

**Boost your
brand on**

A
@WX
X P E R I E N C E

Why advertise on A@WX?

01

Extra visibility for your innovation linked to your brand page

02

Extended reach to architects and interior designers

03

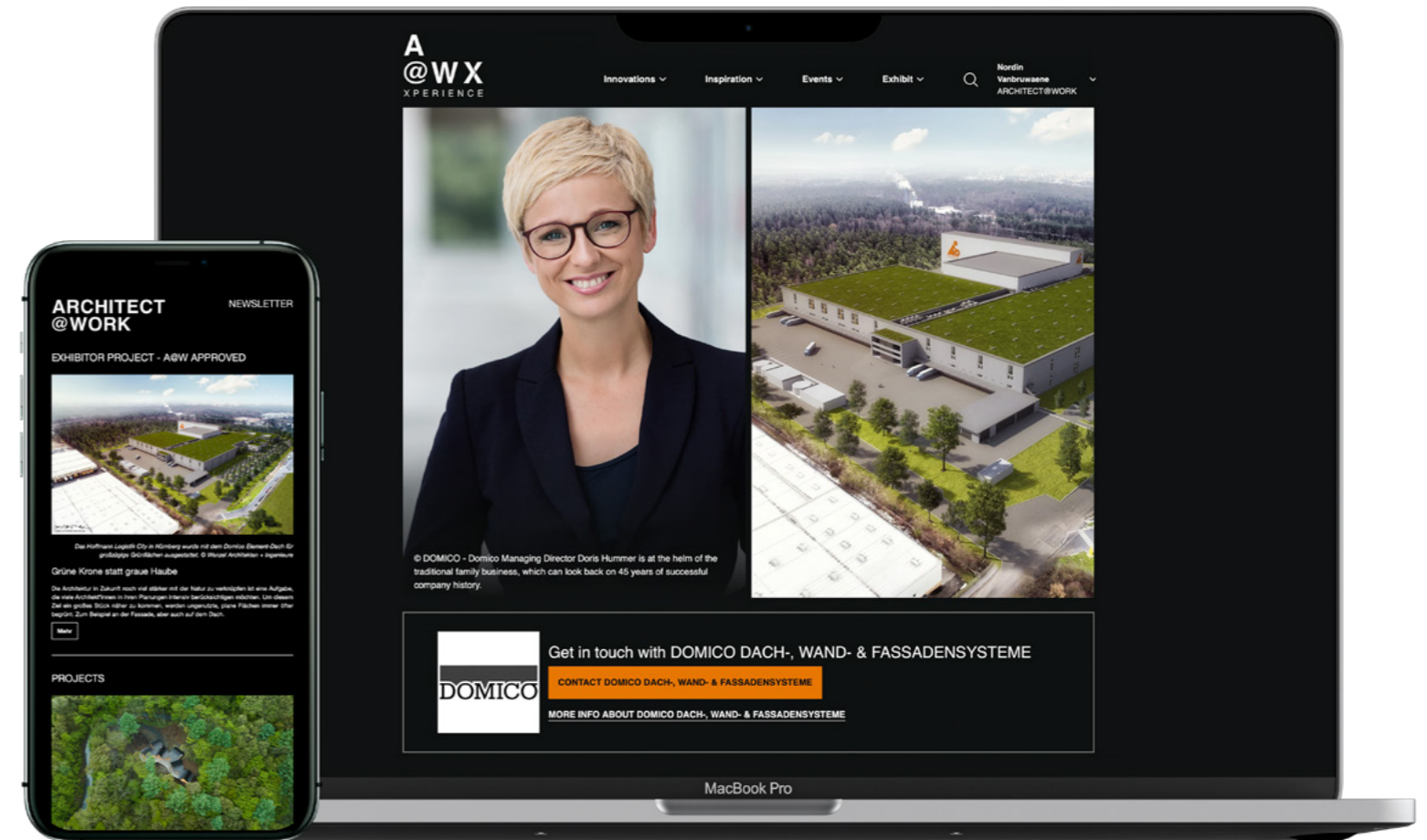
Sample Request redirected to your company

04

Contact Form redirected to your details

05

Lead follow-up in your company dashboard



Boost your brand

Book here

Contact us

A@WX Article + Newsletter

Your innovation highlighted on
A@W Xperience and in the newsletter

Reasons to book

01

BOOST YOUR ONLINE PRESENCE

Feature your innovation in an expert-written
article placed on your A@WX brand page

02

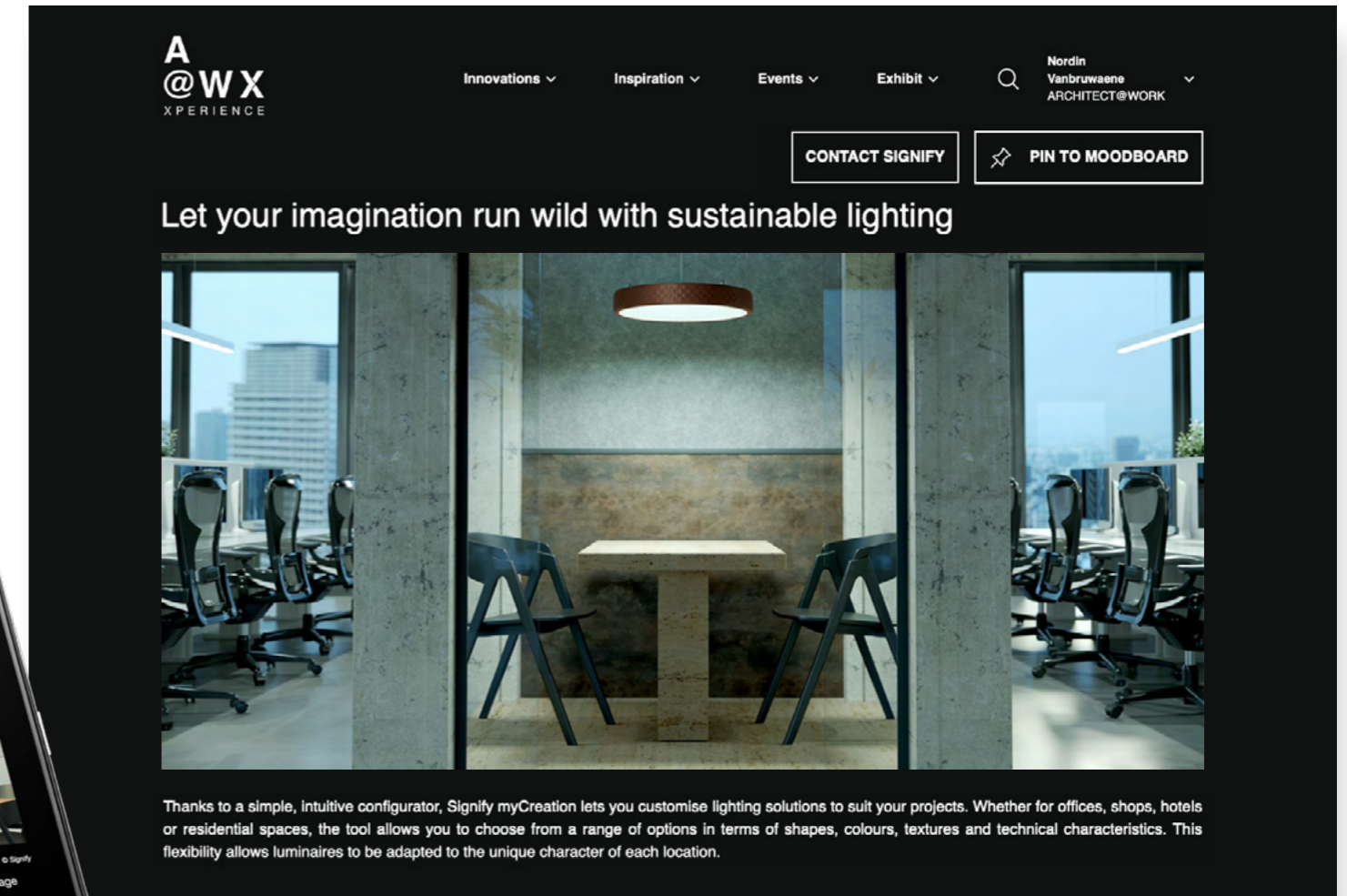
NEWSLETTER

Your article featured in our newsletter
delivered to a high-quality audience of
architects and interior designer

03

SAMPLE REQUEST TOOL

Let architects request samples of all
innovations linked to your brand



Book your A@WX Article + Newsletter

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A@WX Article + Innovations Newsletter

Your innovation highlighted on
A@W Xperience and in a dedicated newsletter

Reasons to book

01

BOOST YOUR ONLINE PRESENCE

Feature your innovation in an expert-written
article placed on your A@WX brand page

02

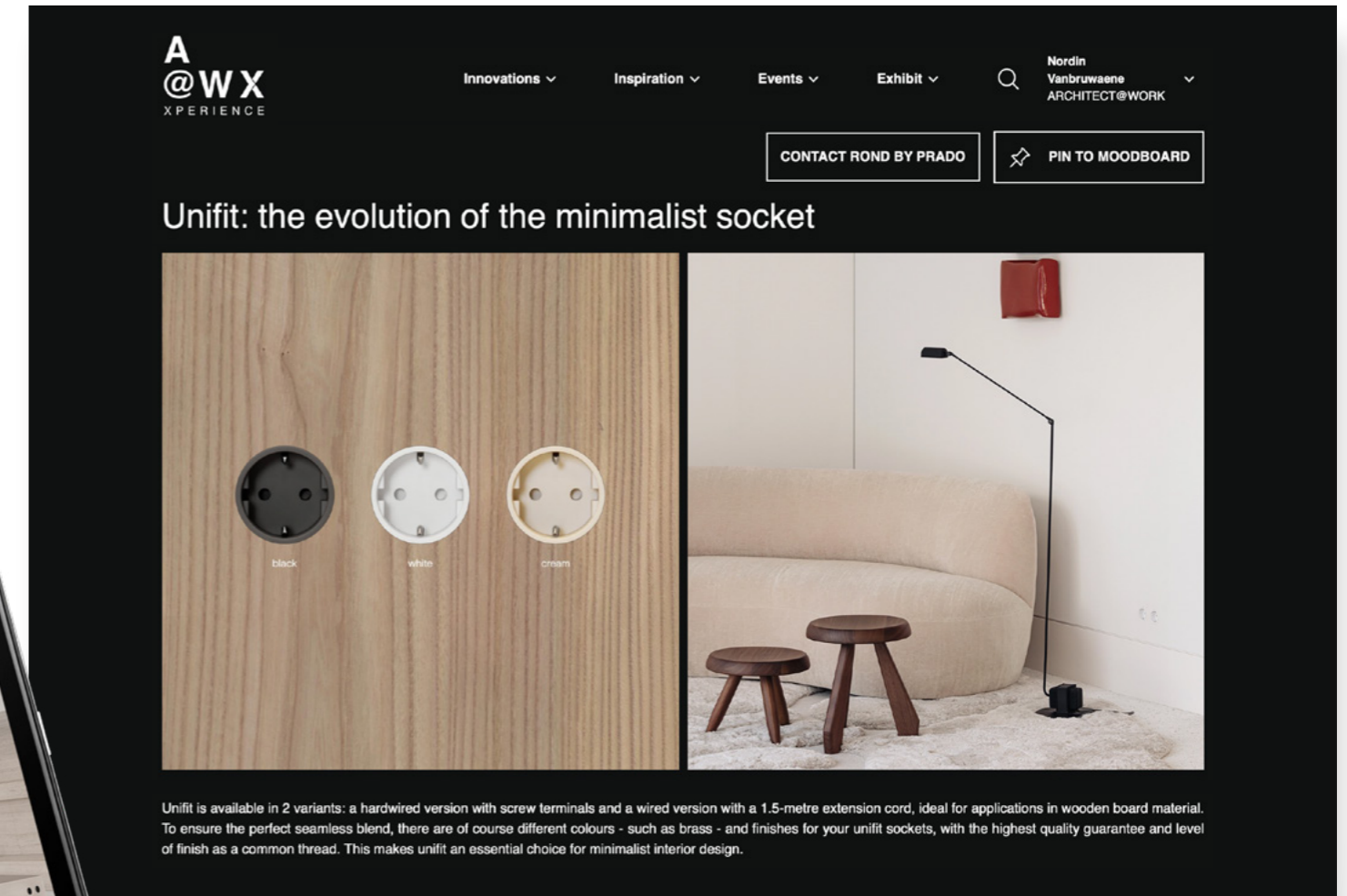
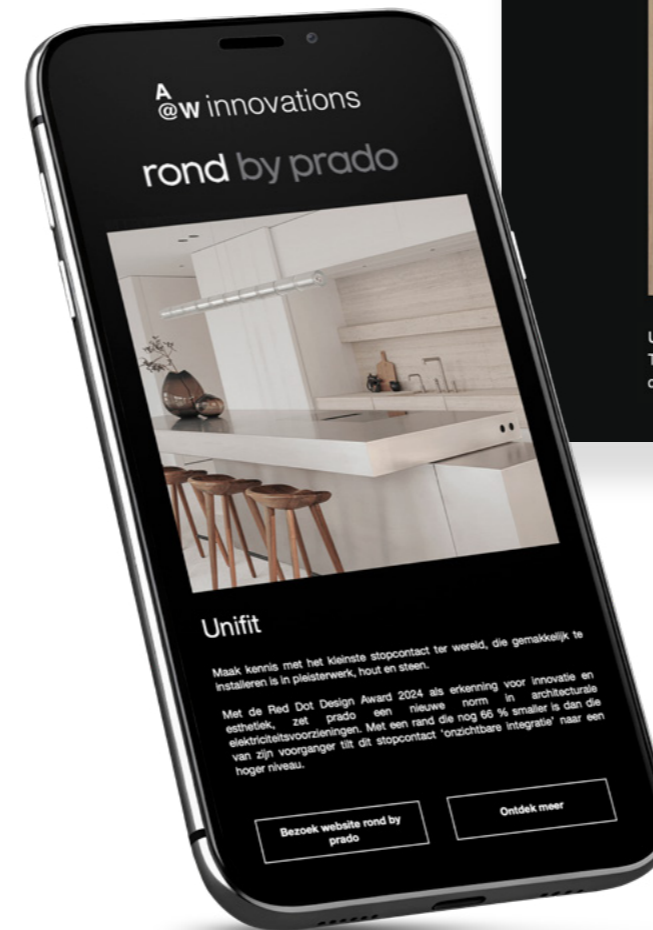
INNOVATION NEWSLETTER

Your innovation takes center stage in
a stand-alone newsletter fully dedicated
to your product

03

SAMPLE REQUEST TOOL

Let architects request samples of all
innovations linked to your brand



Book your A@WX Article + Innovations Newsletter

Book here

A@WX Innovation Ad

Your innovation in the spotlight for an online audience of architects and interior designers

Reasons to book

01

TARGETED EXPOSURE

Enjoy a month of extended visibility towards the country of your choice

02

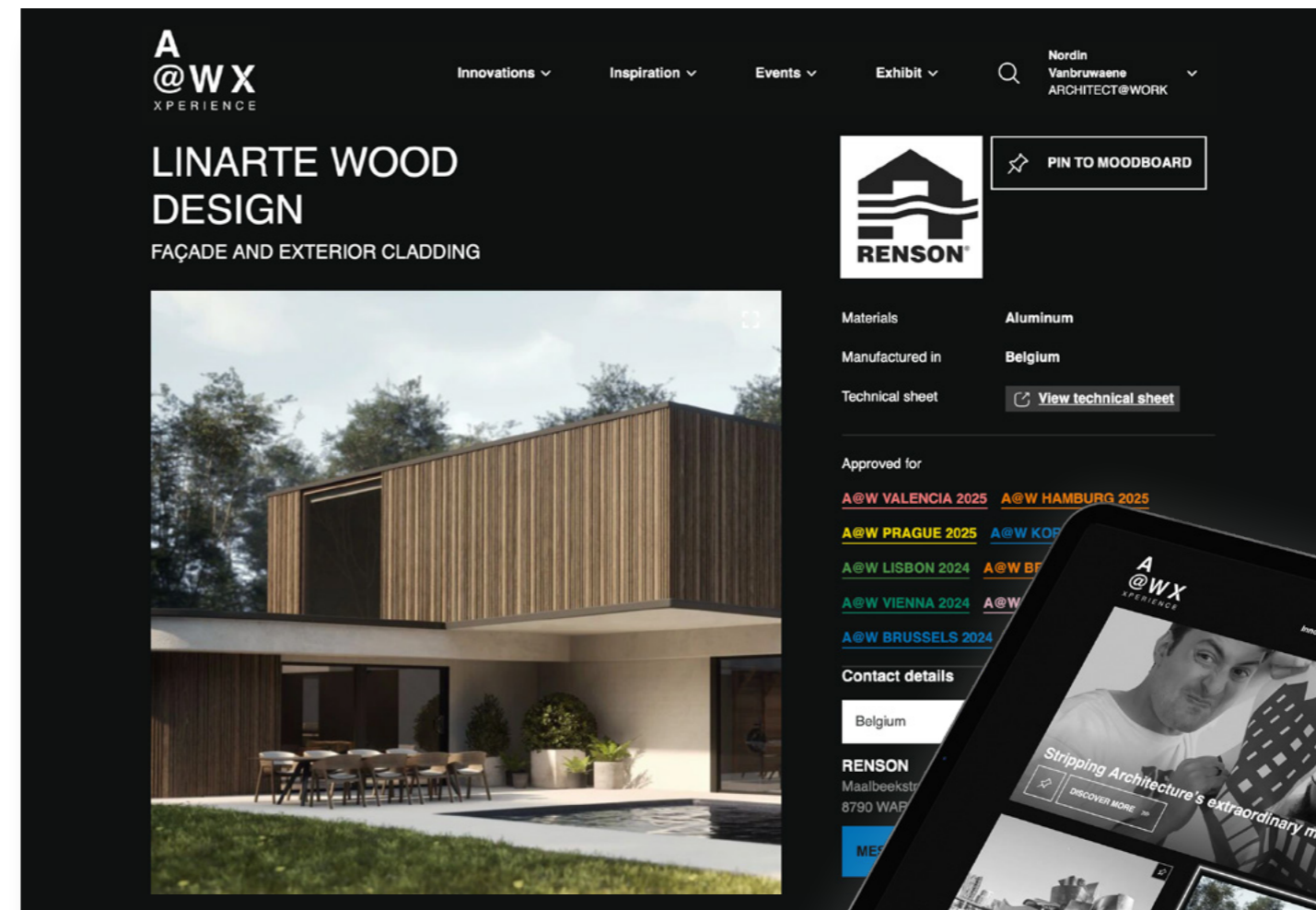
TOP HOMEPAGE PLACEMENT

Feature your innovation at the top of the A@WX homepage

03

SAMPLE REQUEST TOOL

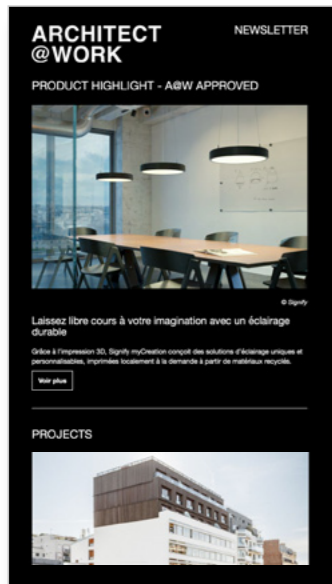
Let architects request samples of all innovations linked to your brand



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Pricing



**A@WX Article
+ Newsletter**

1.750 EUR



**A@WX Article
+ Innovations Newsletter**

2.250 EUR



**A@WX
Innovation Ad**

2.250 EUR

**A@WX
Plus Exposure**



**A@WX Article
+ Newsletter
+ Innovation Ad**

3.400 EUR

**A@WX
Premium Exposure**



**A@WX Article
+ Innovations Newsletter
+ Innovation Ad**

3.800 EUR

Book here

15%

DISCOUNT

by booking 2 Newsletter Articles
or Innovation Ads

20%

DISCOUNT

by booking 3 Newsletter Articles
or Innovation Ads

Visibility

Click your region for additional details!

VISIBILITY ON
A@W XPERIENCE

50.000

architects & interior designers subscribed

VISIBILITY IN
NEWSLETTER UK

15.000

architects & interior designers subscribed

VISIBILITY IN
NEWSLETTER POLAND

10.000

architects & interior designers subscribed

VISIBILITY IN
NEWSLETTER BENELUX

40.000

architects & interior designers subscribed

VISIBILITY IN
NEWSLETTER ITALY

30.000

architects & interior designers subscribed

VISIBILITY IN
NEWSLETTER CZECH REPUBLIC

4.000

architects & interior designers subscribed

VISIBILITY IN
NEWSLETTER FRANCE

60.000

architects & interior designers subscribed

VISIBILITY IN
NEWSLETTER SPAIN

28.000

architects & interior designers subscribed

VISIBILITY IN
NEWSLETTER SCANDINAVIA

10.000

architects & interior designers subscribed

VISIBILITY IN
NEWSLETTER DACH

58.000

architects & interior designers subscribed

VISIBILITY IN
NEWSLETTER PORTUGAL

6.500

architects & interior designers subscribed

VISIBILITY IN
NEWSLETTER CANADA

7.000

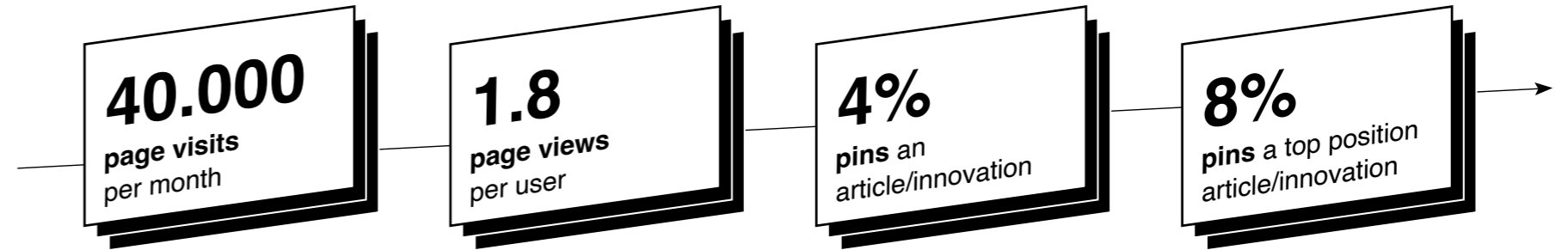
architects & interior designers subscribed

VISIBILITY ON A@W XPERIENCE

50.000

architects & interior
designers subscribed

The screenshot shows the A@W XPERIENCE website homepage. At the top, there is a navigation bar with links for Home, About us, Exhibitor Portal, and FAQ, along with a language selector for English. Below the navigation is a search bar with the text "What are you looking for?" and a "SEARCH" button. The main content area features a large featured article titled "A CONSCIOUS TOMORROW: Cradle to Cradle" with a "DISCOVER MORE" button. To the right, there are two event cards for "BRUSSELS" (20-21.05.2026) and "KORTRIJK" (29-30.04.2027). Below the featured article, there are three smaller article cards: "INSIGHTS: Legendary Architect Frank Gehry Passes Away at 96", "INNOVATION: NTGRATE ECO CORE", and "INSIGHTS: Launch of ARCHITECT@WORK Brussels 2026 - Save the Date: 20 & 21 May 2026".



The screenshot shows a product page for "LINARTE WOOD DESIGN" by RENSON. The page features a large image of a modern building facade with vertical wood cladding. To the right of the image, there is a "PIN TO MOODBOARD" button and a "View technical sheet" button. Below the image, there is a "Contact details" section with a form for "Belgium" and buttons for "MESSAGE" and "CALL". The page also includes a list of events where the product was approved for, such as "A@W VALENCIA 2025" and "A@W HAMBURG 2025".

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EUR 2.250

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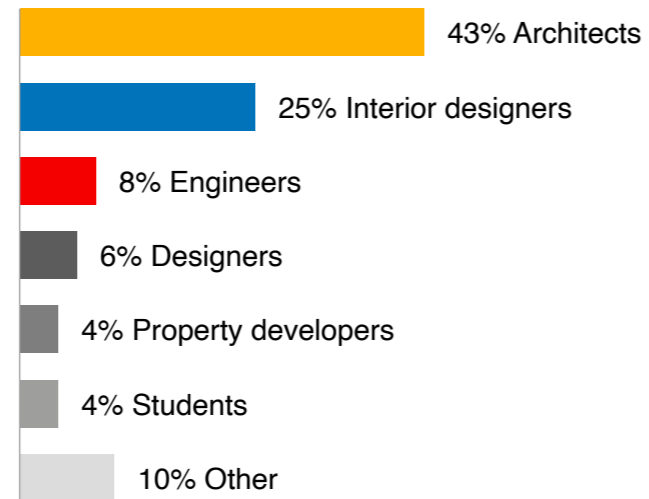


VISIBILITY IN NEWSLETTER BENELUX

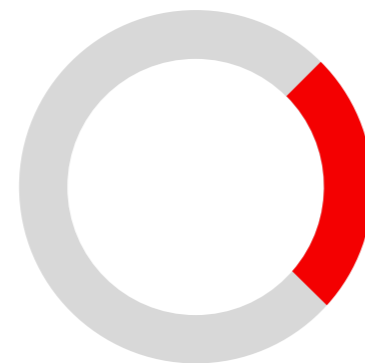
40.000

architects & interior designers subscribed

Readership



Statistics



Open
The average open rate of the A@W BENELUX Newsletter is:
35,6%¹



Click-Through
The average click-through rate of the A@W BENELUX Newsletter is:
2,7%²

2026 Periodicity

	Deadline	Appearance
ISSUE #50	6 th January	27 th January
ISSUE #51	22 nd January	12 th February
ISSUE #52	19 th February	12 th March
ISSUE #53	19 th March	9 th April
ISSUE #54	21 st April	12 th May
ISSUE #55	12 th May	2 nd June
ISSUE #56	13 th August	3 rd September
ISSUE #57	10 th September	1 st October
ISSUE #58	15 th October	5 th November
ISSUE #59	19 th November	10 th December



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Book 3 newsletter articles and get a 20% discount

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Contact

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Book here

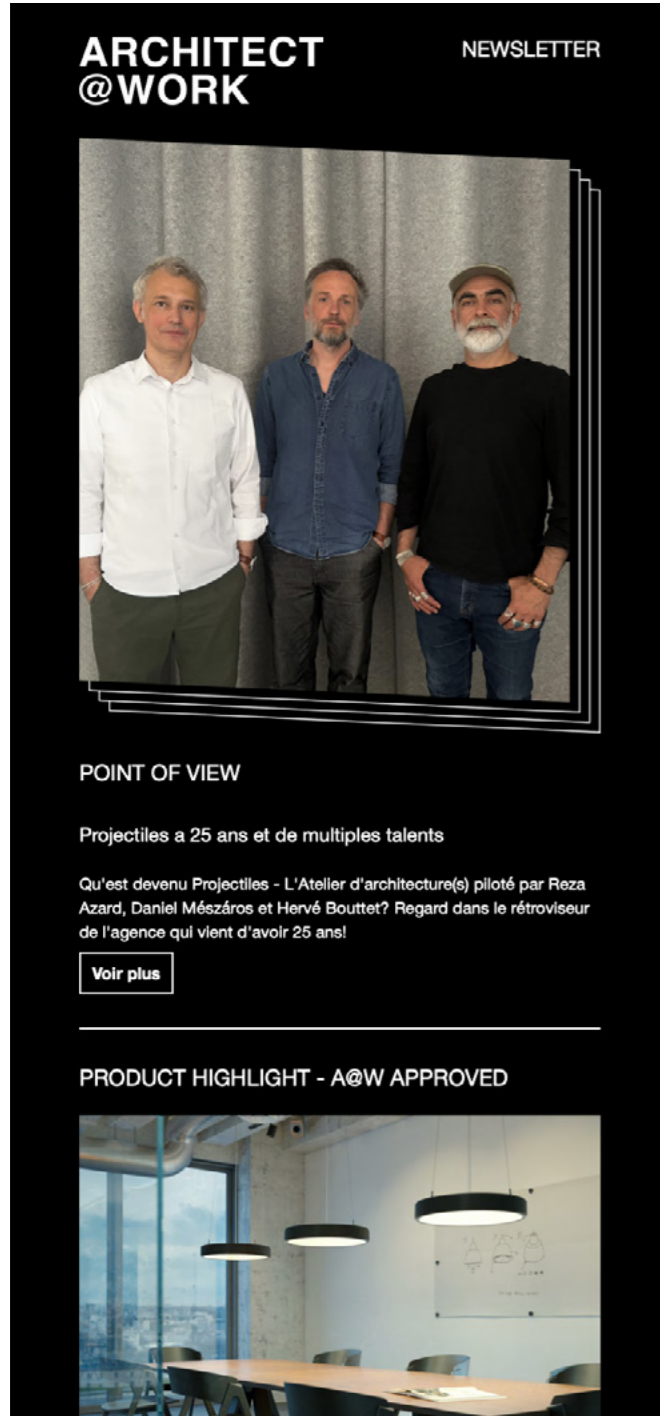
¹ the average open rate for the architecture & construction industry is 22,5% (source Mailchimp)

² the average click-through rate for the architecture & construction industry is 2,5% (source Mailchimp)

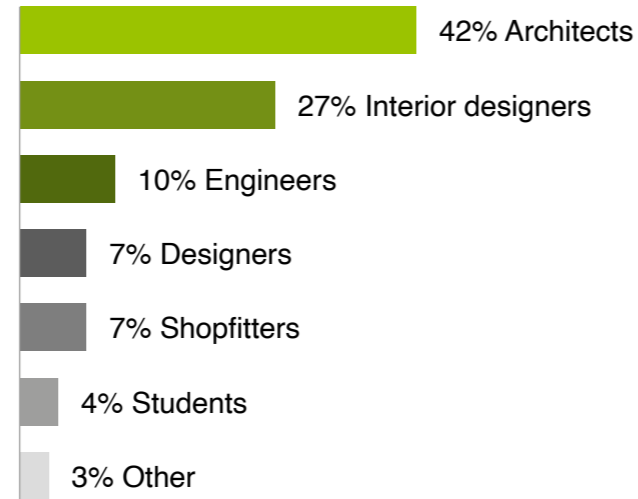
VISIBILITY IN NEWSLETTER FRANCE

60.000

architects & interior designers subscribed



Readership



Statistics



Open
The average open rate of the A@W France Newsletter is:
31,6%¹



Click-Through
The average click-through rate of the A@W France Newsletter is:
2,6%²

2026 Periodicity

	Deadline	Appearance
ISSUE #54	6 th January	27 th January
ISSUE #55	22 nd January	12 th February
ISSUE #56	19 th February	12 th March
ISSUE #57	19 th March	9 th April
ISSUE #58	21 st April	12 th May
ISSUE #59	12 th May	2 nd June
ISSUE #60	13 th August	3 rd September
ISSUE #61	10 th September	1 st October
ISSUE #62	15 th October	5 th November
ISSUE #63	19 th November	10 th December



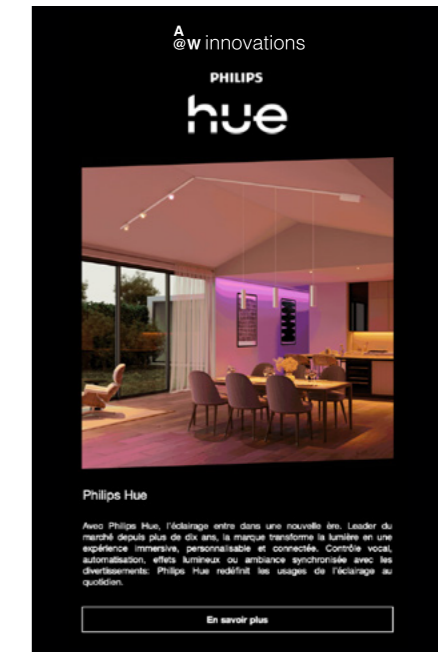
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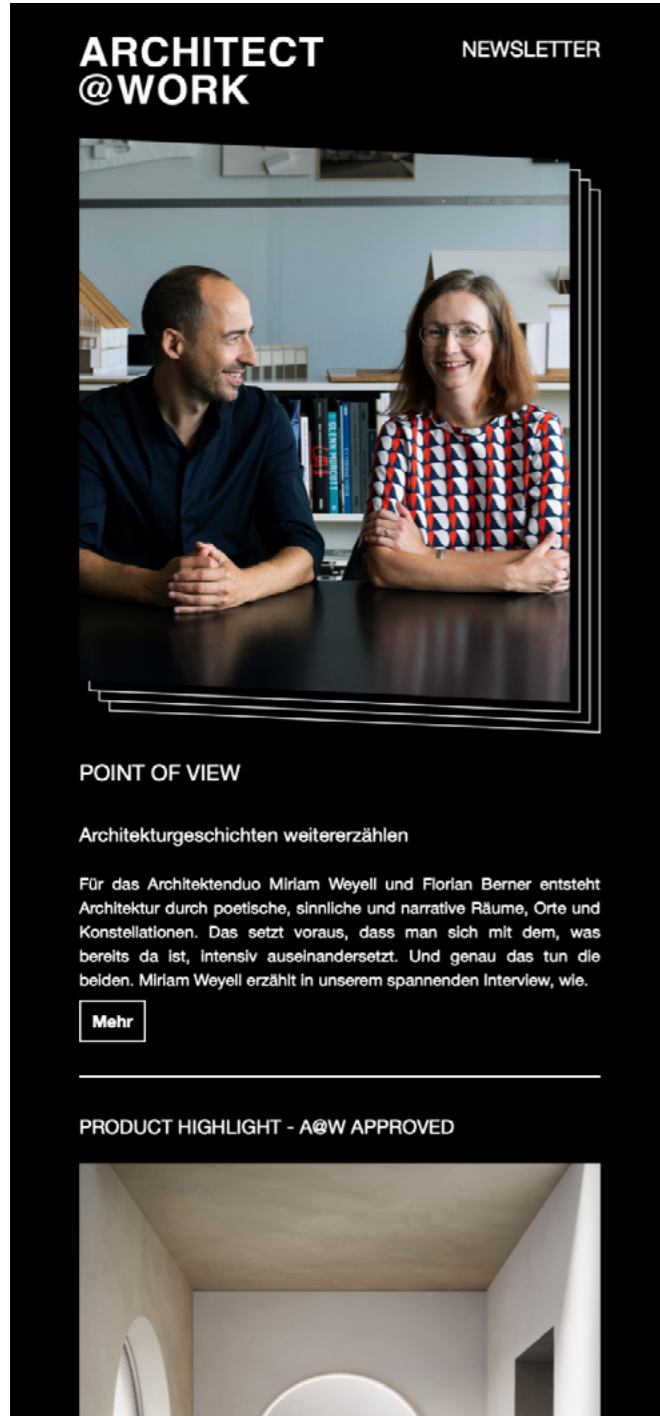
¹ the average open rate for the architecture & construction industry is 22,5% (source Mailchimp)

² the average click-through rate for the architecture & construction industry is 2,5% (source Mailchimp)

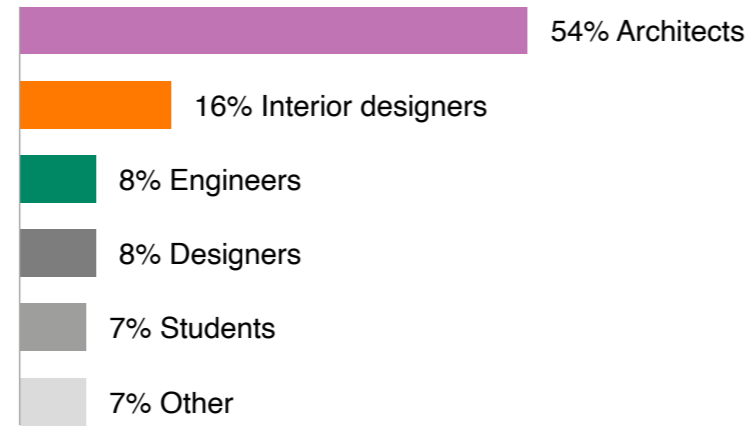
VISIBILITY IN NEWSLETTER DACH

58.000

architects & interior
designers subscribed



Readership



Statistics



Open
The average open rate of the A@W DACH Newsletter is:
33,8%¹



Click-Through
The average click-through rate of the A@W DACH Newsletter is:
3,7%²

2026 Periodicity

	Deadline	Appearance
ISSUE #67	6 th January	27 th January
ISSUE #68	22 nd January	12 th February
ISSUE #69	19 th February	12 th March
ISSUE #70	19 th March	9 th April
ISSUE #71	21 st April	12 th May
ISSUE #72	12 th May	2 nd June
ISSUE #73	13 th August	3 rd September
ISSUE #74	10 th September	1 st October
ISSUE #75	15 th October	5 th November
ISSUE #76	19 th November	10 th December



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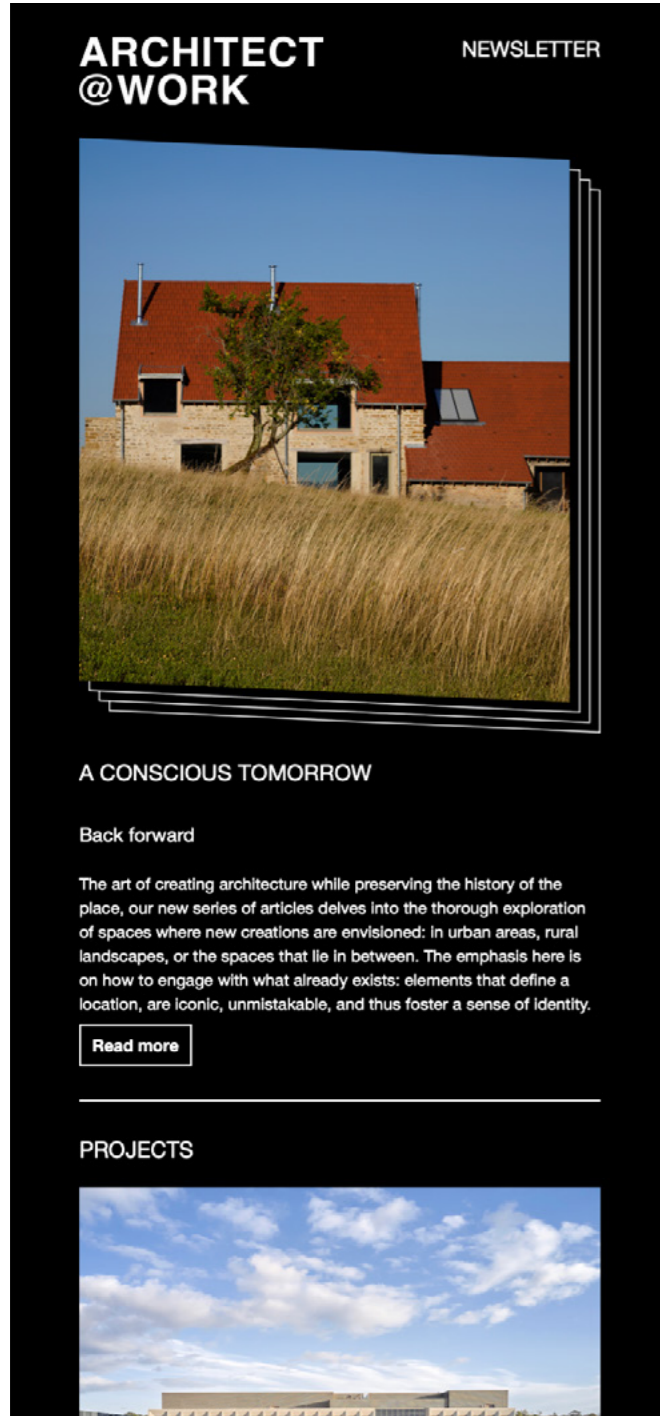
¹ the average open rate for the architecture & construction industry is 22,5% (source Mailchimp)

² the average click-through rate for the architecture & construction industry is 2,5% (source Mailchimp)

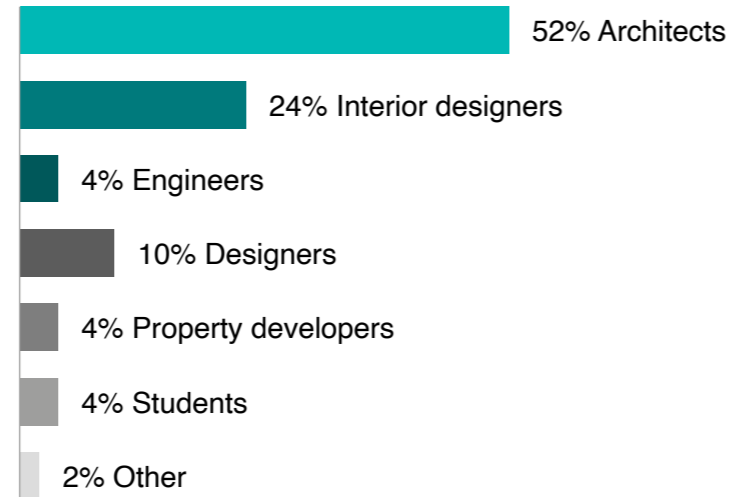
VISIBILITY IN NEWSLETTER UK

15.000

architects & interior designers subscribed



Readership



Statistics



Open
The average open rate of the A@W UK Newsletter is:
34,1%¹



Click-Through
The average click-through rate of the A@W UK Newsletter is:
2,6%²

2026 Periodicity

	Deadline	Appearance
ISSUE #34	6 th January	27 th January
ISSUE #35	22 nd January	12 th February
ISSUE #36	19 th February	12 th March
ISSUE #37	19 th March	9 th April
ISSUE #38	21 st April	12 th May
ISSUE #39	12 th May	2 nd June
ISSUE #40	13 th August	3 rd September
ISSUE #41	10 th September	1 st October
ISSUE #42	15 th October	5 th November
ISSUE #43	19 th November	10 th December



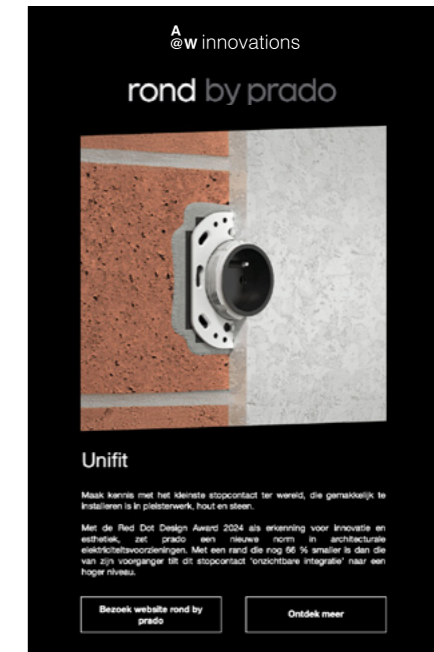
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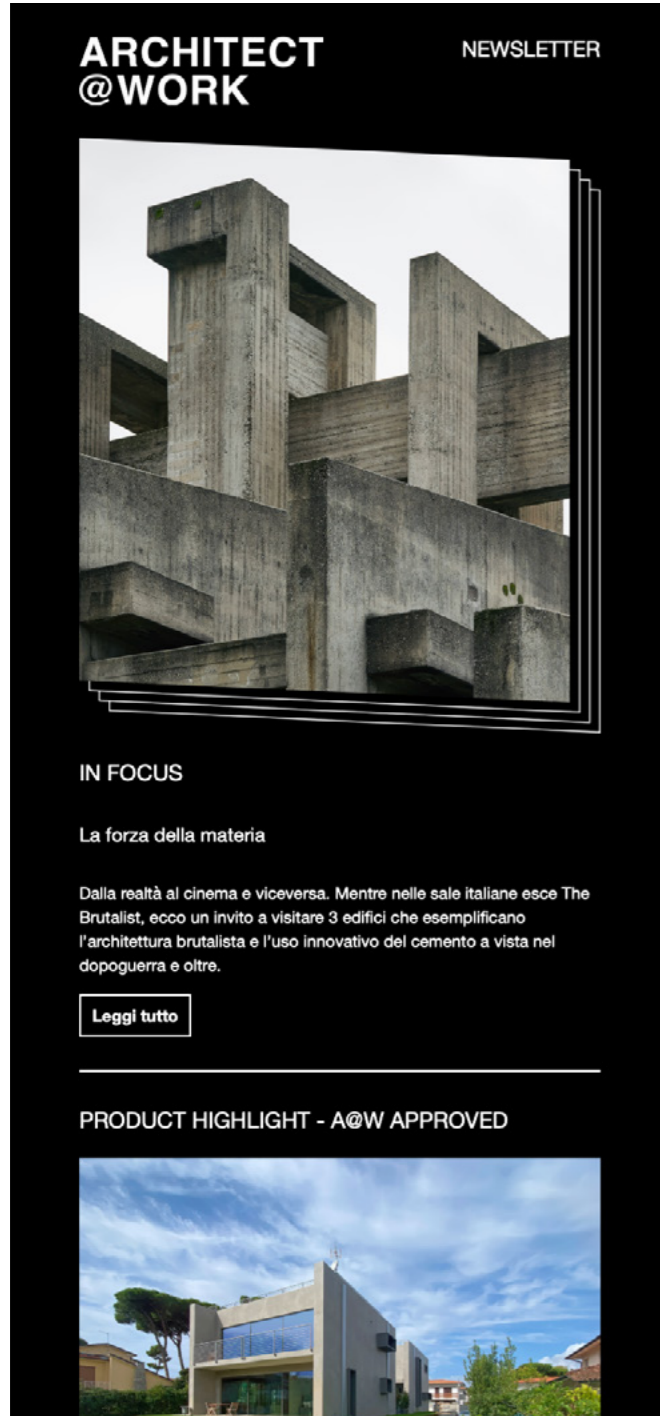
¹ the average open rate for the architecture & construction industry is 22,5% (source Mailchimp)

² the average click-through rate for the architecture & construction industry is 2,5% (source Mailchimp)

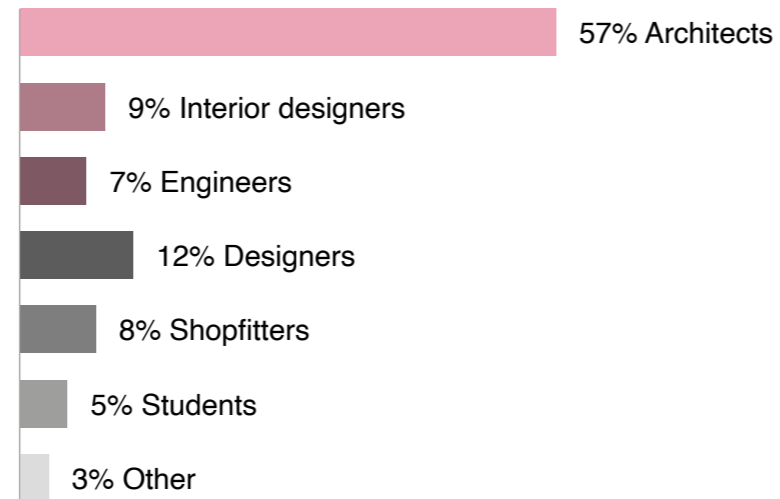
VISIBILITY IN NEWSLETTER ITALY

30.000

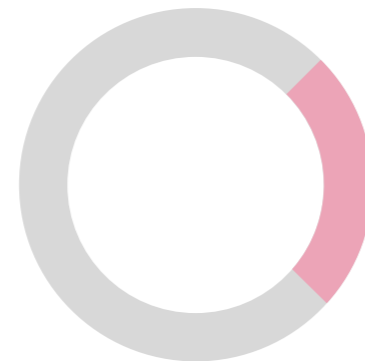
architects & interior
designers subscribed



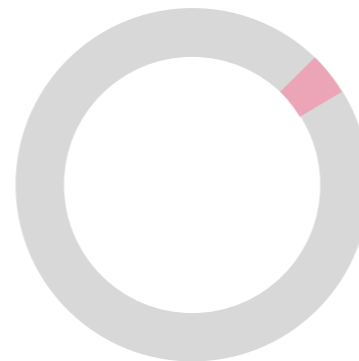
Readership



Statistics



Open
The average open rate of the A@W Italy Newsletter is:
36,4%¹



Click-Through
The average click-through rate of the A@W Italy Newsletter is:
2,6%²

2026 Periodicity

	Deadline	Appearance
ISSUE #35	6 th January	27 th January
ISSUE #36	22 nd January	12 th February
ISSUE #37	19 th February	12 th March
ISSUE #38	19 th March	9 th April
ISSUE #39	21 st April	12 th May
ISSUE #40	14 th May	4 nd June
ISSUE #41	13 th August	3 rd September
ISSUE #41	10 th September	1 st October
ISSUE #42	15 th October	5 th November
ISSUE #43	19 th November	10 th December



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EUR 2.250

Book here

¹ the average open rate for the architecture & construction industry is 22,5% (source Mailchimp)

² the average click-through rate for the architecture & construction industry is 2,5% (source Mailchimp)

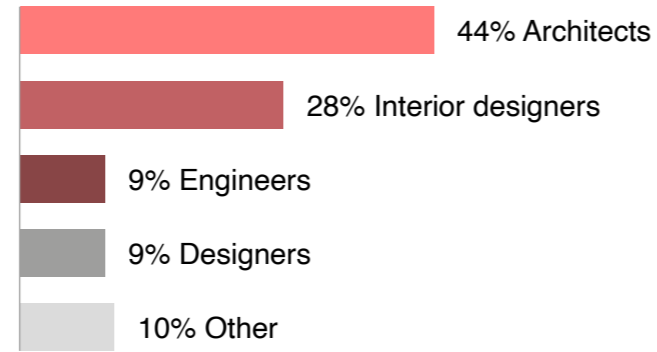
VISIBILITY IN NEWSLETTER SPAIN

28.000

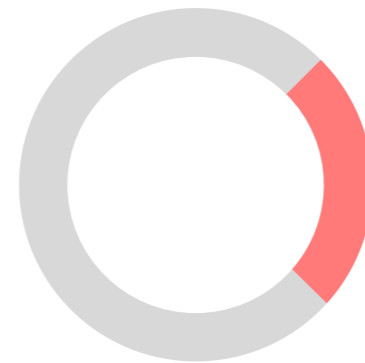
architects & interior
designers subscribed



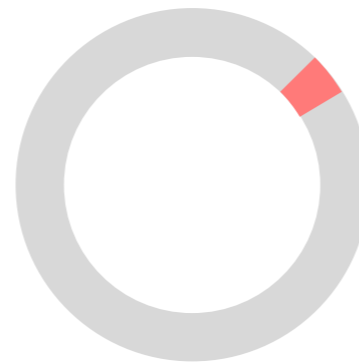
Readership



Statistics



Open
The average open rate of the A@W Spain Newsletter is:
38,4%¹



Click-Through
The average click-through rate of the A@W Spain Newsletter is:
3,2%²

2026 Periodicity

	Deadline	Appearance
ISSUE #32	6 th January	27 th January
ISSUE #33	22 nd January	12 th February
ISSUE #34	19 th February	12 th March
ISSUE #35	19 th March	9 th April
ISSUE #36	21 st April	12 th May
ISSUE #37	12 th May	2 nd June
ISSUE #38	13 th August	3 rd September
ISSUE #39	10 th September	1 st October
ISSUE #40	15 th October	5 th November
ISSUE #41	19 th November	10 th December



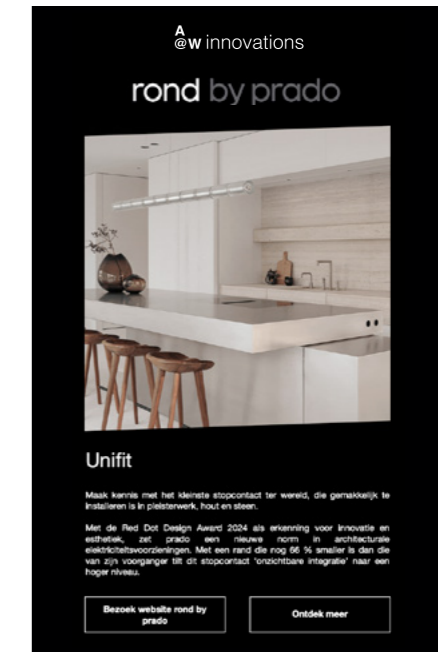
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Book your A@WX Article + Innovations Newsletter

EUR 2.250

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¹ the average open rate for the architecture & construction industry is 22,5% (source Mailchimp)

² the average click-through rate for the architecture & construction industry is 2,5% (source Mailchimp)

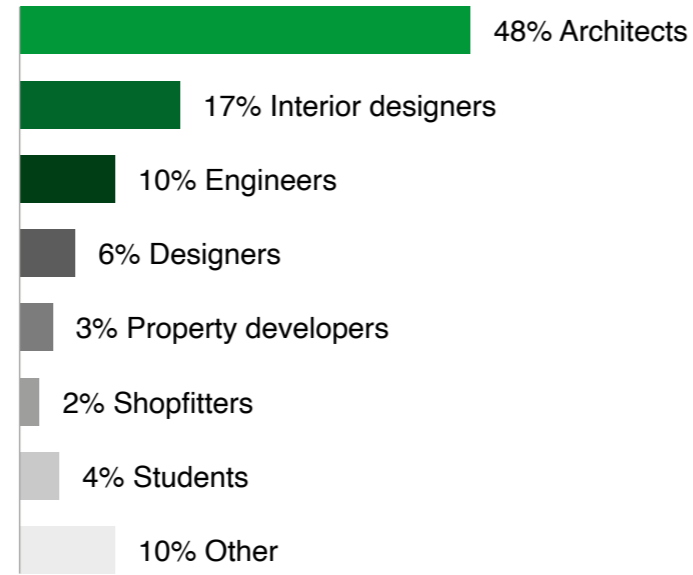
VISIBILITY IN NEWSLETTER PORTUGAL

6.500

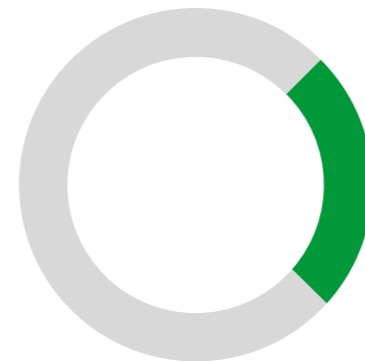
architects & interior designers subscribed



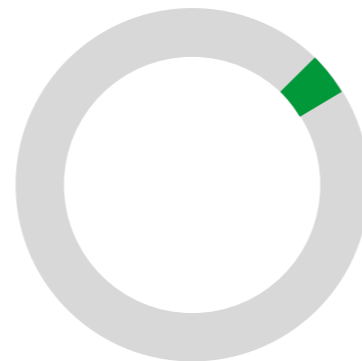
Readership



Statistics



Open
The average open rate of the A@W Portugal Newsletter is:
32,7%¹



Click-Through
The average click-through rate of the A@W Portugal Newsletter is:
2,6%²

2026 Periodicity

	Deadline	Appearance
ISSUE #11	6 th January	27 th January
ISSUE #12	22 nd January	12 th February
ISSUE #13	19 th February	12 th March
ISSUE #14	19 th March	9 th April
ISSUE #15	21 st April	12 th May
ISSUE #16	12 th May	2 nd June
ISSUE #17	13 th August	3 rd September
ISSUE #18	10 th September	1 st October
ISSUE #19	15 th October	5 th November
ISSUE #20	19 th November	10 th December



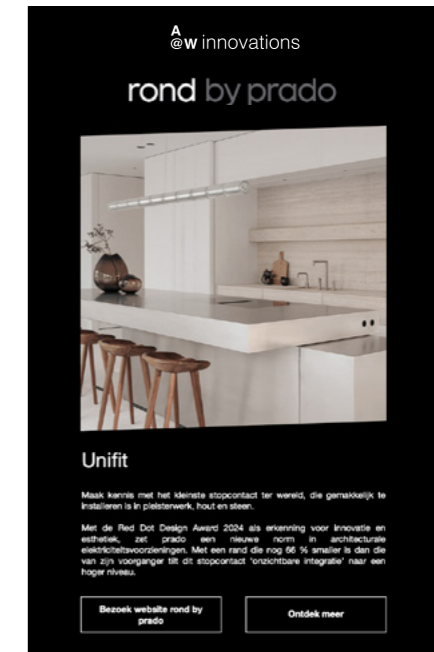
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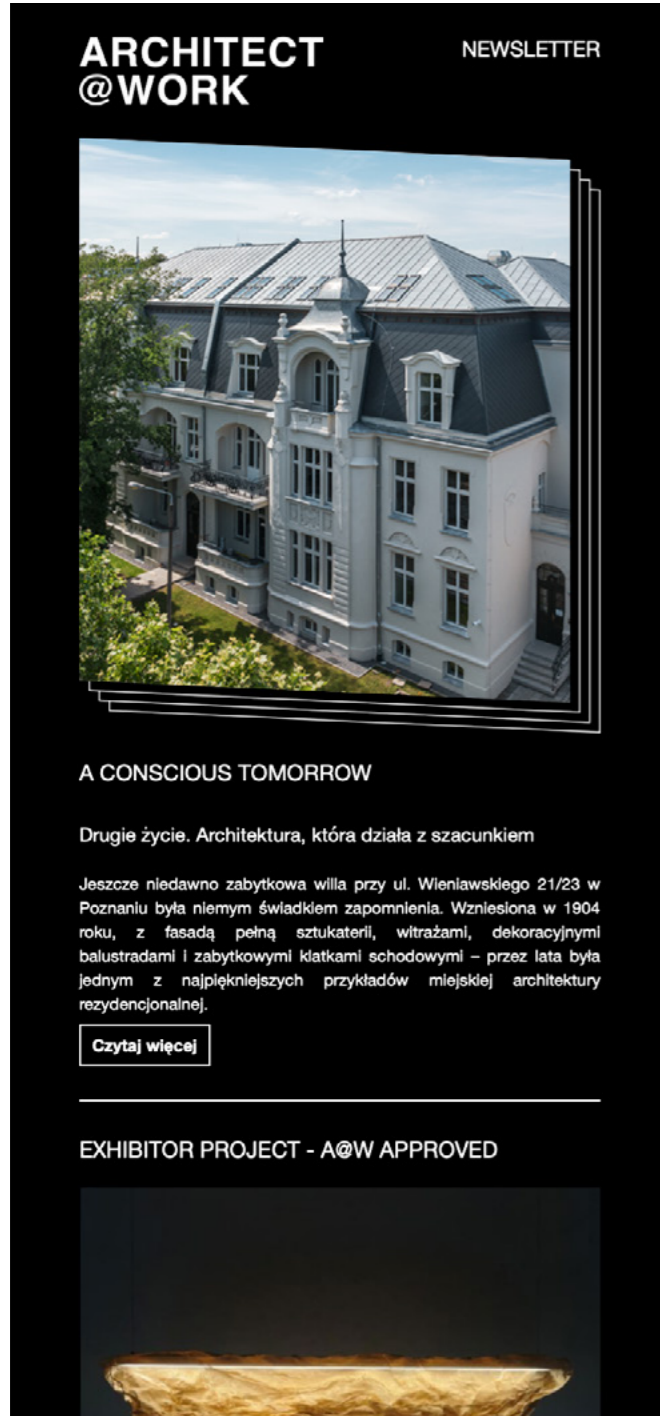
¹ the average open rate for the architecture & construction industry is 22,5% (source Mailchimp)

² the average click-through rate for the architecture & construction industry is 2,5% (source Mailchimp)

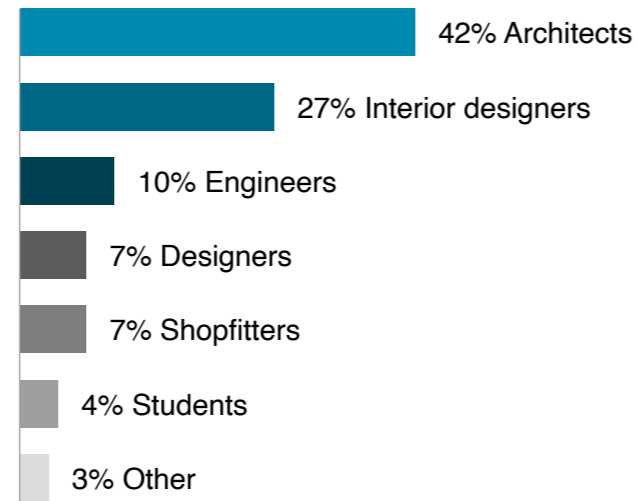
VISIBILITY IN NEWSLETTER POLAND

10.000

architects & interior designers subscribed



Readership



Statistics



Open
The average open rate of the A@W Poland Newsletter is:
31%¹



Click-Through
The average click-through rate of the A@W Poland Newsletter is:
2,8%²

2026 Periodicity

	Deadline	Appearance
ISSUE #34	6 th January	27 th January
ISSUE #35	22 nd January	12 th February
ISSUE #36	19 th February	12 th March
ISSUE #37	19 th March	9 th April
ISSUE #38	21 st April	12 th May
ISSUE #39	12 th May	2 nd June
ISSUE #40	13 th August	3 rd September
ISSUE #41	10 th September	1 st October
ISSUE #42	15 th October	5 th November
ISSUE #43	19 th November	10 th December



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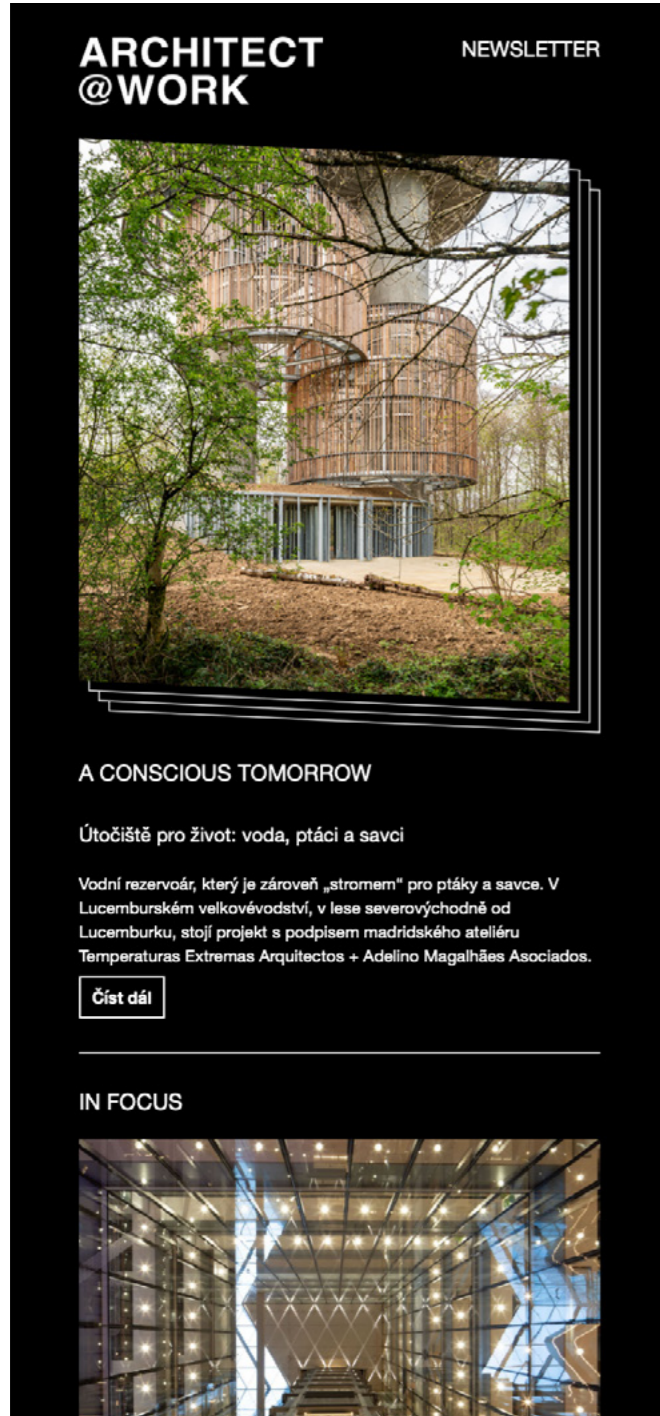
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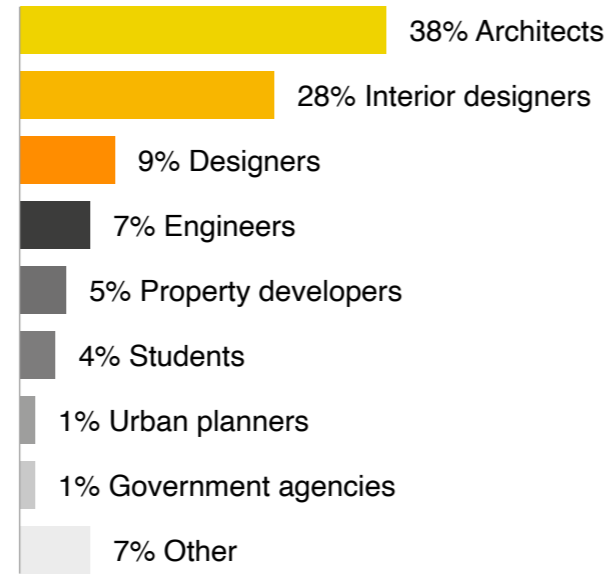
VISIBILITY IN NEWSLETTER CZECH REPUBLIC

4.000

architects & interior designers subscribed



Readership



Statistics



Open
The average open rate of the A@W Czech Newsletter is:
40,42%¹



Click-Through
The average click-through rate of the A@W Czech Newsletter is:
3,5%²

2026 Periodicity

	Deadline	Appearance
ISSUE #7	6 th January	27 th January
ISSUE #8	22 nd January	12 th February
ISSUE #9	19 th February	12 th March
ISSUE #10	19 th March	9 th April
ISSUE #11	21 st April	12 th May
ISSUE #12	12 th May	2 nd June
ISSUE #13	13 th August	3 rd September
ISSUE #14	10 th September	1 st October
ISSUE #15	15 th October	5 th November
ISSUE #16	19 th November	10 th December



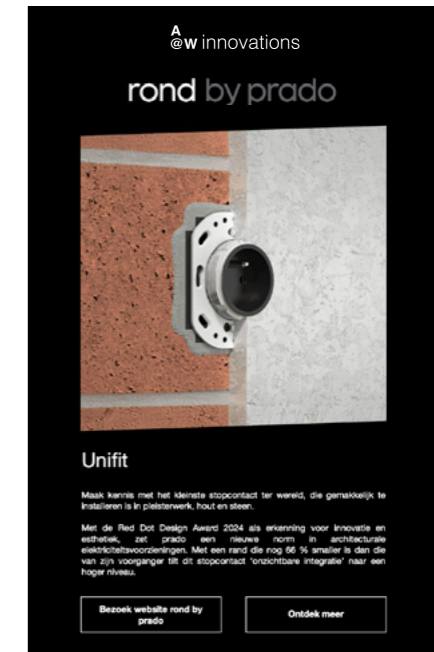
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Book here

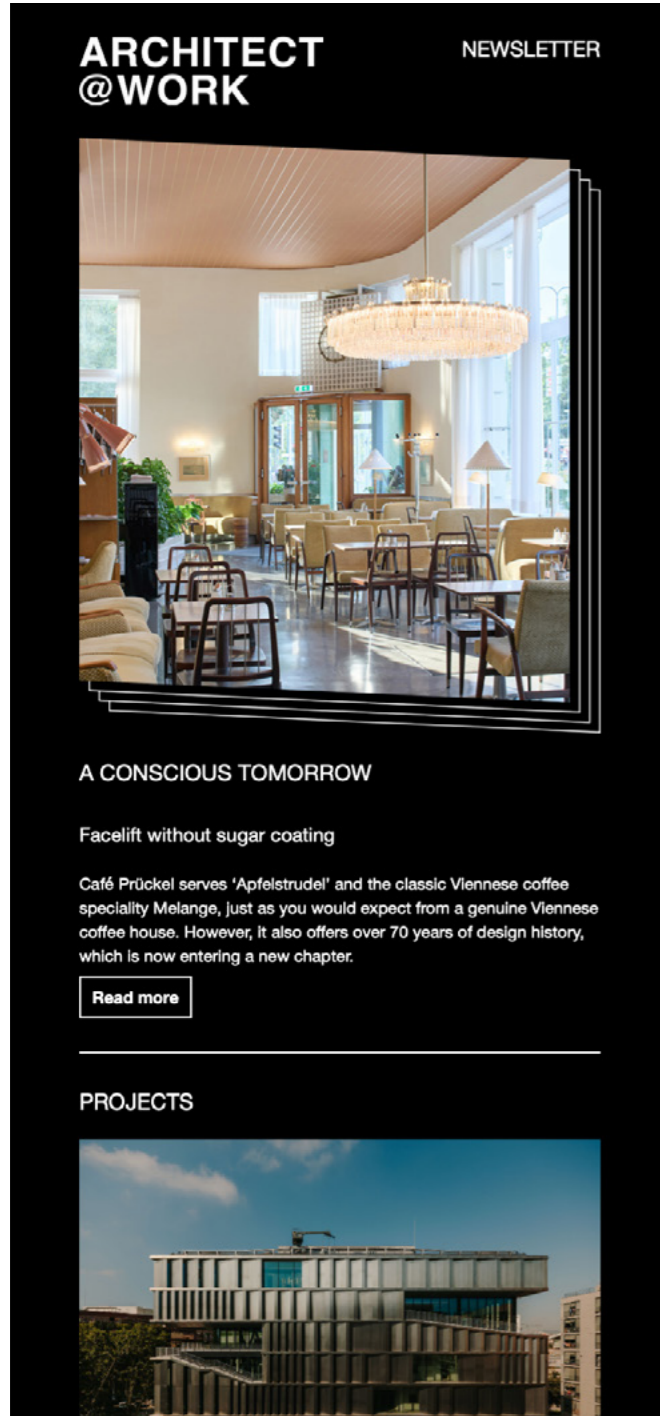
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² the average click-through rate for the architecture & construction industry is 2,5% (source Mailchimp)

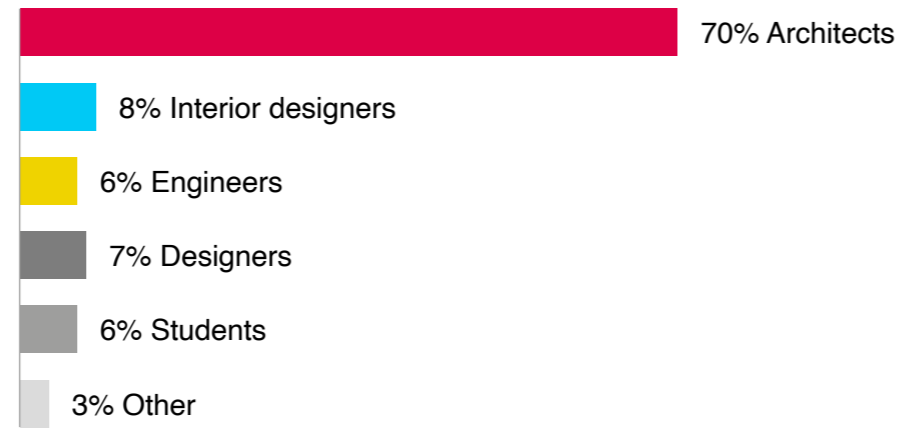
VISIBILITY IN NEWSLETTER SCANDINAVIA

10.000

architects & interior designers subscribed



Readership



Statistics



Open
The average open rate of the A@W Scandinavia Newsletter is:
33,8%¹



Click-Through
The average click-through rate of the A@W Scandinavia Newsletter is:
2,6%²

2026 Periodicity

	Deadline	Appearance
ISSUE #35	6 th January	27 th January
ISSUE #36	22 nd January	12 th February
ISSUE #37	19 th February	12 th March
ISSUE #38	19 th March	9 th April
ISSUE #39	21 st April	12 th May
ISSUE #40	12 th May	2 nd June
ISSUE #41	13 th August	3 rd September
ISSUE #42	10 th September	1 st October
ISSUE #43	15 th October	5 th November
ISSUE #44	19 th November	10 th December



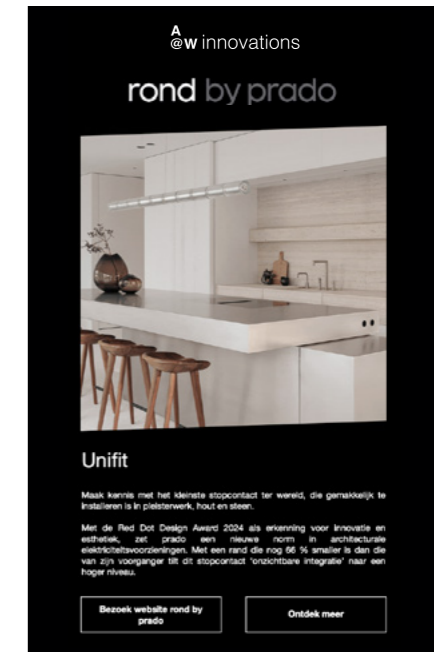
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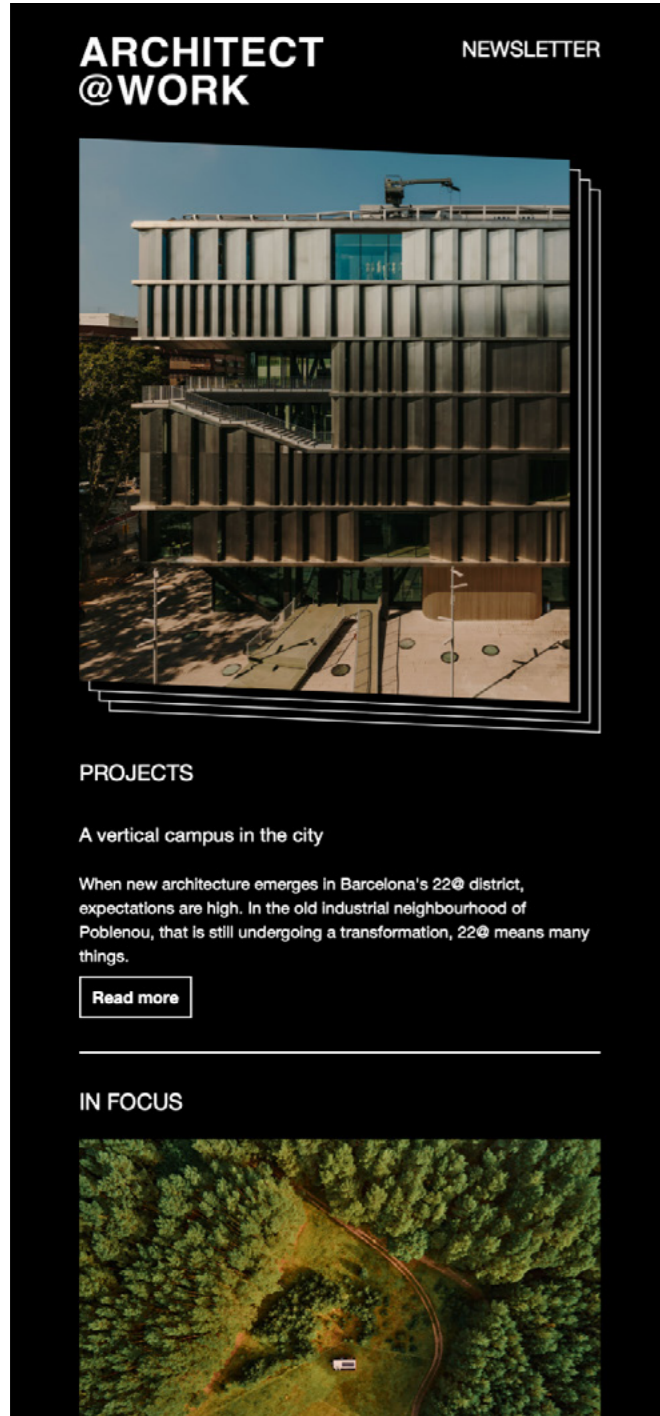
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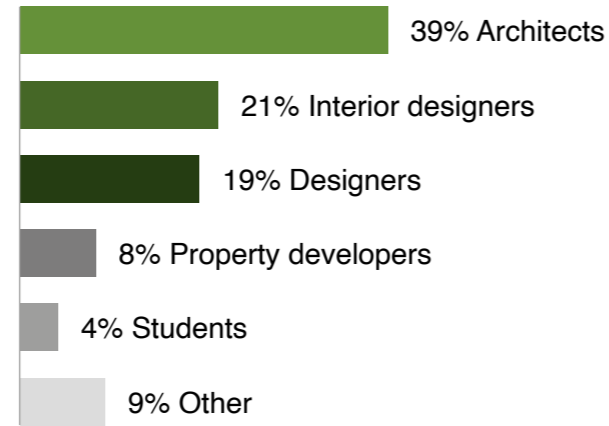
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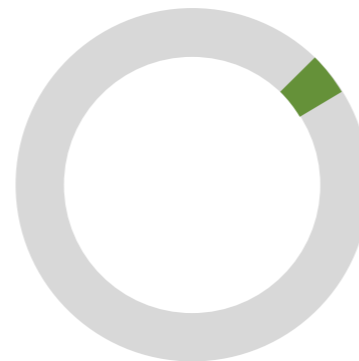
Readership



Statistics



Open
The average open rate of the A@W Canada Newsletter is:
32,7%¹



Click-Through
The average click-through rate of the A@W Canada Newsletter is:
2,6%²

2026 Periodicity

	Deadline	Appearance
ISSUE #36	6 th January	27 th January
ISSUE #37	22 nd January	12 th February
ISSUE #38	19 th February	12 th March
ISSUE #39	19 th March	9 th April
ISSUE #40	21 st April	12 th May
ISSUE #41	12 th May	2 nd June
ISSUE #42	13 th August	3 rd September
ISSUE #43	10 th September	1 st October
ISSUE #44	15 th October	5 th November
ISSUE #45	19 th November	10 th December



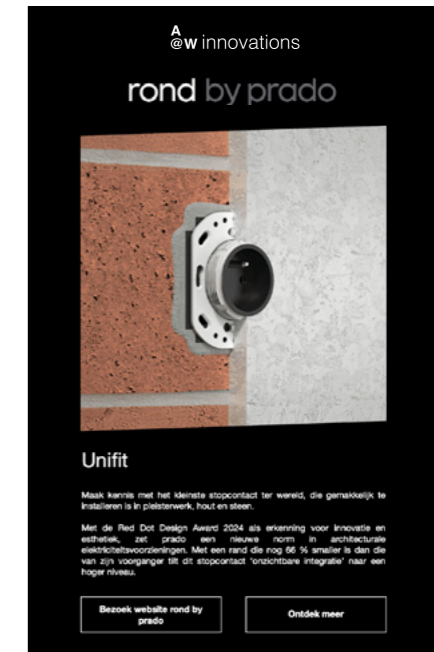
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