked to your brand



## Book your A@WX Article + Innovations Newsletter

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# A@WX Innovation Ad

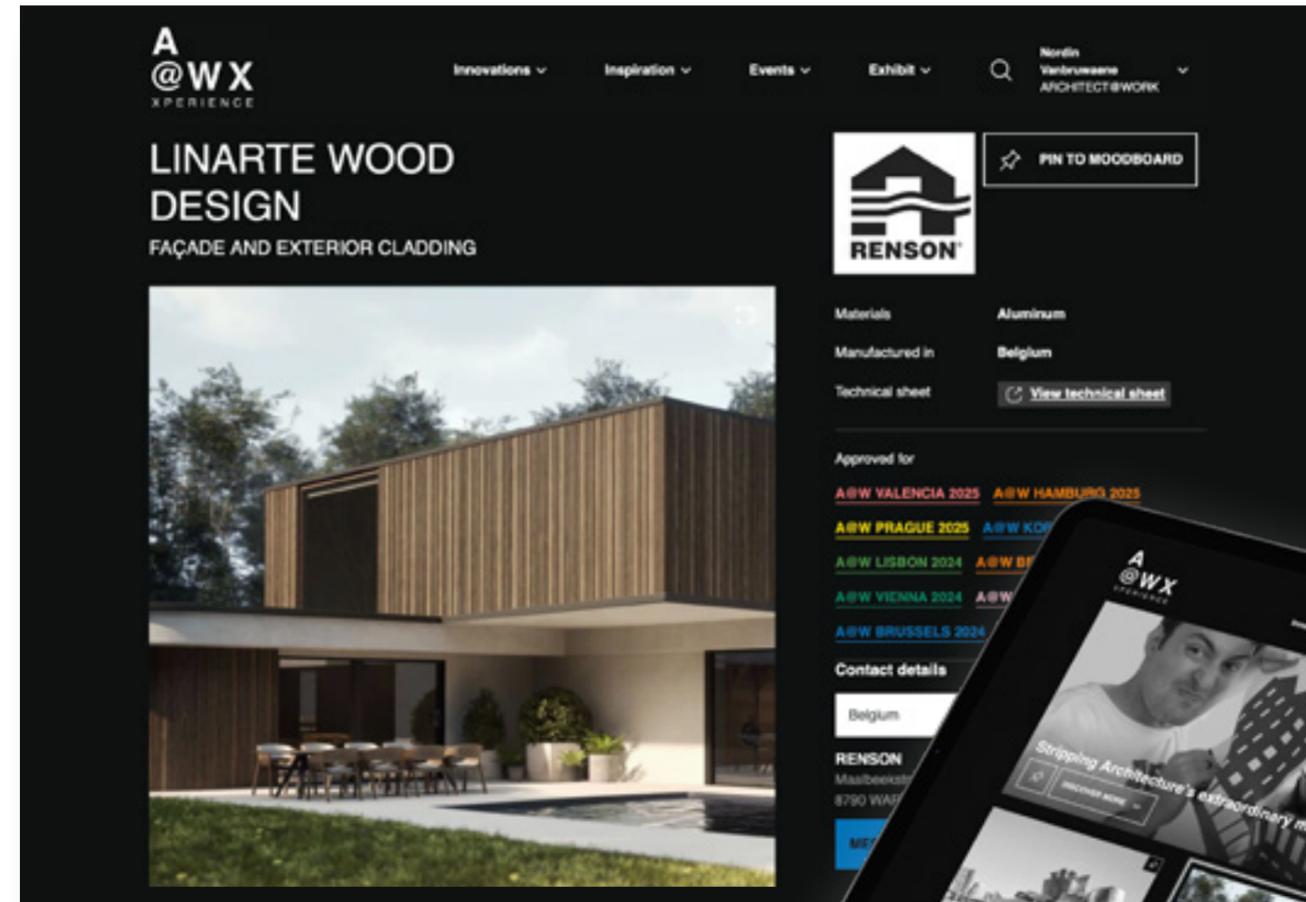
Your innovation in the spotlight for an online audience of architects and interior designers

## Reasons to book

**01 TARGETED EXPOSURE**  
Enjoy a month of extended visibility towards the country of your choice

**02 TOP HOMEPAGE PLACEMENT**  
Feature your innovation at the top of the A@WX homepage

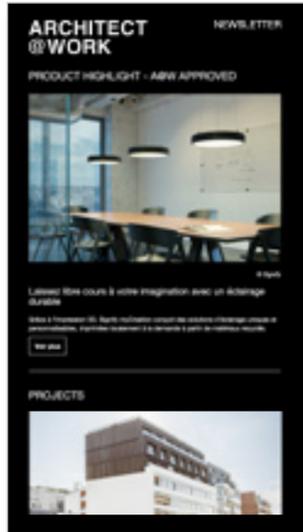
**03 SAMPLE REQUEST TOOL**  
Let architects request samples of all innovations linked to your brand



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# Pricing



**A@WX Article  
+ Newsletter**

**1.750 EUR**



**A@WX Article  
+ Innovations Newsletter**

**2.250 EUR**



**A@WX  
Innovation Ad**

**2.250 EUR**

**A@WX  
Plus Exposure**



**A@WX Article  
+ Newsletter  
+ Innovation Ad**

**3.400 EUR**

**A@WX  
Premium Exposure**



**A@WX Article  
+ Innovations Newsletter  
+ Innovation Ad**

**3.800 EUR**

**Book here**

**15%**

**DISCOUNT**

by booking 2 Newsletter Articles  
or Innovation Ads

**20%**

**DISCOUNT**

by booking 3 Newsletter Articles  
or Innovation Ads

# Visibility

Click your region for additional details!

VISIBILITY ON  
A@W XPERIENCE

**50.000**

architects & interior designers subscribed

VISIBILITY IN  
NEWSLETTER UK

**15.000**

architects & interior designers subscribed

VISIBILITY IN  
NEWSLETTER POLAND

**10.000**

architects & interior designers subscribed

VISIBILITY IN  
NEWSLETTER BENELUX

**40.000**

architects & interior designers subscribed

VISIBILITY IN  
NEWSLETTER ITALY

**30.000**

architects & interior designers subscribed

VISIBILITY IN  
NEWSLETTER CZECH REPUBLIC

**4.000**

architects & interior designers subscribed

VISIBILITY IN  
NEWSLETTER FRANCE

**60.000**

architects & interior designers subscribed

VISIBILITY IN  
NEWSLETTER SPAIN

**28.000**

architects & interior designers subscribed

VISIBILITY IN  
NEWSLETTER SCANDINAVIA

**10.000**

architects & interior designers subscribed

VISIBILITY IN  
NEWSLETTER DACH

**58.000**

architects & interior designers subscribed

VISIBILITY IN  
NEWSLETTER PORTUGAL

**6.500**

architects & interior designers subscribed

VISIBILITY IN  
NEWSLETTER CANADA

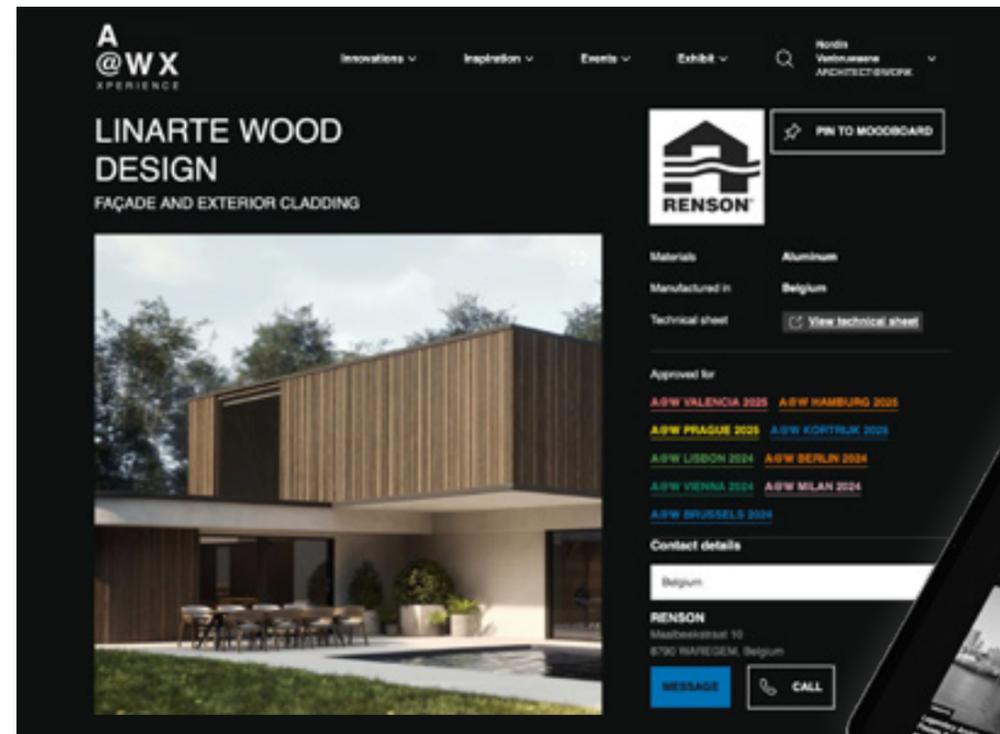
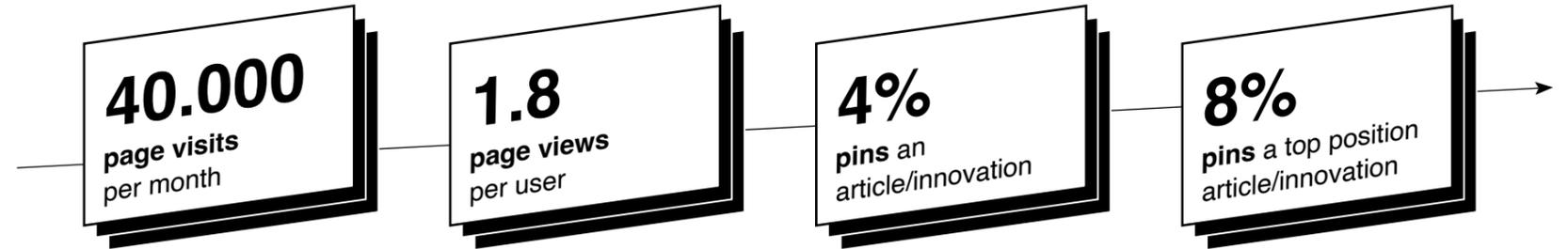
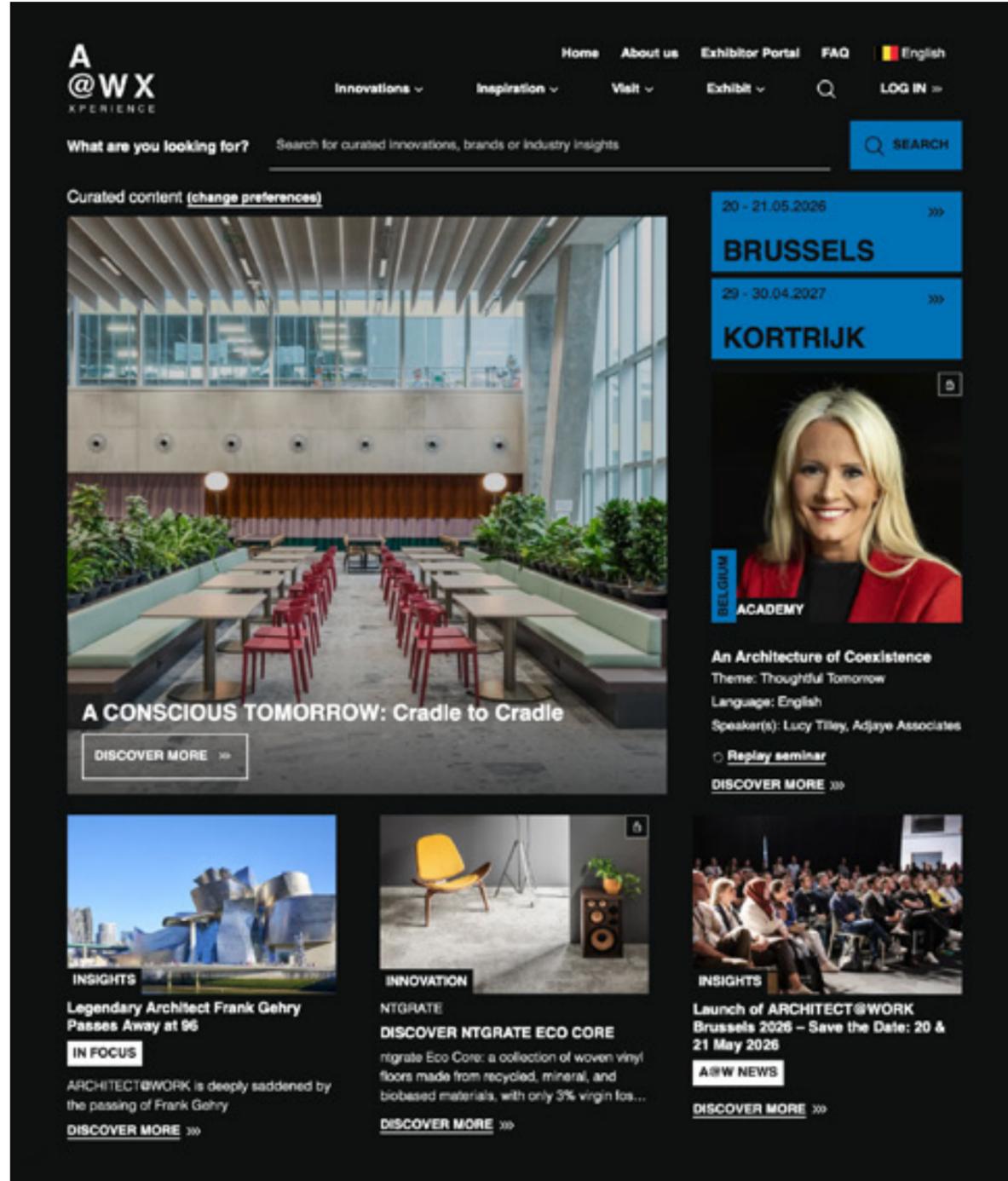
**7.000**

architects & interior designers subscribed

# VISIBILITY ON A@W XPERIENCE

## 50.000

architects & interior  
designers subscribed



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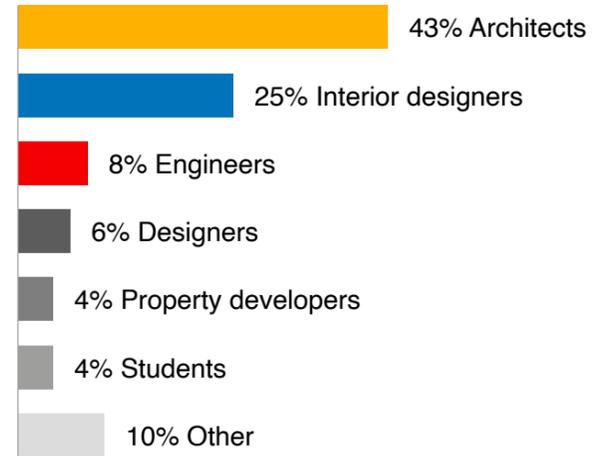
## VISIBILITY IN NEWSLETTER BENELUX

# 40.000

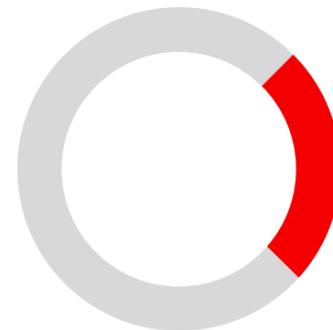
architects & interior designers subscribed



### Readership



### Statistics



**Open**  
The average open rate of the A@W BENELUX Newsletter is:  
**35,6%<sup>1</sup>**



**Click-Through**  
The average click-through rate of the A@W BENELUX Newsletter is:  
**2,7%<sup>2</sup>**

### 2026 Periodicity

	Deadline	Appearance
ISSUE #50	6 <sup>th</sup> January	27 <sup>th</sup> January
ISSUE #51	22 <sup>nd</sup> January	12 <sup>th</sup> February
ISSUE #52	19 <sup>th</sup> February	12 <sup>th</sup> March
ISSUE #53	19 <sup>th</sup> March	9 <sup>th</sup> April
ISSUE #54	21 <sup>st</sup> April	12 <sup>th</sup> May
ISSUE #55	12 <sup>th</sup> May	2 <sup>nd</sup> June
ISSUE #56	13 <sup>th</sup> August	3 <sup>rd</sup> September
ISSUE #57	10 <sup>th</sup> September	1 <sup>st</sup> October
ISSUE #58	15 <sup>th</sup> October	5 <sup>th</sup> November
ISSUE #59	19 <sup>th</sup> November	10 <sup>th</sup> December



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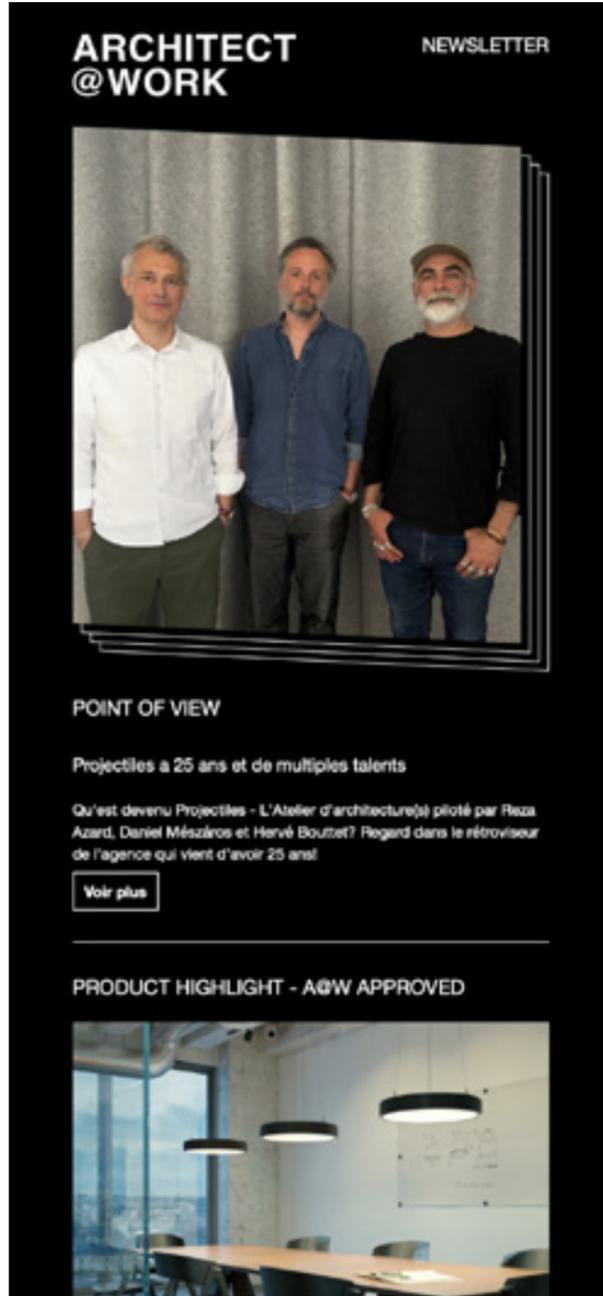
<sup>1</sup> the average open rate for the architecture & construction industry is 22,5% (source Mailchimp)

<sup>2</sup> the average click-through rate for the architecture & construction industry is 2,5% (source Mailchimp)

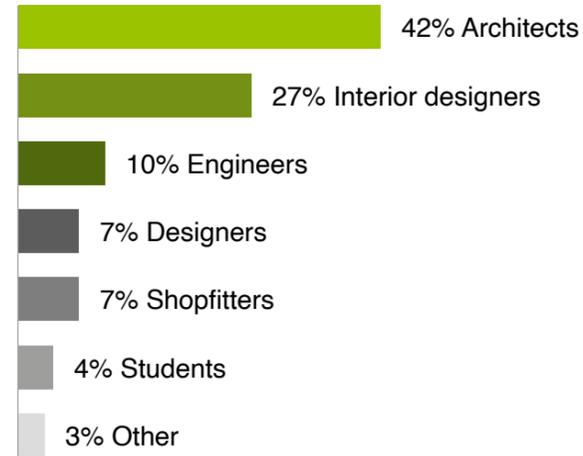
## VISIBILITY IN NEWSLETTER FRANCE

# 60.000

architects & interior designers subscribed



### Readership



### Statistics



**Open**  
The average open rate of the A@W France Newsletter is:  
**31,6%<sup>1</sup>**



**Click-Through**  
The average click-through rate of the A@W France Newsletter is:  
**2,6%<sup>2</sup>**

### 2026 Periodicity

	Deadline	Appearance
ISSUE #54	6 <sup>th</sup> January	27 <sup>th</sup> January
ISSUE #55	22 <sup>nd</sup> January	12 <sup>th</sup> February
ISSUE #56	19 <sup>th</sup> February	12 <sup>th</sup> March
ISSUE #57	19 <sup>th</sup> March	9 <sup>th</sup> April
ISSUE #58	21 <sup>st</sup> April	12 <sup>th</sup> May
ISSUE #59	12 <sup>th</sup> May	2 <sup>nd</sup> June
ISSUE #60	13 <sup>th</sup> August	3 <sup>rd</sup> September
ISSUE #61	10 <sup>th</sup> September	1 <sup>st</sup> October
ISSUE #62	15 <sup>th</sup> October	5 <sup>th</sup> November
ISSUE #63	19 <sup>th</sup> November	10 <sup>th</sup> December



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<sup>1</sup> the average open rate for the architecture & construction industry is 22,5% (source Mailchimp)

<sup>2</sup> the average click-through rate for the architecture & construction industry is 2,5% (source Mailchimp)

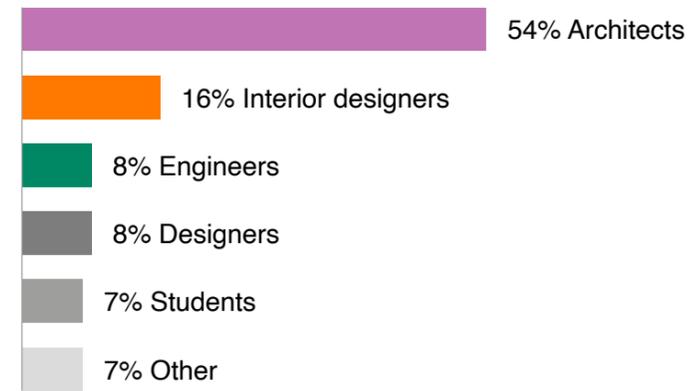
## VISIBILITY IN NEWSLETTER DACH

# 58.000

architects & interior designers subscribed



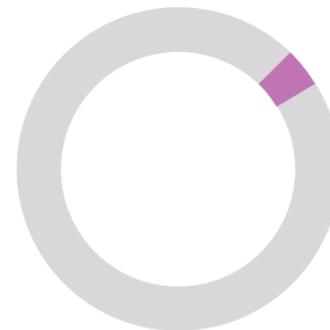
### Readership



### Statistics



**Open**  
The average open rate of the A@W DACH Newsletter is:  
**33,8%<sup>1</sup>**



**Click-Through**  
The average click-through rate of the A@W DACH Newsletter is:  
**3,7%<sup>2</sup>**

### 2026 Periodicity

	Deadline	Appearance
ISSUE #67	6 <sup>th</sup> January	27 <sup>th</sup> January
ISSUE #68	22 <sup>nd</sup> January	12 <sup>th</sup> February
ISSUE #69	19 <sup>th</sup> February	12 <sup>th</sup> March
ISSUE #70	19 <sup>th</sup> March	9 <sup>th</sup> April
ISSUE #71	21 <sup>st</sup> April	12 <sup>th</sup> May
ISSUE #72	12 <sup>th</sup> May	2 <sup>nd</sup> June
ISSUE #73	13 <sup>th</sup> August	3 <sup>rd</sup> September
ISSUE #74	10 <sup>th</sup> September	1 <sup>st</sup> October
ISSUE #75	15 <sup>th</sup> October	5 <sup>th</sup> November
ISSUE #76	19 <sup>th</sup> November	10 <sup>th</sup> December



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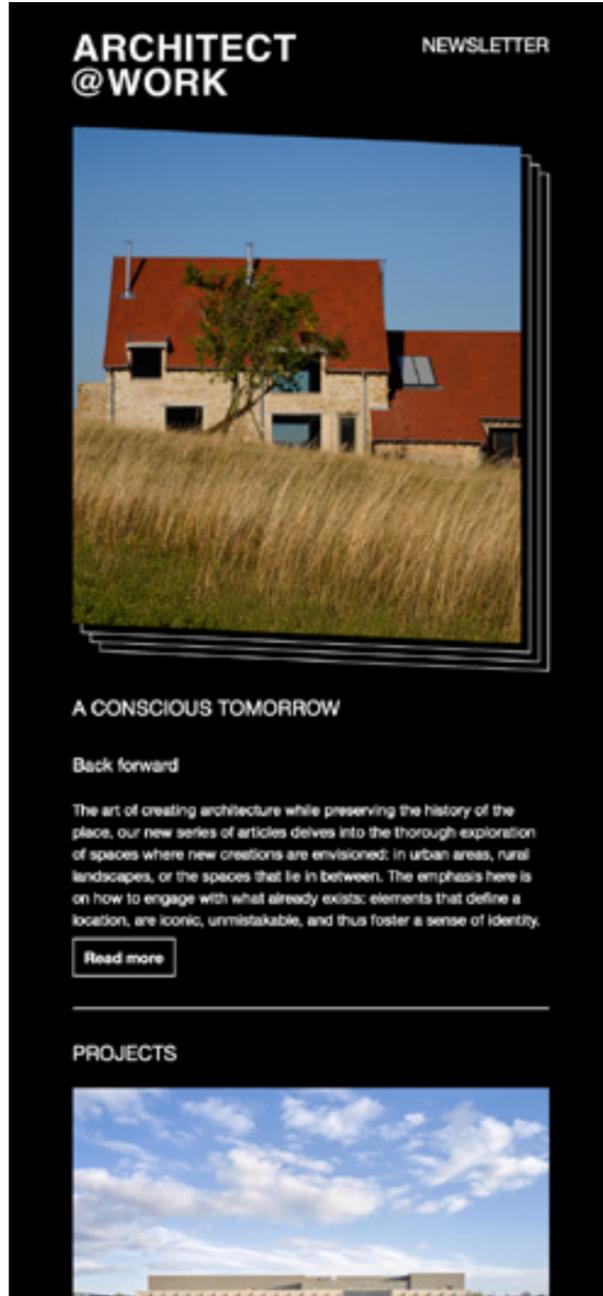
<sup>1</sup> the average open rate for the architecture & construction industry is 22,5% (source Mailchimp)

<sup>2</sup> the average click-through rate for the architecture & construction industry is 2,5% (source Mailchimp)

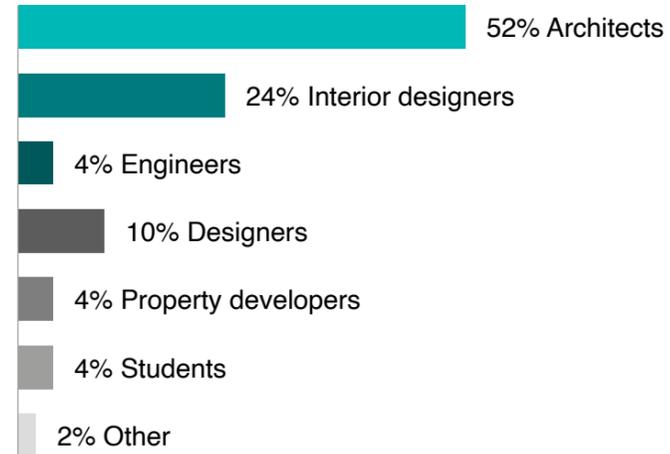
## VISIBILITY IN NEWSLETTER UK

# 15.000

architects & interior designers subscribed



### Readership



### Statistics



**Open**  
The average open rate of the A@W UK Newsletter is:  
**34,1%<sup>1</sup>**



**Click-Through**  
The average click-through rate of the A@W UK Newsletter is:  
**2,6%<sup>2</sup>**

### 2026 Periodicity

	Deadline	Appearance
ISSUE #34	6 <sup>th</sup> January	27 <sup>th</sup> January
ISSUE #35	22 <sup>nd</sup> January	12 <sup>th</sup> February
ISSUE #36	19 <sup>th</sup> February	12 <sup>th</sup> March
ISSUE #37	19 <sup>th</sup> March	9 <sup>th</sup> April
ISSUE #38	21 <sup>st</sup> April	12 <sup>th</sup> May
ISSUE #39	12 <sup>th</sup> May	2 <sup>nd</sup> June
ISSUE #40	13 <sup>th</sup> August	3 <sup>rd</sup> September
ISSUE #41	10 <sup>th</sup> September	1 <sup>st</sup> October
ISSUE #42	15 <sup>th</sup> October	5 <sup>th</sup> November
ISSUE #43	19 <sup>th</sup> November	10 <sup>th</sup> December



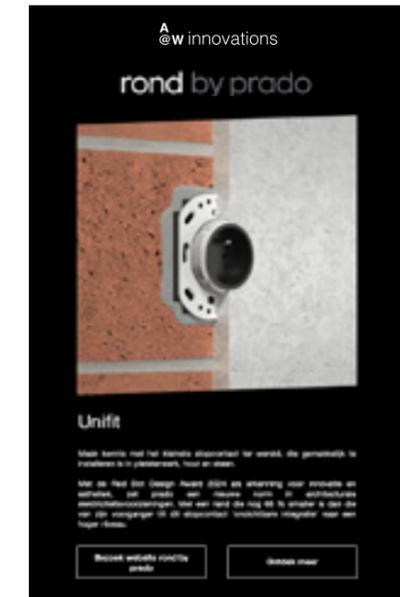
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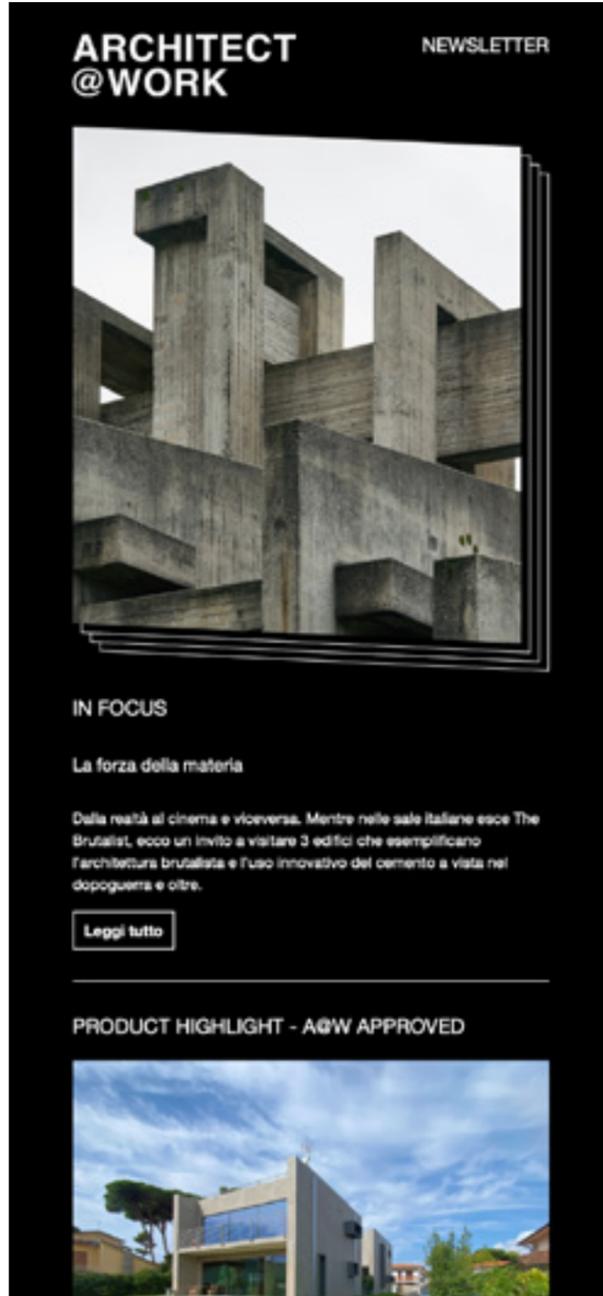
<sup>1</sup> the average open rate for the architecture & construction industry is 22,5% (source Mailchimp)

<sup>2</sup> the average click-through rate for the architecture & construction industry is 2,5% (source Mailchimp)

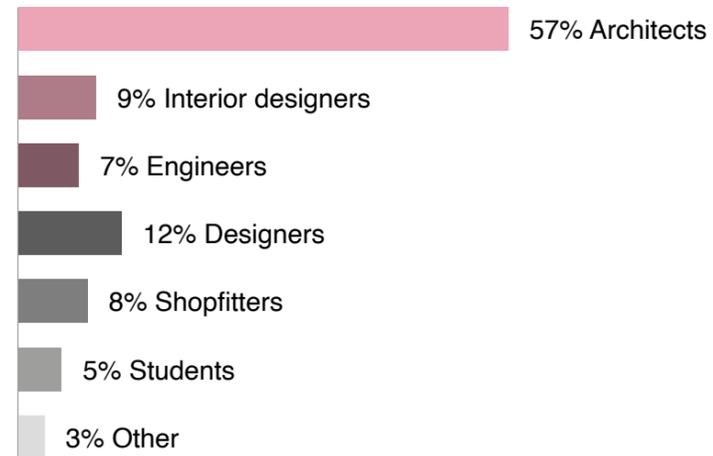
## VISIBILITY IN NEWSLETTER ITALY

# 30.000

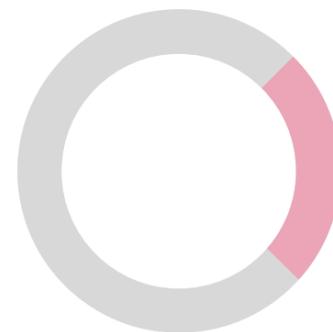
architects & interior  
designers subscribed



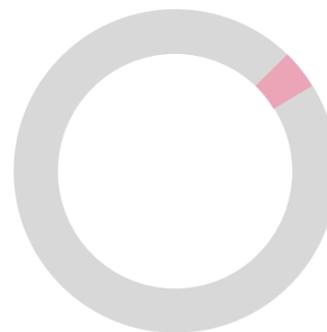
### Readership



### Statistics



**Open**  
The average open rate of the A@W Italy Newsletter is:  
**36,4%<sup>1</sup>**



**Click-Through**  
The average click-through rate of the A@W Italy Newsletter is:  
**2,6%<sup>2</sup>**

### 2026 Periodicity

	Deadline	Appearance
ISSUE #35	6 <sup>th</sup> January	27 <sup>th</sup> January
ISSUE #36	22 <sup>nd</sup> January	12 <sup>th</sup> February
ISSUE #37	19 <sup>th</sup> February	12 <sup>th</sup> March
ISSUE #38	19 <sup>th</sup> March	9 <sup>th</sup> April
ISSUE #39	21 <sup>st</sup> April	12 <sup>th</sup> May
ISSUE #40	14 <sup>th</sup> May	4 <sup>nd</sup> June
ISSUE #41	13 <sup>th</sup> August	3 <sup>rd</sup> September
ISSUE #41	10 <sup>th</sup> September	1 <sup>st</sup> October
ISSUE #42	15 <sup>th</sup> October	5 <sup>th</sup> November
ISSUE #43	19 <sup>th</sup> November	10 <sup>th</sup> December



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EUR 2.250

Book here

<sup>1</sup> the average open rate for the architecture & construction industry is 22,5% (source Mailchimp)

<sup>2</sup> the average click-through rate for the architecture & construction industry is 2,5% (source Mailchimp)

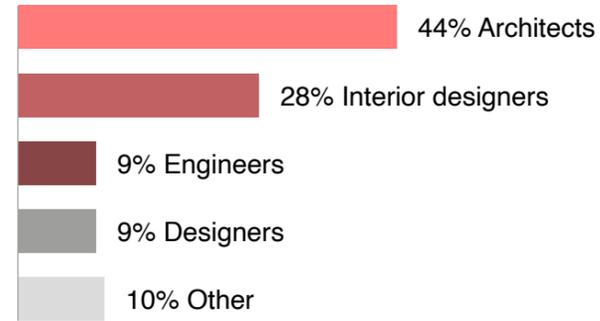
## VISIBILITY IN NEWSLETTER SPAIN

# 28.000

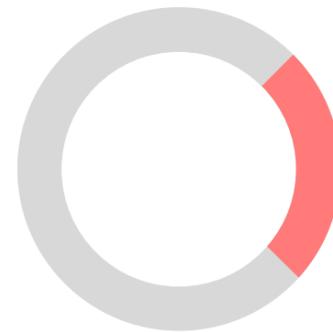
architects & interior designers subscribed



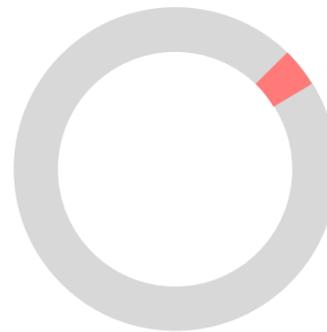
### Readership



### Statistics



**Open**  
The average open rate of the A@W Spain Newsletter is:  
**38,4%<sup>1</sup>**



**Click-Through**  
The average click-through rate of the A@W Spain Newsletter is:  
**3,2%<sup>2</sup>**

### 2026 Periodicity

	Deadline	Appearance
ISSUE #32	6 <sup>th</sup> January	27 <sup>th</sup> January
ISSUE #33	22 <sup>nd</sup> January	12 <sup>th</sup> February
ISSUE #34	19 <sup>th</sup> February	12 <sup>th</sup> March
ISSUE #35	19 <sup>th</sup> March	9 <sup>th</sup> April
ISSUE #36	21 <sup>st</sup> April	12 <sup>th</sup> May
ISSUE #37	12 <sup>th</sup> May	2 <sup>nd</sup> June
ISSUE #38	13 <sup>th</sup> August	3 <sup>rd</sup> September
ISSUE #39	10 <sup>th</sup> September	1 <sup>st</sup> October
ISSUE #40	15 <sup>th</sup> October	5 <sup>th</sup> November
ISSUE #41	19 <sup>th</sup> November	10 <sup>th</sup> December



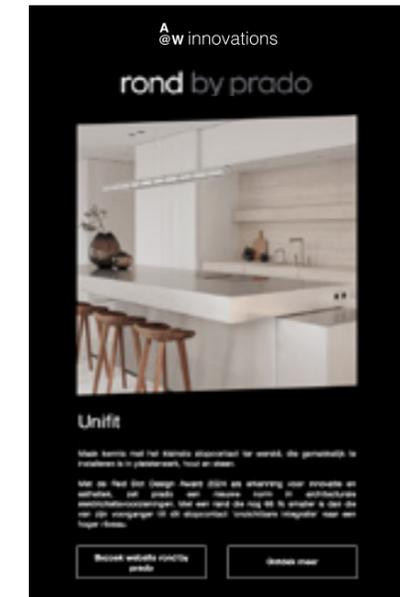
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<sup>1</sup> the average open rate for the architecture & construction industry is 22,5% (source Mailchimp)

<sup>2</sup> the average click-through rate for the architecture & construction industry is 2,5% (source Mailchimp)

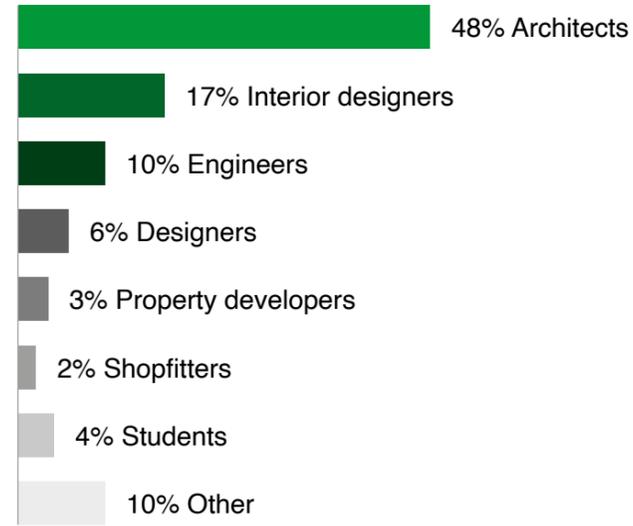
# VISIBILITY IN NEWSLETTER PORTUGAL

## 6.500

architects & interior designers subscribed



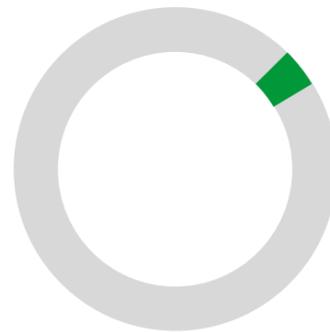
### Readership



### Statistics



**Open**  
The average open rate of the A@W Portugal Newsletter is:  
**32,7%<sup>1</sup>**



**Click-Through**  
The average click-through rate of the A@W Portugal Newsletter is:  
**2,6%<sup>2</sup>**

### 2026 Periodicity

	Deadline	Appearance
ISSUE #11	6 <sup>th</sup> January	27 <sup>th</sup> January
ISSUE #12	22 <sup>nd</sup> January	12 <sup>th</sup> February
ISSUE #13	19 <sup>th</sup> February	12 <sup>th</sup> March
ISSUE #14	19 <sup>th</sup> March	9 <sup>th</sup> April
ISSUE #15	21 <sup>st</sup> April	12 <sup>th</sup> May
ISSUE #16	12 <sup>th</sup> May	2 <sup>nd</sup> June
ISSUE #17	13 <sup>th</sup> August	3 <sup>rd</sup> September
ISSUE #18	10 <sup>th</sup> September	1 <sup>st</sup> October
ISSUE #19	15 <sup>th</sup> October	5 <sup>th</sup> November
ISSUE #20	19 <sup>th</sup> November	10 <sup>th</sup> December



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<sup>1</sup> the average open rate for the architecture & construction industry is 22,5% (source Mailchimp)

<sup>2</sup> the average click-through rate for the architecture & construction industry is 2,5% (source Mailchimp)

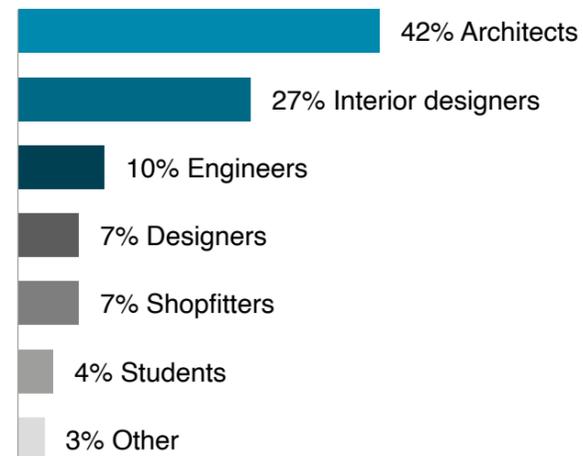
## VISIBILITY IN NEWSLETTER POLAND

# 10.000

architects & interior designers subscribed



### Readership



### Statistics



**Open**  
The average open rate of the A@W Poland Newsletter is:  
**31%<sup>1</sup>**



**Click-Through**  
The average click-through rate of the A@W Poland Newsletter is:  
**2,8%<sup>2</sup>**

### 2026 Periodicity

	Deadline	Appearance
ISSUE #34	6 <sup>th</sup> January	27 <sup>th</sup> January
ISSUE #35	22 <sup>nd</sup> January	12 <sup>th</sup> February
ISSUE #36	19 <sup>th</sup> February	12 <sup>th</sup> March
ISSUE #37	19 <sup>th</sup> March	9 <sup>th</sup> April
ISSUE #38	21 <sup>st</sup> April	12 <sup>th</sup> May
ISSUE #39	12 <sup>th</sup> May	2 <sup>nd</sup> June
ISSUE #40	13 <sup>th</sup> August	3 <sup>rd</sup> September
ISSUE #41	10 <sup>th</sup> September	1 <sup>st</sup> October
ISSUE #42	15 <sup>th</sup> October	5 <sup>th</sup> November
ISSUE #43	19 <sup>th</sup> November	10 <sup>th</sup> December



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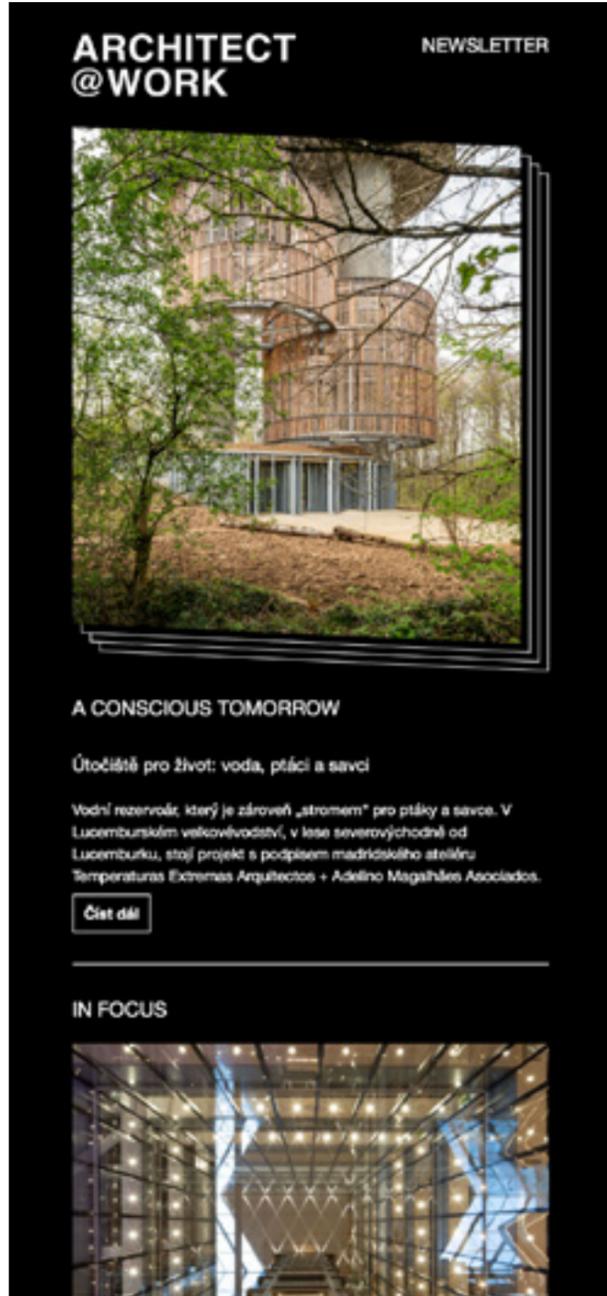
<sup>1</sup> the average open rate for the architecture & construction industry is 22,5% (source Mailchimp)

<sup>2</sup> the average click-through rate for the architecture & construction industry is 2,5% (source Mailchimp)

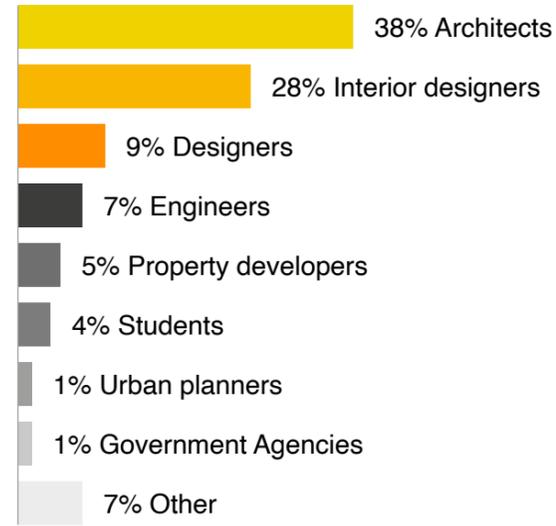
# VISIBILITY IN NEWSLETTER CZECH REPUBLIC

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### Readership



### Statistics



**Open**  
The average open rate of the A@W Czech Newsletter is:  
**40,42%<sup>1</sup>**



**Click-Through**  
The average click-through rate of the A@W Czech Newsletter is:  
**3,5%<sup>2</sup>**

### 2026 Periodicity

	Deadline	Appearance
ISSUE #7	6 <sup>th</sup> January	27 <sup>th</sup> January
ISSUE #8	22 <sup>nd</sup> January	12 <sup>th</sup> February
ISSUE #9	19 <sup>th</sup> February	12 <sup>th</sup> March
ISSUE #10	19 <sup>th</sup> March	9 <sup>th</sup> April
ISSUE #11	21 <sup>st</sup> April	12 <sup>th</sup> May
ISSUE #12	12 <sup>th</sup> May	2 <sup>nd</sup> June
ISSUE #13	13 <sup>th</sup> August	3 <sup>rd</sup> September
ISSUE #14	10 <sup>th</sup> September	1 <sup>st</sup> October
ISSUE #15	15 <sup>th</sup> October	5 <sup>th</sup> November
ISSUE #16	19 <sup>th</sup> November	10 <sup>th</sup> December



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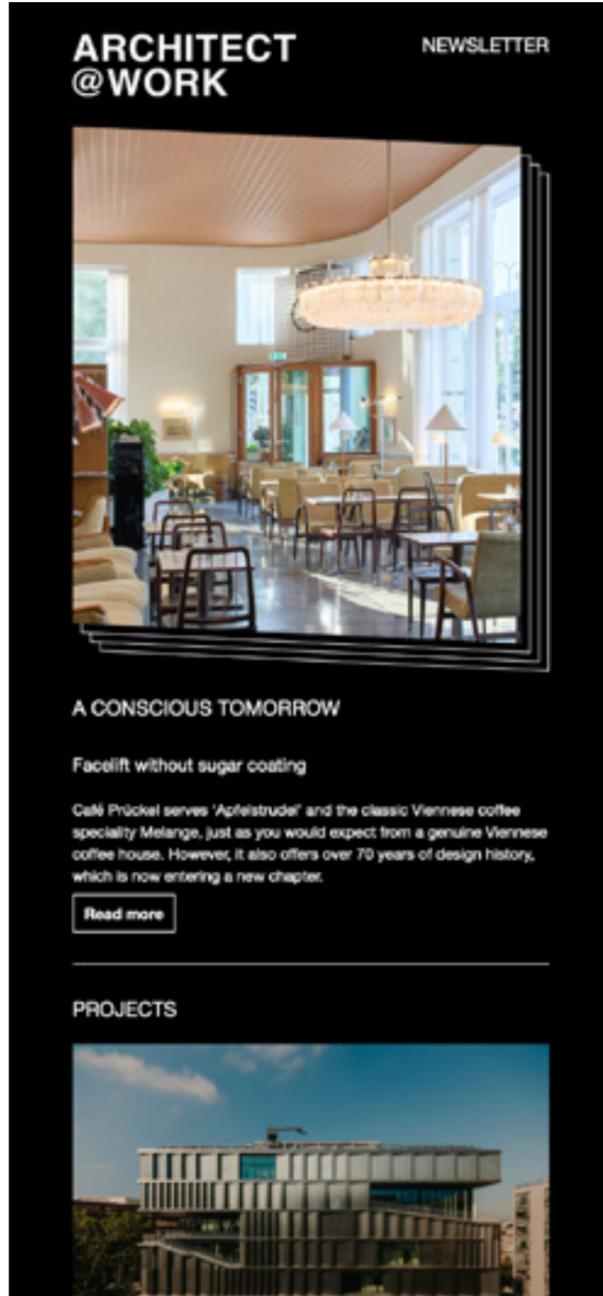
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## VISIBILITY IN NEWSLETTER SCANDINAVIA

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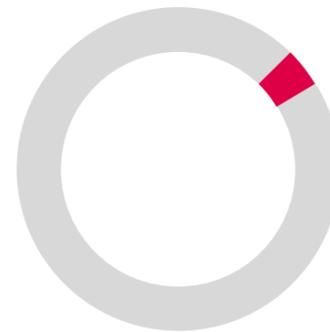
### Readership



### Statistics



**Open**  
The average open rate of the A@W Scandinavia Newsletter is:  
**33,8%<sup>1</sup>**



**Click-Through**  
The average click-through rate of the A@W Scandinavia Newsletter is:  
**2,6%<sup>2</sup>**

### 2026 Periodicity

	Deadline	Appearance
ISSUE #35	6 <sup>th</sup> January	27 <sup>th</sup> January
ISSUE #36	22 <sup>nd</sup> January	12 <sup>th</sup> February
ISSUE #37	19 <sup>th</sup> February	12 <sup>th</sup> March
ISSUE #38	19 <sup>th</sup> March	9 <sup>th</sup> April
ISSUE #39	21 <sup>st</sup> April	12 <sup>th</sup> May
ISSUE #40	12 <sup>th</sup> May	2 <sup>nd</sup> June
ISSUE #41	13 <sup>th</sup> August	3 <sup>rd</sup> September
ISSUE #42	10 <sup>th</sup> September	1 <sup>st</sup> October
ISSUE #43	15 <sup>th</sup> October	5 <sup>th</sup> November
ISSUE #44	19 <sup>th</sup> November	10 <sup>th</sup> December



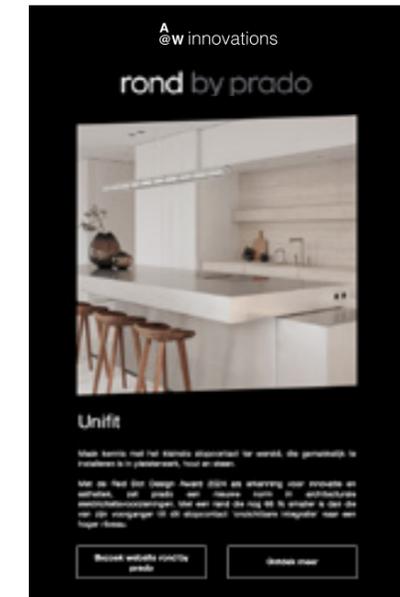
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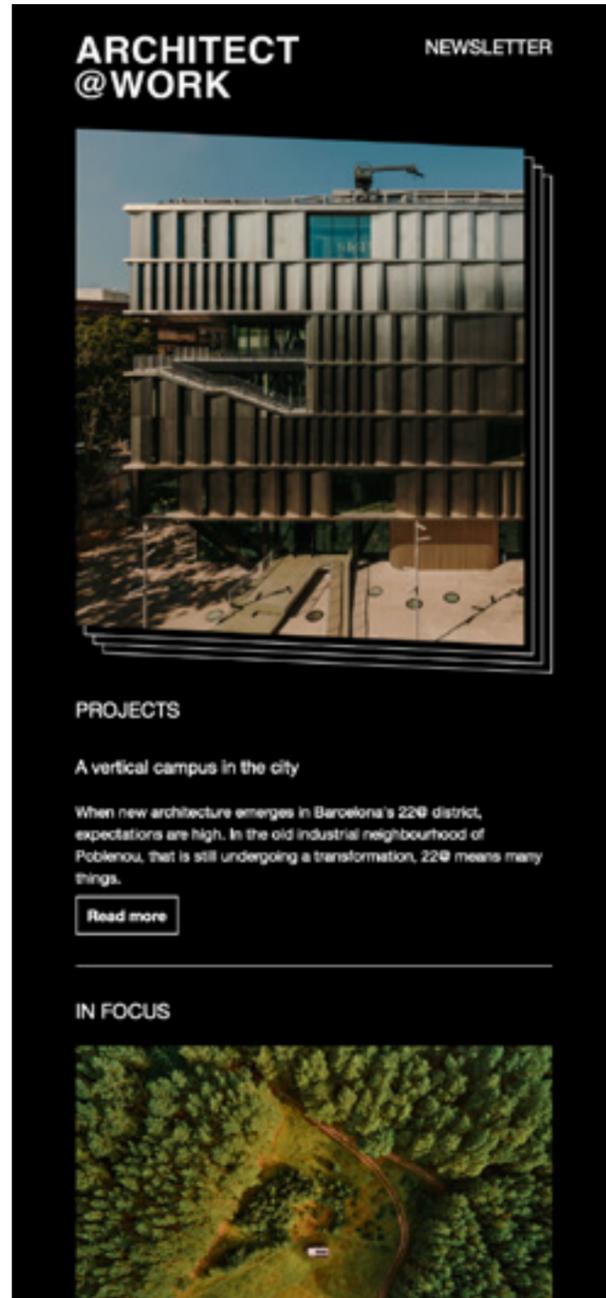
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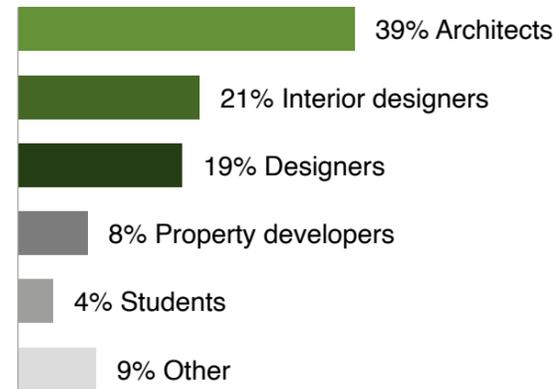
## VISIBILITY IN NEWSLETTER CANADA

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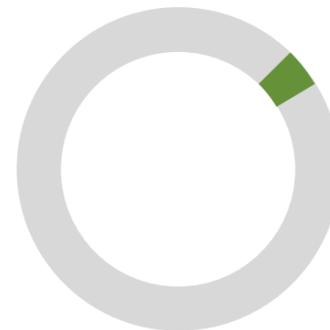
### Readership



### Statistics



**Open**  
The average open rate of the A@W Canada Newsletter is:  
**32,7%<sup>1</sup>**



**Click-Through**  
The average click-through rate of the A@W Canada Newsletter is:  
**2,6%<sup>2</sup>**

### 2026 Periodicity

	Deadline	Appearance
ISSUE #36	6 <sup>th</sup> January	27 <sup>th</sup> January
ISSUE #37	22 <sup>nd</sup> January	12 <sup>th</sup> February
ISSUE #38	19 <sup>th</sup> February	12 <sup>th</sup> March
ISSUE #39	19 <sup>th</sup> March	9 <sup>th</sup> April
ISSUE #40	21 <sup>st</sup> April	12 <sup>th</sup> May
ISSUE #41	12 <sup>th</sup> May	2 <sup>nd</sup> June
ISSUE #42	13 <sup>th</sup> August	3 <sup>rd</sup> September
ISSUE #43	10 <sup>th</sup> September	1 <sup>st</sup> October
ISSUE #44	15 <sup>th</sup> October	5 <sup>th</sup> November
ISSUE #45	19 <sup>th</sup> November	10 <sup>th</sup> December



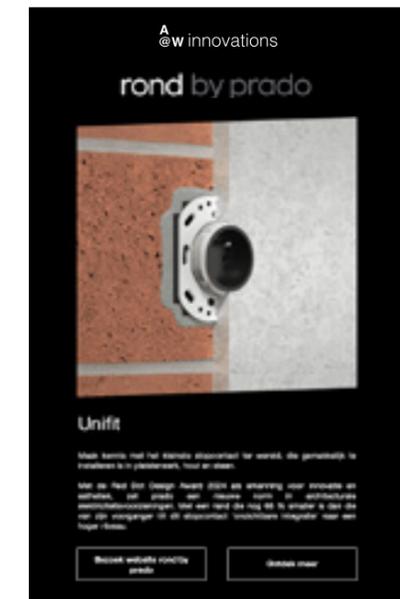
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